

Fresno State Faculty/Staff Communication Survey

What does the slogan "Powering the New California" mean to you?		
		Response Count
		251
<i>answered question</i>		251
<i>skipped question</i>		165

Response Text		
1	Educating the workforce to move California into the future	Sep 24, 2009 4:23 PM
2	Power = Energy. Do I like the slogan? No. Never have. It would be perfect for a "power" company, like PG&E. For a university? Not so much.	Sep 24, 2009 4:23 PM
3	The importance of getting an education.....so we can move forward. But, that seems to get harder and harder for our students these days!!	Sep 24, 2009 4:25 PM
4	makes up sound like we are the place to be.	Sep 24, 2009 4:26 PM
5	Fresno state is reponsible for providing a quality education to students so that they can go on to be leaders in the future.	Sep 24, 2009 4:26 PM
6	It means that we are growing	Sep 24, 2009 4:27 PM
7	Building leaders for the future of California.	Sep 24, 2009 4:27 PM
8	The role of the University in promoting and serving the growth and development of the fastest growing region in the state.	Sep 24, 2009 4:28 PM
9	Educating/preparing the new leaders of our community and state	Sep 24, 2009 4:28 PM
10	Generation of an educated and contributing citizenry.	Sep 24, 2009 4:28 PM
11	That CSU, Fresno has impact on Powering the New CA.	Sep 24, 2009 4:28 PM
12	The University is assisting the region in becoming an economic power in California.	Sep 24, 2009 4:28 PM
13	Getting the central valley prepared to be something better in the future.	Sep 24, 2009 4:28 PM
14	It means the university's connection with the region and is the campaign slogan designed to tell others how Fresno State interacts with the community, preparing students and doing relevant research that benefits the fast-growing central part of the state.	Sep 24, 2009 4:29 PM
15	Taking more control of the CSU, in our state.	Sep 24, 2009 4:29 PM
16	We are the new Western frontier in the Central Valley, and Fresno State is driving this development through research, education, and acting as a hub for the community.	Sep 24, 2009 4:29 PM
17	WORKING TOWARDS A BETTER CALIFORNIA	Sep 24, 2009 4:30 PM
18	It means that we are educating California's future. We are empowering them with knowledge which will "power" California.	Sep 24, 2009 4:30 PM
19	Improving the lives and the community of the San Joaquin Valley and surrounding areas. Bringing the success and needs of our community to light with the rest of California and the nation.	Sep 24, 2009 4:31 PM
20	Educating young people in a changing demographic makeup of California residents.	Sep 24, 2009 4:32 PM

Response Text		
21	Providing collaboration between campus and local community to solve local problems, providing education for local residents to enable them to go forward to better serve the area, and offering leadership to the region in research and expertise.	Sep 24, 2009 4:33 PM
22	Fresno State is powering the New California by educating students, building human capital and significantly contributing to the region.	Sep 24, 2009 4:34 PM
23	Fresno State provides the intellectual and human resource power to lead California, both with faculty/staff and educating students	Sep 24, 2009 4:36 PM
24	Fresno State faculty, students and alum are providing the knowledge and means to advance California's economy, educational system and cultures in the world.	Sep 24, 2009 4:37 PM
25	We are graduating students that are the future of California.	Sep 24, 2009 4:37 PM
26	Building Fresno State to prepare quality candidates to enter California workforce.	Sep 24, 2009 4:37 PM
27	investing in our resources to provide a foundation for building our future.	Sep 24, 2009 4:37 PM
28	Educating the leaders of California's future.	Sep 24, 2009 4:38 PM
29	Providing for students who will be tomorrow's leaders.	Sep 24, 2009 4:39 PM
30	It means that we are moving forward to providing useful information, that we are developing future leaders and that our staff and faculty are striving to do great things.	Sep 24, 2009 4:40 PM
