

N = 357

The following are “direct quotes” from the comments posted by the participants

1. Have loved my experience here and am planning on coming back for Grad school.
2. dont raise tutition and reduce classes
3. none
4. none
5. FOCUS SHOULD BE ON THE STUDENTS NOT STAFF OR FACULTY-THIS INSTITUTION IS HERE FOR THE STUDENTS
6. Dr. Oswald from the Psychology department is a good professor.
7. good and fun school but people act too snobbyish...but very helpful though fresno state is a very helpful school
8. Love Fresno State, but I feel that they don't connect enough with their young alumni and don't utilize us to their full potential...
9. I really think the email needs to be capable of being synched with cell phones. I was told it can't by the IT department and it's very inconvenient!
10. I love the programs and services, but the perception of the school in the community needs to improve; it is often way too difficult to accomplish simple tasks. Great school with great opportunities
11. none
12. Go 'Dogs
13. Show more appreciation towards students and professors by lowering the cost of education.
14. Wonderful education and would like to create Fresno state events outside the state to make folks aware of our presence as well.
15. I think that the top earning positions should take pay cuts for example the President and coaches! I feel outraged that I am paying higher tuition fees and there is furlough days and less classes! Where the hell is all the money going to?!? I also feel that administration under appreciates certain professors.
16. I come back to Fresno mostly for football games. I am not a big drinker, but it makes me crazy that my wife is not allowed to serve wine unless we get a parking pass in the controlled parking area. We have access to a pass, but it should not matter where I park. Everytime I write to someone about this you just blow me off. Even the CSU Office in Long Beach blows me off. I don't think you really care what I think.
17. You really need to take advantage of the advice that the social work and sociology staff has to offer about arranging the school's financial and general priorities. I'm one of your top students and my instructors want me to go into the masters program. I will NOT sign up for one more semester at this school until you get your priorities in order and the TOP one had better be STUDENTS from now on. Otherwise, Dr. Welty had better start paying our tuition out of his own pocket if he wants to keep his students.
18. There is so much potential. I know there are many students doing positive things at Fresno State – LET'S HEAR ABOUT THEM!!! Also, please update the sites. For example, when I was researching a literacy program for children, all the web info was two years old. There were no current contacts, and I knew one of the students.
19. Given the resources available, good job of communicating and marketing, but could do better.
7.5/10
20. tell us ways you are trying to give back to the students and teachers, because all we here about all the things that are being taken away.
21. Listen to the students that bring forth serious concerns. Im not talking about the ones that are on

your Fresno State news winning useless pieces of awards im talking about the ones that are always on the big news, they seem to know alot about the community THEY live and could teach the university leaders alot about a little bit. They should not be marginalized if they seem to disagree with you. Outside administrators have so much to learn about this campus community yet they feel they know what they are doing. Not so.

22. I find some of the faculty is not very friendly.
23. Athletics have overshadowed academics. First and foremost a university should be about education.
24. Many of our most public student athletes are embarrassingly uneducated.
25. Your website is horrible. Information is extremely hard to find.
26. I've encountered "can't do" attitudes from staff on multiple occasions.
27. "Shoddy" is an adjective that has come to mind several times in my dealings with Fresno State. It feels like no one takes pride in this school or their work.
28. Stop trying to push your students out to the wolves when they reach 120 units. especially, if they are double majors.
29. I am proud to be a graduate of Fresno State and would like to be informed about events and get reconnected with my PE dept and alumni
30. I live In So. Cal and hear NOTHING about Fresno State down here.
31. Fresno State is getting national recognition which is great.
32. Less emphasis on sports and more on education.
33. I think there is far too much emphasis on intercollegiate athletics (resources committed, reputation relied upon, etc.) at Fresno State. I favor sports with more down-to-earth active personal involvement instead of the hype-oriented approach taken at Fresno State. I happen to work for San Francisco State University. In my opinion SFSU has a much more moderate, sensible, approach to Athletics compared to CSU Fresno.
34. DO BUSINESS LOCALLY! DO BUSINESS WITH YOUR OWN ALUMS! GET TO KNOW YOUR ALUMS!
35. Professors in some Departments were quite arrogant. Ran off some students.
36. Loved my college years; academics, college life and athletic events.
37. They think like they are a small University,, let's get beyond that thinking..
38. great addition to our community; like the top leadership, but very lukewarm toward athletic director
39. same
40. Neutral
41. The emphasis on sports has been unfortunate. I would love to see the community encouraged to attend other types of events on campus.
42. since i now live in the bay area... i'm not sure now.
43. I like Fresno State. There are a lot of good things going on here, that is why so many people choose to go here. Keep focusing on the good things going on that people don't know about. Bring the commercials back to tv, and get the magazines out instead of having to read it online. No one wants to read it online, they want it in their hands.
44. I have fond memories of the old campus. Have not been to the new.
45. I'm happy with my experience at CSUF. I feel like it is a regional university and not intended to be a nationally recognized university for academics or even athletics.
46. Please continue marketing yourselves as a vital resource for local businesses and industry.
47. All the law suits featured in the media in the last few years have not helped the school at all. Also, the NCAA problems with athletics always seem to reemerge. It's a shame they take the spotlight away from all of the positive things that go on everyday. I hope the state will be able to restore some of the funds so that more students can enroll.
48. None
49. I think that sports are important, but academics must come first. I know that participating in sports has a positive effect on students, but moral responsibility should always be the top priority.
50. acknowledge

