

**Integrated Marketing and Communications Council**  
**Agenda**  
**May 2, 2012**  
**8:00 -10:00 a.m. Haak Boardroom**

1. Approval of March 27, 2012 meeting notes
2. Feedback on branding launch
3. Suggestions from Jeanette DeDiemar – S. Armbruster
4. Future of IMCC
5. Advisory Group to University Communications
6. Inventory – S. Armbruster
7. Electronic Letterhead Template – S. Armbruster
8. Other