31	feel it is just another buzz word/slogan, not using, tired of it; don't associate with it....much better saying powering the new Fresno State....closer to one's mission/campus community	Sep 24, 2009 4:42 PM
32	I think it is arrogant and stupid. If we are powering the new California that is broke and destroying the educational system in this state then we had better close down.	Sep 24, 2009 4:42 PM
33	??	Sep 24, 2009 4:43 PM
34	Building relationships in the community and beyond that partner with Fresno State to leave an everlasting mark now and for the future.	Sep 24, 2009 4:45 PM
35	I feel that what we do is important, and hope we continue to provide/improve service to the community, but this slogan bothers me. It seems like another annoying attempt to beg for attention and make what we do seem more important.	Sep 24, 2009 4:45 PM
36	I honestly think of a motor...such as a car, so not that compelling. For me the people message is more powerful. And, I am not sure I find "new California" that compelling either.	Sep 24, 2009 4:45 PM
37	Fresno State an integral part of this region's future.	Sep 24, 2009 4:47 PM
38	Fresno State is providing an education to people who will be the movers and shakers in the new California population center of the Central Valley.	Sep 24, 2009 4:47 PM
39	California will get its power from educating student to go into the workforce	Sep 24, 2009 4:48 PM
40	It's a public relations device.	Sep 24, 2009 4:50 PM
41	Education provides the momentum and knowledge that fuels changes for improvement in the quality of life in California; thus creating a "New" California.	Sep 24, 2009 4:51 PM
42	Preparing the next generation through education to create a new and better future for California.	Sep 24, 2009 4:52 PM
43	Leading the future of the Central California region through education, research, resources and community service. Empowering our students and local businesses to make an impact locally and worldwide.	Sep 24, 2009 4:52 PM
44	This survey took longer than 5 minutes to complete.	Sep 24, 2009 4:53 PM
45	the education current students receive will directly have an impact on my future.	Sep 24, 2009 4:56 PM
46	Recreating the SJ Valley as a center of sustainability	Sep 24, 2009 4:58 PM
47	Using campus knowledge and resources to make a difference in central California by our involvement and education of students.	Sep 24, 2009 4:58 PM
48	That our graduates are the key to our future!	Sep 24, 2009 4:59 PM

Response Text		
49	unsure	Sep 24, 2009 5:00 PM
50	Fresno State wants and is striving to be influential and innovative in a variety of areas to create new technology, new ways of thinking, and bring attending to valley issues.	Sep 24, 2009 5:00 PM
51	It means that Fresno State graduates, as well as our faculty and their research, stoke the fires of the Central Valley's economy.	Sep 24, 2009 5:01 PM
52	The Valley is a high growth area and is expected to provide the state of California with the highest concentration of Californians. As such, the valley is expected to have the talent and resources to develop and support in large part the future economic growth of the State.	Sep 24, 2009 5:02 PM
53	Allowing nothing to get in our way of succeeding	Sep 24, 2009 5:02 PM
54	educating kids is the 'power' that will build a new California	Sep 24, 2009 5:03 PM
55	It means Fresno State has turned into a capitalistic venture, unfortunately.	Sep 24, 2009 5:03 PM
56	Making an influence in the community and California in new areas....?? I don't really know what NEW CA means	Sep 24, 2009 5:03 PM
57	The vital connection between Fresno State and the region...	Sep 24, 2009 5:07 PM
58	At one time this slogan meant that Fresno State was a contributing leader in California's developing future. But this message has been out there for so long that California has gone from the promise of a bright future to darn near bankruptcy, not to mention all of the legal issues the university has faced. The slogan is no longer powerful and unfortunately is sometimes used against us as a joke.	Sep 24, 2009 5:08 PM
59	It is part of the mission that indicates that we will produce graduates who will take on the challenges facing the area in the current climate.	Sep 24, 2009 5:08 PM