51. I am grateful to Cal State at Fresno that gave me a teaching credential qualifying me for a teaching job in this new land USA.
52. Need a new mens basketball coach, Athletic director and President of the University
53. N/A
54. It is a great university and we should be proud that we have the opportunity to have a university locally that helps showcase the central San Joaquin Valley. It is very diversified and has a lot to offer the community. I'm proud to be a graduate and employee of the university and my daughter will be graduating with a Master's in Speech Pathology this spring and has nothing but praise for great program, too. Keep up the good work!
55. Would love it they could get the budget under control! I feel like the students and staff are on the losing side of it. Classes are being cut and that's the main reason for college!!! To learn and get degrees!
56. reach out to the average booster not just the heavy hitters / promote sports clubs more
57. None
58. A good source for accomplishing an academic goal.
59. I would like to be able to get my master's degree online from Fresno State. I have not looked into it lately, but in the past it was not an option.
60. Great school spirit! Would like to see STUDENT parking closer to the library.
61. Don't go to website.... not compelled to do so
62. I wish I could take some Writing courses, I enjoy writing for Children. Some of my bks. are published, others are being published.
63. I was sad when my email no longer worked:(
64. great library! really wish Alumni could access journals over the web - even with a small fee
65. I think the university building a new pool during this time of economic crisis is absurd and extremely irresponsible.
66. I was receiving multiple phone calls a day from the college of health and human sciences. i am a law student and am not always available to answer when they would call. when i was able to answer the individual on the other end was very demeaning and rude once i informed him that i did not want to donate any money as i do not have discretionary income at this time. that made me so upset that it is highly probable that i will never donate money to my undergraduate alma mater. there is no reason to be disrespectful to the alumni.
67. None
68. get rid of John Welty and his lack of insite into education based upon his desire for developing social centers for living over the needs of students
69. It was a great University to attend; I enjoyed all the staff members in the Physical Education department while attending there.... Very welcoming/helpful staff1
70. I enjoy that Fresno State is a great school and has a lot of encouragement when it comes to sports. I also like how it tries to reach out to the community and to its alumni.
71. I'd like to see more emphasis on grads from the music department. There are a plethora of grads in music education, performance and industry that are still live in the area.
72. Please understand these as small quibbles. I love the University!
73. I think I would think higher of it if it had a more rigorous curriculum/reputation for being a better school.
74. If they removed Dr. Parham from the faculty along with Dr. Welty the university would be making a huge advancement

75. You have to Fire Pat Hill and Welty, the amount of cronysim that occurs there is astounding. The idea that somehow its enough just marketing to "Da Valley" is loathsome. What successful University just markets to such a small segment of the population? Imagine if Ohio State did that. And, just recruiting from the Valley for Football has to be the single worst idea I have ever heard. Why would you shun so much potential talent? "To better serve Da Valley." The way to serve the people of the San Joaquin Valley and California (that State you might of heard of) is to give Fresno State a National and dare I even say International Imperative. This attitude is the one that drives innovation brings outside dollars into your community. I saw an add in Fresno "Think local, buy local." FYI, that saying actually goes, "Think global, buy local." I know there are smart people at Fresno State and great faculty, but I believe these people are considered agitators if they disagree with the status quo. I implore Fresno State, Challenge the Status Quo!
76. I have an issue with CSU Fresno that I would like to mention. Most other universities help graduates find employment prior/after graduating. However, CSUF did not make that effort and I am very unhappy about that. I am an Engineering graduate and I have had a hard time finding employment since graduation. I am aware that the current economic climate is rough, but most of my friends from other universitys (Cal. States) have found employment through their university contacts.
77. While attending, and working as a TA, at CSUF, I noticed the extreme attention that was given to the student athletes. I understand that athletics bring a significant amount of revinue to the campus, but I was without a library for 3 years of my graduate level work, even though fees were still charged for it. However, when there was talk about reducing the athletics department everyone objected. It seems to me that when an athletics department, such as our football team, needs anything, they get it, but when they are caught doing something that is against the law or school regulation, it is swept under the carpet.
78. It was great while I attended, but living where I am the only association I have is when I read in the Sunday newspaper Sports Section or catch a game on TV. I am 70, but healthy and have been out of work for almost two years so cannot do anything about donating as an Alumni as we live as best as possible, so getting those notices just creates more dislike for the college!
79. The biggest problem with Fresno State is that it's in Fresno! The conservative, closed minded, small town mentality of Fresno drags down academic freedom in the university. Honestly, I feel as though I received a good, well-rounded undergraduate education; however, as I have since moved away and pursued graduate studies at a different public California university, I am sometimes quietly embarrassed by the things I didn't learn at Fresno State. I don't have any solutions but I do think that the replacement of certain members of the administration would be a nice start.
80. Needs more recognition outside of athletic.
81. Fresno State College was an important part of my early life and development. I am very appreciative of that fact and I will always be "for" Fresno State.
82. I heard a top administrator say "students are not my job...". If you work for Fresno State, STUDENTS are your job....the very reason you have a job. Even if your job doesn't deal with students directly, you need to make time to meet with students and listen to them. They are our future!
83. I graduated more than 35 years ago and never really went back except for a few professional events. Never was a sports fan and distance is my main problem when considering a visit. I would like to see more alum groups formed in outling areas (Bakersfield)
84. It's a hidden gem
85. Have a generally very positive attitude toward the school.

