

Integrated Marketing and Communication Council
February 18, 2010
Haak Center Boardroom
8:00 – 10:00 a.m.
Agenda

1. Approval of January 21, 2010 meeting notes
2. Presentation on Athletics – T. Boeh
3. External Audit Status – T. Pierce
4. Messaging and Branding Consultant – S. Armbruster
5. Information Technology Reorganization
 - a. Web Services Organization
6. Campaign Marketing and Messaging Plan – J. Wagner
7. Graphics Standards Manual Implementation
8. Other

Spring Semester meetings have been scheduled for the following dates:

February 18

March 18

April 15

May 19

All meetings are from 8:00 – 10:00 a.m. in the Haak Center Board Room