60	we are the energy that make it run	Sep 24, 2009 5:09 PM
61	TEACHING ANYONE ENROLLED IN UNIVERSITY CURRENT KNOWLEDGE AND ENCOURAGING NEW IDEAS, OUT-OF-THE-BOX THINKING, IDEAS AND SOLUTIONS FOR OUR COMMUNITY AND WORLD AND TO HELP CURRENT AND FUTURE GENERATIONS WHO WILL LIVE IN THE COMMUNITY, STATE AND WORLD AFTER US.	Sep 24, 2009 5:09 PM
62	Fresno State is preparing the citizens who will lead the Central Valley into becoming a more integral and advanced region of our state.	Sep 24, 2009 5:13 PM
63	That Fresno State students, faculty and staff will be leaders in the future of the state, providing knowledge and experience to make the right decisions.	Sep 24, 2009 5:14 PM
64	I have no idea. It is just a meaningless marketing slogan like "Just do it".	Sep 24, 2009 5:16 PM
65	The role of the university in empowering the people and institutions of our region is emphasized.	Sep 24, 2009 5:21 PM
66	don't know	Sep 24, 2009 5:23 PM
67	Educating the valley and the state to make a better California along with supplying jobs.	Sep 24, 2009 5:23 PM
68	That we are growing the minds of those that will take over california and drive take it into the next level.	Sep 24, 2009 5:27 PM
69	Smarter community and smarter economy.	Sep 24, 2009 5:28 PM
70	Doing all that we can to make California better for all Californians.	Sep 24, 2009 5:31 PM
71	We're building the next generation of leaders in California.	Sep 24, 2009 5:32 PM
72	I hope it means that Fresno State has a mission to provide positive resources to California.	Sep 24, 2009 5:33 PM
73	Campaign that empower the University to pay and give more to Athletics than Academics.	Sep 24, 2009 5:39 PM
74	Providing potential employees for California.	Sep 24, 2009 5:45 PM

Response Text		
75	more power to California by pumping in more money! j/k it means for us to take heed and lead California towards a more rewarding tomorrow for all people and futures to come.	Sep 24, 2009 5:55 PM
76	...that Fresno State is preparing the students today for the future and that whatever the "new" CA is to look like, it is the people we prepare today who will largely be responsible for making that happen. Lately, however, the slogan has taken on somewhat of a joke since "the New CA" future doesn't look so bright....	Sep 24, 2009 5:55 PM
77	Fresno State is the main vehicle to supporting the growing San Joaquin Valley and communities throughout the state with an innovative approach.	Sep 24, 2009 6:08 PM
78	I think they were trying to say we are the driving force behind all business in the California. To me its just a marketing slogan, might show we think more highly of ourselves then what we produce, but gives us a goal.	Sep 24, 2009 6:16 PM
79	Sounds like it's focused on environmental issues and student development	Sep 24, 2009 6:21 PM
80	It has no meaning for me, sounds like we are a power plant.	Sep 24, 2009 6:31 PM
81	That Fresno State is giving students tools to improve and make a difference once they graduate.	Sep 24, 2009 6:39 PM
82	I'm a bit neutral on it. The term "New California" is a bit odd. What is the "New California"? I know what this is supposed to refer to, but I doubt most people have any idea.	Sep 24, 2009 6:54 PM
83	Meeting the needs of our State through our training of students, research and application in relevant ways.	Sep 24, 2009 6:58 PM
84	Educating students to be the next generation to contribute to the needs of a growing state and economy.	Sep 24, 2009 7:08 PM
85	\$	Sep 24, 2009 7:19 PM
86	not much, I don't see the university provide any direction for California.	Sep 24, 2009 7:27 PM
87	I hate it.	Sep 24, 2009 7:41 PM
88	We are powering the new california through equipping students.	Sep 24, 2009 7:47 PM
89	Being on the cutting edge of research and growth of the Central San Joaquin Valley.	Sep 24, 2009 7:53 PM
90	It sounds a little old-fashioned. Pioneers used to call places 'New' as in New York New south Wales etc. It sounds like a throwback to the pioneering days and I believe that California has a more modern high-tech perspective.	Sep 24, 2009 8:09 PM