86. Too bad we don't have a new president other than Welty! His greediness and money grabbing attitude (Save Mart Center extra cramped seats, Campus Point Dev, increased fees and decreased service...both athletically and academically), as well as his ineptness in dealing with Title 9 have caused the university embarrassment. Athletic Director Boeh also needs to go as Welty hires his own henchmen to carry out his mandates (Scott Johnson, etc). Anyone that costs the university 30 or more million dollars in lawsuits, yet gets applauded for doing his job of fundraising and academics (isn't that what a university president is supposed to do?) should NOT keep his job! His "cronies" at the state level are just as guilty of the damage done to our university by allowing this to continue under Welty's leadership.
87. I graduated from here and I work here. I am extremely proud of the work we do in helping people prepare for a better life. I wish we could do without all the athletics hype and just concentrate on educating people and making a better community. Sports are fun for people, but should not be given so much attention and so much money. If that's how we get our recognition, then we're not doing something right.
88. I love Fresno State but, having moved out of town, I feel you need better outreach to alumni and a new and creative presentation to "the world" (there really is a world beyond Fresno:) The Valley and CSUF have a lot to offer and need to get better at sharing it with "all places not Fresno."
89. I'm very glad my daughter was accepted there, even though the first semester housing issues/problems were tremendous. I expect her to continue her academic career there--and hopefully our second daughter will do the same.
90. I AM VERY PROUD TO BE AN ALUMNUS OF FRESNO STATE. I AM EQUALLY PROUD OF THEIR ACADEMIC ACCOMPLISHMENTS AS WELL AS ATHLETIC AND ARTISTIC. I APPRECIATE THEIR POSITIVE ATTITUDE TOWARD THE COMMUNITY, AND THEIR MANY POSITIVE WAYS OF PARTICIPATING.
91. All pages need to have a link that takes everyone back to the main csufresno home page I'd have a warmer attitude if you'd accept my son back for fall 2010 so he can finish his senior year at FSU & graduate. His name is Christopher P. Curry
92. It is a great place to work -- even with the current economic difficulties. I've come to learn a lot more about the university since working here and believe in the institution more than ever -- and that was a lot.
93. Proud of university. Tired of negative publicity in local media. The positives far outweigh the negatives.
94. I "didn't ever attend" Fresno State? Grrr. How about "I didn't attend Fresno State" or "I never attended Fresno State" :)
95. I am very thankful for having CVIP. I have been a user since 1995. Rr
96. N/A
97. I loved attending, was most a memorable experience. From Uncle Marv Fresno Bee Comic Section of the air on KMJ radio buy the R/TV department
98. Drama & Speech Arts School Marvin Mackin marv@mackin.net
99. I never lived in Fresno. I commuted 55 miles each way for 3 years while I was raising a family and leading girl scout groups. I never felt a close relationship to the school (FSC, at that time.) I do have mostly good memories about my classes.
100. The Alumn1 Association has my information wrong, which annoys me. I did not graduate with a BA in 1982; I got my BA in 1975, MA in 1982. Get it right. You simply alienate me when you are this careless.
101. Bring back Wrestling to Fresno State!!!
102. I grew up on campus as my father was a prof there. My siblings and I all graduated from there. It's part of my family and sort of my second home.
103. I'm very proud to hear news how well it is doing
104. Starting a Univeristy Radio for the students and by the students is an easy way for local businesses