91	I don't understand what the definition of "New California" is. I understand that we are contributing to the economic and social development of our region and the entire state of California.	Sep 24, 2009 8:26 PM
92	Fresno State is a major part of developing the San J. Valley- which is the "new" California in the sense, people are starting to possibly/finally see a more postive side of the Valley	Sep 24, 2009 8:37 PM
93	Supporting the power of a good education, planning for college; and a brighter future.	Sep 24, 2009 9:03 PM
94	ranges from meaningless to over-hyped	Sep 24, 2009 9:09 PM
95	Today's educated students (particularly those taught at a CSU campus) will be leading the new California!	Sep 24, 2009 9:25 PM
96	Taking the lead in training the newer members of our community.	Sep 24, 2009 9:39 PM
97	Fresno State is making efforts to move our community and the state in general into the future by providing an education for students that will prepare them to deal with the challenges that they will face in their careers.	Sep 24, 2009 9:43 PM
98	We are a first rate institution ready and equipped to make an impact on our state with our graduate - we are an excellent resource for the future success of CA	Sep 24, 2009 9:43 PM
99	Positive PR for Fresno State	Sep 24, 2009 9:53 PM

Response Text		
100	It sounds good, but means nothing really. An electric company maybe? The New California has been pretty awful that last year or so. The slogans are discouraging lately because they remind me about how we are being asked to do more with less.	Sep 24, 2009 10:01 PM
101	It's jargon--useful for PR, but personally meaningless to me.	Sep 24, 2009 10:03 PM
102	providing higher education relevant to the 21st century	Sep 24, 2009 10:20 PM
103	no answer	Sep 24, 2009 10:39 PM
104	Fresno State is a leader in driving the economy and culture of the region	Sep 24, 2009 10:48 PM
105	New innovators for the future of the state	Sep 24, 2009 11:07 PM
106	Fresno State is engaging directly with citizens and communities in our valley to elevate the level of intellectual and cultural achievement and the quality of life in the region.	Sep 24, 2009 11:09 PM
107	creating new role models and producing educated leaders that empower California	Sep 24, 2009 11:13 PM
108	That Fresno State is a resource to add value to California	Sep 24, 2009 11:30 PM
109	PG&E	Sep 25, 2009 12:12 AM
110	I leave that for the PR people to explain, I am more interested in a picture that is bigger than just the Central Valley.	Sep 25, 2009 12:24 AM
111	Fluff. It's a marketing term, that's all. CSU isn't powering anything. It doesn't provide any funding resources for faculty to do anything creative or innovative.	Sep 25, 2009 12:37 AM
112	Education is power.	Sep 25, 2009 1:39 AM
113	Finding alternative energy sources for our state	Sep 25, 2009 6:46 AM
114	Fresno State supplies the educated workforce that enables the valley to not just maintain but to grow economically.	Sep 25, 2009 4:34 PM
115	Our university has the capacity and potential to be the single most generator of advancement for central Calif in all areas.	Sep 25, 2009 8:40 PM
116	Building a foundation for support of our university	Sep 26, 2009 3:50 AM
117	Don't know.	Sep 26, 2009 4:48 PM
118	California State University, Fresno must be the Champion in Powering the New California as we are the engine of knowledge for our "next" generation of residents in our great Valley.	Sep 27, 2009 5:55 PM
119	Providing the educational foundation to ensure an appropriate work force for the future of California.	Sep 27, 2009 8:09 PM
120	The university is making a difference in the central valley...the new california	Sep 28, 2009 5:25 PM
121	Education	Sep 28, 2009 5:52 PM
122	it is confusing! what is new california?	Sep 28, 2009 6:39 PM
123	it's a slogan, nothing more. There will be another one in 4 or 5 years.	Sep 28, 2009 6:40 PM
124	????	Sep 28, 2009 6:40 PM
125	Preparing students for good jobs in California.	Sep 28, 2009 6:41 PM
126	We are the driving force in making the Central Valley a new and unique place to work, live and study.	Sep 28, 2009 6:41 PM