- to advertise, provide work experience to students, play music that students like and its also way to provide up to date information regarding university events, sporting events etc...
105. Love Fresno State. Keep it simple and smart.
 106. This survey should have asked where I live. Also, some followup questions are inconsistent with previous multi choice questions.
 107. I loved my time at Fresno State, what I do not like is the frequent phone calls, prefer mail communication.
 108. I think it would be helpful to have a single home page with big, obvious links to FSNews, GoBD, and Alumni
 109. Fresno State was the best thing that i have experienced in my life. i am glad it keeps in contact with me because i am proud to be an alumni
 110. Really focus more on academics - I love the sports but, I'd like to see something about how the coaches are advocating team players to get the grades. Most FSU students are not on any teams and their focus is on the grade and how well they do in the classroom. Students ultimately need the academics to make it in life.
 111. na
 112. I'm proud to be a graduate, but do not live near Fresno.
 113. Need to bring down the costs of classes. This is a serious issue for our community development and our future.
 114. FSU is the Premier University in our valley. I liked the "New California" campaign but didn't think the University took a strong enough stance in the water issue. FSU should be a leader in all that is positive for this valley. And that includes the valleys "well being". Loosing our water because of "environmental" concerns should have been investigated by our University. At least give us, the inhabitants that depend on the commerce generatated by the valleys agricultural businesses, the perception that FSU was studing the effects of water shortfalls on the valleys population and communities.
 115. leave well enough alone. If it ain't broke don't fix it!
 116. I would like to see more acyivities on campus that will get students involved... more networking.
 117. I was very remotely in touch through Alumni Assoc but have since decided to drop it; I just don't remember anyone from then. Do you have a list of people who graduated in the mid to late 60's (Master Degrees)? I hear about them in athletics and they seem to be doing well!
 118. On more than one occasion I have called a department at Fresno State and did not receive a call back. A great looking website means nothing if the individuals whose phone numbers are listed do not return phone calls. When you have been a donor and this happens, it makes you think twice before writing the next check.
 119. n/a
 120. It's been through a lot, good and bad, and it's managed pretty well.
 121. I don't agree with CSU, Fresno's policies!!!!!!!
 122. I tried to get involved with the football area by getting staff/players to patronize my restaurant and they had no interest, therefore I lost interest in Fresno State. The Red Caboose Cafe
 123. Fresno State does offer higher education at a lower cost however in the time I spent at state my fees had more than quadrupled in than five years. Students have to work several jobs and are unable to get out of college in 4 years. Professors are split; some are out of touch and think that there are summer jobs that pay enough to survive off of for the entire school year.
 124. There should be a no tolerance policy for athletes who violate ethical standards, period. Winning is not everthing if a student can't life in society the way they should. It maked the whole school look CHEAP.
 125. A lot of decent, informed and professional educators working hard to create and maintain an outstanding educational organization.
 126. What about the supportfresnostate site? It's fabulous ;)
 127. You've come a long way baby!! Nothing like it was in 1968 - 1972.

128. None
129. Positive
130. Too much attention on athletics
131. go bulldogs
132. none
133. none
134. Proud of CSUF. Love the new library and look forward to the new garden this year.
135. I want to hear that Fresno State is consistently taking the high road in ethics and stop setting itself up for scandals.
136. I'm Bulldog Born, Bulldog Bred and forever will be. It's something that's been instilled in my family through generations in the Fresno community. One of my lifetime goals is to help make Fresno a better place, and more specifically use Fresno State as the vehicle (or porch light) to shine a positive on our Valley.
137. I feel that FS is not trying to make people feel welcome. Plus it seems that it is all about money. If you aren't a big donor, you aren't important to them. It's changed for the worse. I used to be a very strong supporter of just about all the sports teams, but now I feel that we don't matter anymore, and I'm losing interest.
138. I AM PROUD TO BE A BULLDOG- BUT WE CAN BE SO MUCH MORE IN THE COMMUNITY. WE ARE MAKING POSITIVE STRIDES HPOWEVER. I FEEL SAD THAT WE HAVE LOST OUR NATIONALLY RECONIZED BASKETBALL PROGRAM AND I DON'T FEEL TARK IS TO BLAME.
139. I get real annoyed by calls at the most inappropriate times asking for a donation...figure out another way to do it!
140. I'd like to learn more about the events and activities occuring at CSUF. E-Mail works great. Perhaps an uncluttered, daily e-mail would be useful here. I think if you keep it simple, with a calendar of events and other activities, I'd participate more. That and a place where one can ask a question. For example CSUFresnoquestions@csufresno.edu The questions would then be routed to the appropriate person in the appropriate department for response within 2 business days.
141. Too much red tape. Not student friendly.
142. FSU gave me the means for a good livelihood. It created my life's comfort.
143. Way too much emphasis on sports. Cheapens the academic perception of FSU.
144. I don't live in/near Fresno so most questions not relevant. I enjoy getting the monthly Bulldog e-mail and the (quarterly?) magazine to keep up with what is going on on campus.
145. My wife and I are both graduates of Fresno State. Both taught 36 years in FUSD. She is a past Calif. HS Coach of the Year/Nat. HS Coaches Assoc. Regional Coach of the Year. Both of us have won awards for our teaching and for contributions to the community. I have submitted short info on us (you like grads who marry) for the Alumni mag. on a couple of occasions, but never had anything printed. Not looking for any flag waving, but it's the type of info. that you ask for, but we've never had any response.
146. Tuition needs to stop going up!!
147. Stop dropping so many classes!!
148. Campus Pointy is a turnoff.
149. FSU is a first class university, offering superior academics & competitive athletic programs!
150. I LOVE BULLDOG ATHLETICS, ESPECIALLY VOLLYBALL AND MENS' AND WOMENS' BASKETBALL. I AME ENROLLED IN OSHER LIFELONG LEARNING FOR THE FIRST TIME THIS SEMESTER AND AM REALLY ENJOYING IT.
151. I've lived in Redwood City for over 38 years, and I rarely go to the Central Valley, It's not my home any more...though I do support the Foundation with donations to the Speech/Drama Department.
152. I hope they are not supporting Ms. Palin speaking at the Stanislaus campus