127	That we aspire to be on the cutting edge in all of our disciplines, and to benefit the community and State through what we do.	Sep 28, 2009 6:46 PM
128	Not much.	Sep 28, 2009 6:47 PM
129	I do not like the slogan - I love that we have solar panels, but "New California" is interpreted as another state (visitors from out of state have made this statement) ie: New York, New England, etc. Not a fan of the slogan - never use it. It does not make me proud.	Sep 28, 2009 6:48 PM
130	Planning/Investing in the future...working on improving things..providing what it's needed/keeping up with change..keep things running and moving forward.	Sep 28, 2009 6:50 PM

Response Text		
131	CSUFRESNO = important source of future, educated individuals and solutions to California's problems	Sep 28, 2009 6:51 PM
132	That Fresno State is THE institution producing qualified and experienced professionals who are committed to staying in the Central Valley and employing their expertise to strengthen the region. "New" California also indicates to me an attempt to shift the way both Valley residents and other Californians (living outside the Valley) view the region.	Sep 28, 2009 6:52 PM
133	We hired a used car dealer to come up with a slogan.	Sep 28, 2009 6:53 PM
134	It's a slogan.	Sep 28, 2009 6:54 PM
135	It doesn't really mean anything to me, especially now that we are cutting enrollment, raising fees, and paying faculty and staff less. It's a meaningless slogan I wish I would never hear again.	Sep 28, 2009 6:55 PM
136	It is meaningless, because the programs I work in actually do "power" California with much needed workforce. However, they are not funded by the University - we receive occasional and inadequate sums of money, but do not have an annual budget and are always fighting cuts to what we do get. When I see marketing materials, calendars, etc. across campus, the same faculty and staff are consistently highlighted. My program is never highlighted, and I do not see my College featured in the "Powering the New California" campaign. Therefore, I feel as though I am not part of the corporate body. My students have also mentioned this to me, because they cannot see themselves or their program in the branding of Fresno State. The greatest morale deflation occurs when students bring this to my attention and don't have sound reasons for this to give them.	Sep 28, 2009 6:56 PM
137	It means nothing to me. I am not aware what the "New California" is much less of how it is powered. The statement is your typical univeristy buzzword(s) that you see in every 30 second commmercial promoting a university or college at halftime of a college football game. It sounds OK but really conveys nothing.	Sep 28, 2009 6:58 PM
138	???	Sep 28, 2009 7:00 PM
139	Being engaged and actively participating in new, green, technologies	Sep 28, 2009 7:02 PM
140	The campus is a leader in this developing central valley	Sep 28, 2009 7:05 PM
141	The "New California" as I understand it is the humanistic and economic potential of the San Joaquin Valley, powered by the education of our community, engagement with our community, and service to our community.	Sep 28, 2009 7:08 PM
142	Empowerment	Sep 28, 2009 7:08 PM
143	To me, it means we are training the next generation of diverse leaders, entrepreneurs, and employees who will help advance California to become more healthy--economically, environmentally, and socially.	Sep 28, 2009 7:09 PM
144	It means educating and producing quality workforce for a better California. It also means giving back to our community.	Sep 28, 2009 7:10 PM
145	It exemplifies the goal of Fresno State. The teaching, mentoring, and guiding of our students into becoming the adults that will ultimately replace the current professionals in California. Our students will be the new face of the work force in California for years to come.	Sep 28, 2009 7:10 PM
146	providing well-informed and educates students to the workforce	Sep 28, 2009 7:14 PM
147	another slogan, nothing	Sep 28, 2009 7:16 PM
148	It is a vacuous statement, given that the "New California" is going to be highly problematic, with competition for diminishing water resources...not to mention the influx of new residents will be mostly people of low income and low social mobility. "Powering the New California" assumes a bright future for the Central Valley, and the demographic and environmental statistics do not bear this out.	Sep 28, 2009 7:32 PM
149	Fresno State has a role in training the future leaders of this State.	Sep 28, 2009 7:38 PM
150	It means that we will provide the "fuel" (talented people) to carry California through the next several decades.	Sep 28, 2009 7:45 PM

Response Text		
151	FRESNO STATE IS THE ACADEMIC AND LEADERSHIP RESOURCE FOR THE CENTRAL VALLEY	Sep 28, 2009 7:48 PM
152	This slogan annoys me. Granted, new innovatona/techonologies/research etc, is important, but the bottom line is....if people require our services, we'll be around to provide them. People still have to fill out an application for admission and for financial aid. That won't change.	Sep 28, 2009 7:53 PM
153	Education is what will keep CA industry growing	Sep 28, 2009 7:56 PM
154	We are leaders in the process to make California a better place to live, work and enjoy.	Sep 28, 2009 7:58 PM
155	10-year master plan	Sep 28, 2009 8:05 PM
156	Very little; gimmicky	Sep 28, 2009 8:16 PM
157	It means that the Central Valley is the new frontier for California as opposed to the Bay Area or Southern California.	Sep 28, 2009 8:20 PM
158	have no idea	Sep 28, 2009 8:32 PM
159	Fresno State is educating students to become the next leaders of our state	Sep 28, 2009 8:32 PM
160	that we are producing power for the valley.	Sep 28, 2009 8:36 PM
161	It sounds like an empty slogan that gives false hope to residents and workers in California.	Sep 28, 2009 8:40 PM
162	teaching you younger generation to prosper from out foundation we set now	Sep 28, 2009 8:49 PM
163	Sounds like a Socialist Democratic mean-nothing term.	Sep 28, 2009 8:50 PM
164	Developing and enriching our opportunities to impact future generations as the "New California" experiences our academic success through our graduates, research, and service to communities throughout our State	Sep 28, 2009 9:12 PM
165	It's a lie. Seems hypocritical in the current economic climate and reality.	Sep 28, 2009 9:14 PM
166	Not sure--using education and "green" innovations to solve California's problems??	Sep 28, 2009 9:17 PM
167	We're helping to prepare our students for the future which will be the new California	Sep 28, 2009 9:17 PM
168	It's the central mission of Fresno State, to be connected to and serve our region with its ever-changing demographics and increasing diversity.	Sep 28, 2009 9:23 PM
169	Fresno State providing the education necessary to move California into the future.	Sep 28, 2009 9:40 PM
170	It sounds like a state take over. I hope it means a better financial accounting of state dollars that affect our University and our University students.	Sep 28, 2009 9:59 PM
171	Providing students with the education to move california in "new" direction	Sep 28, 2009 10:01 PM
172	Providing up-to-date technology and implement methods to conserve energy.	Sep 28, 2009 10:07 PM
173	We are the leading institution for developing a solvent workforce in the Central Valley.	Sep 28, 2009 10:11 PM
174	The role that CSUF plays in the region-economy and future of the valley	Sep 28, 2009 10:25 PM
175	no idea	Sep 28, 2009 10:35 PM
176	A university that provides opportunities to graduate the new generation of workforce for the state of California.	Sep 28, 2009 10:46 PM
177	Fresno State curricula are aimed toward producing future leaders for the Central Valley region.	Sep 28, 2009 10:54 PM
178	That CSU Fresno through its programs, degrees, and services for students is central to the future of California's overall success in a variety of areas/disciplines...	Sep 29, 2009 12:29 AM
179	Providing the people power for California's future, as well as innovation to fuel the states progress.	Sep 29, 2009 3:16 AM

Response Text		