153. Many of the professors do not speak English well. Yes they know what they are talking about, but they don't speak English. They cannot communicate the message to students. Unbelievable they are hired and they are tenure. I use to think to be a professor speaking English would be a requirement.
154. same as above
155. I enjoyed the hard print copy magazine while it existed.
156. NONE
157. Love the school
158. n/a
159. Fresno State needs stronger alumni outreach to contact all the alumni.
160. I really love the school. Fresno State has so much to offer students and alumni.
161. Good for the time I was there and needf to concentrate on school but now I want to live in places where there is great entertainm,ent and things to do when I am off of my job in USDA FSIS. need faculty to interact with gratuates in business in the fresno area to be able to share graduate experiences after graduation.
162. I'm proud to have graduated from Fresno State. Fresno was home to me for a very long time. I even had all five of my children there.
163. I don't want to be contacted by csufresno. Not after their callous and uncaring attitude in late 2008 when they called and asked me for money. You will never get money from me ever again.
164. I took a couple extension classes in 1962-3 at COS in Visalia. Myknowledge of/connection with Fresno State is really minimal.
165. I think the access to the athletic department tickets is difficult and it seems to me that we accept medicrity in our athletic department
166. See #20 above.
167. ?
168. this survey has grammatical mistakes which could mean that the person who wrote it graduated from Fresno State
169. The Family Consumer Science is shrinking in the variety of classes offered.
170. You do not treat your TA's very fairly. They make less than 1k a month for teaching two classes.
171. The paper requirement for the English department is rediculous. Is Fresno State hurting that bad that they have to stricktly limmit the number of copies we are making.
172. Good job
173. Nothing glad to see it growing the winery needs a tasting room.
174. Emphasize ACADEMICS, de-emphasize athletics.
175. Great classmates and great Professors equal a great University offering great academic programs.
176. Agricultural Education is very important in our society and we need to not only improve our education of it but we must continue to keep the ag. lands to teach the students on and hone their skills. Yes, it costs money, but ignorance also cost much more.
177. I love my school
178. I hate getting phone calls at my house about events or asking for money. I'd rather read about it on my own time on e-mail and respond at my convenience.
179. Fresno State felt like home when I attended and I welcome opportunities to go to events on campus.
180. If they can just bring down the cost of tuition, more people can go to school.