180	It used to mean that the university was educating the individuals who, armed with the education provided by Fresno State, would then be able to propel the California into the future. Now, however, the slogan seems more like empty words due to the State's failure to adequately fund higher education.	Sep 29, 2009 6:47 AM
181	Slogan, the State is broken	Sep 29, 2009 3:38 PM
182	The CSU (education) is the future for California.	Sep 29, 2009 3:53 PM
183	The campus is critical to the growth of the region	Sep 29, 2009 4:50 PM
184	The University's commitment to the Central Valley	Sep 29, 2009 6:50 PM
185	Preparing students to excel in our region.	Sep 29, 2009 8:53 PM
186	I am not sure.	Sep 29, 2009 9:41 PM
187	Fresno State is leading the way by providing a quality education for citizens of the valley.	Sep 29, 2009 10:07 PM
188	Not clear	Sep 29, 2009 10:14 PM
189	Nothing. I really don't like it.	Sep 30, 2009 3:49 AM
190	That CSu, Fresno is a driving force in California.	Sep 30, 2009 4:11 PM
191	The change in social climate with new technology to include the environment.	Sep 30, 2009 8:02 PM
192	It means that the university is seeking to be a force in shaping and improving the lives of people in the Central Valley.	Oct 1, 2009 7:15 PM
193	Turning around CA for the poor and disenfranchised	Oct 1, 2009 8:07 PM
194	providing higher education to serve 21st century demands	Oct 2, 2009 4:04 PM
195	Its a marketing strategy that tries to separate Fresno from San Diego, LA, and the Bay Areas. Fresno has a difficult time competing with those areas for attention and therefore money which is needed for growth.	Oct 2, 2009 6:29 PM
196	Duh, I knew you were going to ask that. First comes to mind is solar but I don't think it is that direct. I don't remember.	Oct 4, 2009 3:20 AM
197	just another slogan	Oct 5, 2009 4:52 PM
198	Not clear.	Oct 7, 2009 8:33 PM
199	I really don't know because who decided with the "New California" means? What is its definition/description? I don't know the answer. However, perhaps this phrase means by advertising our accomplishments, we are helping California to be seen as a progressive and successful state.	Oct 7, 2009 8:40 PM
200	education is power for new leaders of California	Oct 7, 2009 8:51 PM
201	Generally nothing, but it depends on the context of the usage.	Oct 7, 2009 8:53 PM
202	I believe it talks about how Fresno State has a vital part in helping the "New California" develop, the "New California" I believe is referring to the Central California area	Oct 7, 2009 9:05 PM
203	Investing in our future, our young students as well as our resources Instructors, Mentors as well as implementing existing and new Technology to further educate the demands of a new Millennium.	Oct 7, 2009 9:08 PM
204	unknown	Oct 7, 2009 9:21 PM
205	Nothing anymore	Oct 7, 2009 9:21 PM
206	Educating the new leaders of the Central Valley to help California move forward	Oct 7, 2009 9:28 PM
207	I think the slogan has been around way too long- how long can we be powering the New California - when that slogan seems to have been around for more then 5 years- time to come up with something else- I turn it off anymore!	Oct 7, 2009 9:29 PM
208	Seems more like an empty slogan cooked up by politicians to sound good than anything else these days!	Oct 7, 2009 9:30 PM
209	Education as the motor to enable the "New California" to flourish.	Oct 7, 2009 9:30 PM
210	Educating Californians	Oct 7, 2009 9:31 PM

Response Text		
211	Cultivating the knowledge, creativity, and initiative required to move the state forward educationally, economically, and socially in the 21st Century.	Oct 7, 2009 9:32 PM
212	Providing information, expertise, resources and the new workforce of professionals into California. However the New California is a little vague. It could imply that it's different than before, but not in what way. It could imply that it's a new generation of people, but education is for all ages. It could imply that our demographics has changed, which it has, and so serves and incorporates more Latinos. That part of the slogan is a little confusing.	Oct 7, 2009 9:32 PM
213	The Central Valley - Fresno State	Oct 7, 2009 9:32 PM