181. These are the sports I'm most interested in:

1. Football
2. Baseball
3. Men's Basketball (my interest has gone down considerably since Tarkanian left. The team is often boring under Cleveland)
4. Women's Basketball (increased over softball because of Coach Wiggins)
5. Softball
182. I have followed FS in the news since I graduated, good or bad.
183. Seems like it is an area that is increasingly more crime ridden and undesirable to visit.
184. Enjoyed my experience while I was a student, just seems to have been a lot of lawsuits in the last couple of years.
185. Need to insure integrity & Title IX compliance in sports program.
186. Not sure
187. although I seldom read the emailed news, I want to stay connected AND amazingly I read one when it mattered- so got to cheer on FSU women basketball payers in championship game. also keeps me able to check out stuff so conversant with both sisters' families still in Fresno & Clovis. Plus nephew at Univ. High school on FSU campus - so will need maps by June to attend graduation. ave also used FSU website to check out majors for my son some years ago.
188. It has been nice to see the athletic department bring up the grades and still participate in sports!
189. They need a better art Department like it was in the 70's!
More progressive. Graphics Dept. needs to learn more tech stuff!
190. Bring back WRESTLING
191. I had a great experience there. Met lots of people that I am still in contact w/many years after college.
192. I ENJOY HEARING THE NEWS ABOUT FRRESNO STATE.
193. I am most disappointed at CSUF graduates who don't have a good English comprehension and can not communicate in writing or verbally. They, too often, can't even differentiate when to use an adverb and an adjective when communicating (such as good and well.) It is embarrassing when they speak in public.
194. I appreciate Fresno State and I hope it continues to prosper.
195. I always recommend Fresno State to everyone for schooling.
196. the staff and professors I have had through out my educational pursuits have been top notch and the reason I continued with Fresno State as apposed to other educational institutes.
197. I am very loyal to Fresno State. I am a lifetime member of the Alumni and I bought a brick at the Smith house. Im good with all you do..
198. Disappointed in FSU undergoing so many, expensive lawsuits in the Athletic Department. Terrible 'hiring' record if all the women they hire sue the school for millions and no one takes responsibility-
-Most embarrassing record and I believe there is still more that are unsettled...
199. Robert L. Nielson passed away Dec. 13, 2009. He graduated from Fresno State in 1960 with a degree in Elec. Engineering. Marvelle Nielson, wife
200. I adore the professors, but am ashamed and embarassed of the leadership.
201. no comment
202. a great university which i'm proud to have graduated from, but my brother and friends are still studying there and have informed me that it have become difficult to sign up in classes with no consideration of the extremely high fees us international students have to pay along with our living expenses abroad from home.
203. The information doesn't have to be earth shattering to be interesting. I love Fresno State and I

somehow don't get a warm connection from the websites. It so matter of fact, formal, on the mark, which are all fine looks but there is a lacking of warmth, touch, feel, smell, attitude, in your face I love this place, appeal. While I feel satisfied with what I see, it doesn't make me feel proud, eager to help, I need to help you out. I feel I'm looking at a magazine. I feel I'm looking at a newspaper. There are thousands of them. What I don't see is a transference of I'm a part of you still. Nostalgia mixed with the modern, more visual art, more. We all try to make a mark but I feel the sharp, modern, crisp, journalistic approach is running on fumes. Create a mix of the past with now and arts and sports. Or the ability to take a look on the school paper on all the sites, just for laughs. I am no more special than the next person unless I can connect or stay connected to the school in some way. The University is a family. Create a vintage site with connections from the years gone by. Someplace for us to go that reminds us of our own experiences. Something I have an investment in that makes me part of something again. Your up against the best sites in the world and Lord there are a lot of them and four of you. Don't be so eager to make everything tie together and try retro. Sometimes it's the simple steps that earn the most attention. Vintage is a theme, use it, expand it, lighten up with some articles that remind us of the old days. Sometimes I don't relate to your sites very well, but I come back because I care. I Love Fresno State. The instructors did wonders for me. The sports released the power and spirit I had. The Arts made me think, but the Kennel book store, well, I will never forget the boxes and the basement. Oh the things we hold on to. (grin) I am Fresno State.

204. i miss it...miss my friends there
205. I'd like to see the cultural arts more emphasized and publicized and promoted at Fresno State. I'd like to see Fresno State more actively involved in bringing the arts to the community and the region.
206. I wish the negative press would go away like the athletes getting in trouble and the lawsuits made by the coaches and staff.
207. I don't know why I'm on the alumni mailing list. I didn't attend Fresno State. I think I took a summer class while I was in high school in 1982. I find all the emails annoying.
208. I'm asked for money from the school of ag and they never gave me any scholarships. It is not right and it doesn't make sense. My major was child development.
209. none
210. Aside from athletics not much has been done to tie the community to the college such as a lecture series. I frankly have zip confidence in Mr. Welty. I consider him at best a boob.
211. I had an exceptional and wonderful time at Fresno State. The faculty taught me a love for mathematics and science, and were intelligent and kind. I value the education I received there.
212. GET RID OF WELTY and those responsible for the lawsuits in the staff
213. I love Fresno State, I call it "The Diamond in the rough". I do however I wish the dining hall had better food, maybe they could make a link so the parents could post recipes since we know how to feed on a dime and still give great food. Better communication for New incoming freshmen-parents. Univ.1 is great for most students however it was a waste of my child's time/money since I did my job, better communication is essential there too. I'd like to see better communication between the counselors and student. Nothings perfect but I rave about Fresno all the time & recommend the school to everyone. You have awesome programs and so much to offer, I'm very pleased my child is attending your school. GO BULLDOGS!!
214. Great institution
215. na
216. Great school. Daughter's experience has been very positive, she's lovin the whole experience there.
217. The exit routine at FSU football games is a joke. Someone will eventually get hurt. After the game has concluded, move the barriers so people have room to walk. Your inattention to this kind of detail is inexcusable.
218. I don't live in Fresno area so the more communication the better!

219. I would like to be more involved as an alumni since my Son attends but not sure how-I really had a great experience when I went to college there and my Son is having a great experience as well with the exception of not able to get all of his required classes before graduating next year.
220. Library hours need to be increased.
221. Professors seem to need inservices on how to deliver the material they are teaching to students. Two occasions, I had to inform the professors that they were violating the faculty handbook by not following their syllabus (something they should know, but acted like they didn't). Also, when someone asks a person calling for a donation to stop calling, then they should. Not wait 3 months later and begin calling persistently again (on one occasion 3x a day) until they get a voice. Sometimes it was not even the college I or my husband graduated from (college of math & science) that was calling for the donation, it was college of social science telling us we were valued alumni from their college. Doesn't reflect well on the college when these types of things happen.
222. I had a good to great experience there
223. I promote FSU every chance I get. I live in San Diego and would like to see some type of FSU support group here.
224. GO DOGS!!
225. I would like to be removed from all mailing lists. I took one class about 40 years ago and do not live in the area. If I move back, I'll see if I would like more info. Thanks
226. I enjoy receiving news about what's going on about the students, faculties and the university as a whole.
227. They need to do a better job at spreading opportunities around. When I was a student, I had no idea of some of the opportunities (activities, clubs, etc.) that Fresno State had. Those that coordinated did not seem to be conscious of the students who went to school full-time and had jobs. My classes didn't require me to walk through the middle of campus which now seems where most of the activities were advertised. Professors should also be more proactive with their students. A lot of them seem to not take pride in their work (at least any more) - there's no reason a student should fail unless the professor has made a fair attempt to communicate with the student. The undergrad counselors also seemed to give a lot of students issues (guesswork.) There's plenty of things that Fresno State should focus on, but really there's no way the school can change. There's only so much you can get an underpaid employee to do. The student morale was pretty low when I was there, I can't imagine now. I will say the campus is pretty clean but they need to remodel the Business buildings bathrooms. GOOD LUCK!
228. Don't like what occurred with the female athletics department coaches
229. I was the mascot for two years so I have a fondness for fsu
230. The emails I receive, possibly from alumni connection and Fresno State news, are very helpful in keeping me informed and connected with the University. I am very proud to be a graduate from Fresno State and speak proudly of it to others in my new area. If Fresno State (and Fresno in general) could make national or at least state news for more positive things, that would really help its reputation in my area. Unfortunately its reputation here is not as positive as I would like. I think the perception is that it's a mediocre school that is "behind the times" with gang problems. The communications I receive from the school confirm at least for me that this is not the case. Thanks for the good news in my inbox!
231. n/a
232. From Fresno State. Members of the Foundation. The Campus seems to be getting run down which makes us sad. Yes I know you also have new fabulous buildings. How about the dorms and those on San Ramon.
233. Wish you had a satellite campus up at Willow Center or Riverpark. The crime around the campus makes us not want to hang around too much.
234. Wish you covered graduations really well and especially the people graduating from the doctorate

program coming up. Video streaming would be good. Wish you offered more financial opps for people going back to school. Wish you offered more online classes at a reasonable rate. Wish you had better food and non-alcoholic drinks at every sporting event...tennis too.

Do get me wrong I like a ton of what you are doing. Everything could be better.

235. Personally I feel like its home. I feel close to and comfortable with our association with it. Unfortunately we do not keep up with the academics or arts as much as the sports, but we do love the sports programs and follow the teams every season.
236. not interested
237. It was nice to see the solar panels in the parking lot. Do you have solar on the tops of the buildings??
238. I think it is too bad that Fresno State is not acknowkedged for it's accomplishments and excellence in fields other than athletics. The Music and Theather Arts Departments are top notch and need to be recognized. Perhaps successful/famous Alumni could tout the accomplishments of Fresno State via TV spots or ads?
239. I am proud to have earned all of my degrees and credentials at csuFresno
240. I have may other things to worry about specific about Fresno State I will still want it to succed in the future and will be proud of the school.
241. we gave money to kfsr, and now you think I went to school there. I didn't, I am from the bay area, I don't follow the bulldogs. I listen to music, and really like the radio station.
242. If there is such a financial burden in educating more students, then why not investigate holding more classes online. Why does there have to be a physical presence. When I was a student I sat in a classroom watching televised lectures for a Western Civilization class. This was in the era 1969 - 1970.
243. Lots to offer and the new improvements are great! Alumni should have some more accesibility to the new features though.
244. I enjoyed the time I spent there. I felt that I received an excellent education from a very caring faculty.
245. We love Fresno State!
246. Liking the diversity and cross cultural events that Fresno State has now become more aware of that builds positive outcome.
247. stop silly questionnaires such as this
248. after grad in 2001 the once and only time I heard from alumni was in 2009 for money. I did not give and have not heard since this email.
249. I wish I could visit Fresno State and Sigma Nu Fraternity more often. It hard to to travel that far for a short trip.
250. I enjoyed my Fresno State experience and hold fond memories of my experience in Greek Life. Fresno State's unfriendly attitude toward the Greek system since I graduated has left an unsavory taste in my mouth, though some of the university's actions have been justified. But since it appears that the university has painted the system with a broad brush, I am more apt to allocate my financial contributions to my fraternal organization instead of the university.
251. Thanks for giving me a degree!!
252. I am a proud alumni
253. Inform alumni about ongoing campus improvement projects
254. More attention should be given to the students academic needs.