214	At this point, it seems more lackluster and unrealistic due to the severe budget cuts / bad economy / poor campus decisions (made in the past that are effecting us now). It sounds more like an empty promise and somewhat contradictory. Sorry.	Oct 7, 2009 9:33 PM
215	It is a very important concept for Fresno State and the San Joaquin Valley. It means to me the university has the power to make positive changes in a region that desperately needs positive change.	Oct 7, 2009 9:34 PM
216	Fresno State is a driving force in shaping what happens in the Central Valley	Oct 7, 2009 9:35 PM
217	To ensure our existence.	Oct 7, 2009 9:43 PM
218	Fresno State, its students and research will drive the economy of this region - the New California.	Oct 7, 2009 9:54 PM
219	Powering = solar, water energy; people energy New California = different value system than the old CA; future	Oct 7, 2009 9:55 PM
220	Powering is a metaphor for Educating, alluding to a highly educated workforce to compete in the world market.	Oct 7, 2009 9:56 PM
221	Nothing.	Oct 7, 2009 9:58 PM
222	Using our intellectual and structural resources to aid in the electronic needs of the region	Oct 7, 2009 9:59 PM
223	Providing leadership, service and education to our region to establish improved conditions for the future of the valley and the state,	Oct 7, 2009 10:00 PM
224	New students powering tomorrows california.. The Future	Oct 7, 2009 10:06 PM
225	We work hard to make positive change happen.	Oct 7, 2009 10:07 PM
226	I think the slogan is awful.	Oct 7, 2009 10:12 PM
227	providing education to California residents to empower these same residents	Oct 7, 2009 10:13 PM
228	WAYS THAT INDIVIDUALS CAN CONTRIBUTE TO EMPOWER THE CENTRAL VALLEY	Oct 7, 2009 10:17 PM
229	Never been sure what it's supposed to mean.	Oct 7, 2009 10:21 PM
230	Fresno State is the hub of progress for the State	Oct 7, 2009 10:30 PM
231	Bringing change through Education and allowing the younger generations to bring forth new ideas to the workforce.	Oct 7, 2009 10:36 PM
232	we are the leader	Oct 7, 2009 10:41 PM
233	"If you want to continue dreaming then find that new path that will lead you to celebrate and honor your dream."	Oct 7, 2009 10:43 PM
234	Educating students to prepare them for their future and the future of CA.	Oct 7, 2009 10:43 PM
235	Sounds like a fund raising hype -- overstated turn of phrase	Oct 7, 2009 10:45 PM
236	Fresno State's role in helping to make our region a better place for all..	Oct 7, 2009 10:52 PM
237	getting rid of old inefficient ways of doing things and focusing on education and community building rather than building prisons.	Oct 7, 2009 11:40 PM
238	that the next generation of Californians who will be the state's workforce power are receiving their education here	Oct 8, 2009 12:12 AM
239	I see it as a metaphor for the university: paving the way for a new future of educated citizens, cutting-edge research, and broadening our technology abilities.	Oct 8, 2009 4:38 AM

Response Text		
240	Educating our students because they are who will be powering the new California. But honestly though I have heard the slogan can't say I read anything to tell me what it meant. Not because it wasn't available but because I just didn't read it.	Oct 8, 2009 2:34 PM
241	Fresno State is engaged with its region in myriad beneficial ways.	Oct 8, 2009 3:35 PM
242	offering education, information and opportunities pertinent to living and working in a culturally diverse California	Oct 8, 2009 3:45 PM
243	Leading the state in educational opportunities, economic development and social progress	Oct 8, 2009 4:25 PM
244	We are ahead of the curve on matters that matter most.	Oct 8, 2009 5:42 PM
245	Leading the way in education with developing a better way of utilizing our natural resources to be a more self efficient state.	Oct 8, 2009 6:02 PM
246	Mkaing a difference in the valley.	Oct 8, 2009 6:51 PM
247	Welty's goto message.	Oct 8, 2009 7:13 PM
248	Give power to the people,	Oct 8, 2009 7:58 PM
249	It has become meaningless because the drastic cuts to the CSU budget.	Oct 8, 2009 9:29 PM
250	We are teaching the future of our state	Oct 8, 2009 11:33 PM
251	Very little.	Oct 12, 2009 4:33 PM