255. For a while some Fresno State athletes, primarily from the basketball program, got terrible

publicity from being involved in serious crimes and gave the school a black eye. Many were hoodlums drafted because higher caliber players wouldn't give Fresno State a second look. I don't mean to be unkind but the joke was for every Fresno State basketball player drafted the Sheriff's Department needed to hire two more deputies. On the positive side Pat Hill's football program and Mike Batesole's baseball program make me proud. Winning the College Baseball World Series was probably the greatest single thing that has happened in the history of Fresno State athletics. This isn't meant to take away from Boyd Grant's team winning the N.I.T. in 1983 or Coach Sweeney's team beating USC in the Freedom Bowl. I could go on but you get the idea. [name and phone number were removed from this comment]

256. I think all entertainment venues by students are good and lectures whatever interests us. I think political figures is good as well. I enjoy the farm store and flowers when I have time to get over there. Lots of good things just not always the time.
257. I love it more because I am a native Fresnan and have a lot of community and state pride. I would be interested to hear how foreigners feel about us.
258. like to hear more about the agriculture, particularly livestock
259. When I went to Fresno State University I enjoyed the small college feel. I hope that with expansion that that feeling is still there.
260. None
261. Great school! Glad I went there!
262. you are the Best
263. I feel the programs that I attended were complete and presented in a professional manners. All professors were of good character. I would have liked the information given from joyal adm building match what the coueslors, advisors and other paraprofessional information given. Too much run around.
264. Need upper-deck for Football, to get the BIG boys to come like USC, Cal, Stanford, Michigan, Notre Dame and the people and Revnue will also come.
265. Needs better organization of the graduate programs. My expectations of an organization at a graduate level from my experience was not as well represented as it could of been.
266. I love Fresno State. It is a beautiful campus with a very good "vibe" and I am proud to be an alum and to work at CSUF.
267. I am not super excited to be an alumni because I can't find a job and I feel like my education was a waste of time and money.
268. I went into Fresno State feel ehh...but came out loving it. I think it's my experience as a liberal studies student with the wonderful faculty that made me love being a Bulldog. I love all the events that happen on Fresno State, it makes a student feel very involved and like we have a community going on. Love all the nature around too.
269. nothing
270. I am graduating with my MBA at CSU-MB and I believe Fresno's program is much better - If it was online, I would have attended your Executive MBA Program (for sure).
271. I wish more Fresno State faculty and administration would speak out and contributing to the community. At this time, I do not really see professors and faculty speaking out and contributing to the community.
272. I received a good education but I am very happy to have graduated and been removed from everything that is happening within state universities.
273. I love the school!!!!!! GO DOGS!!!!!!
274. I don't live in the Fresno Area, don't know anyone attending Fresno and therefore am not interested in attending any events.

275. I am an Alumnus working and applying my degree in the local community, but have to pay for the privilege of that recognition and to be included in the official registry by the University (Alumni Association). I don't mind making donations, but my opinion is that graduates that are working are the "poster children" for Fresno State and the Association. The best bragging that a school can do is point to its successful graduates and say we contributed to their success and we are proud of them, not make them feel like they still owe something to the school.
276. I think you have to be engaged w/ the public, non-profits and transparent to the public.
277. Until physical limitations interfered, we attended many sports events, here & away for 57 yrs
278. I love Fresno State...it's in my blood. Provides a great education and is a wonderful place to work. I encourage everyone to go there...
279. I am active with Alumni Assn. and so my comments may be tempered by that alliance.
280. I enjoyed my time there and would gladly recommend it.
281. As a graduate and former wrestler for Fresno State, the way the wrestling program was shut down was handled poorly.
282. I love this School, and I wish there was an Alumni group in the Bay Area (East Bay).
283. Fresno State is an awesome school, just needs to up their reputation more.
284. Nothing comes to mind.
285. As I reach retirement, I would like to perhaps be more aware of what is happening at Fresno State and participate in some kind of active role.
286. Keep a careful eye on academics - it's the real reason you are there. Athletics gets WAY too much attention and it looks like the students really don't care about it or attend. We have some really great academic things going on at Fresno State. Find ways to get that word out more often.
287. Provide more on-line Continuing Education opportunities.
288. I love Fresno State.
289. Bulldog born, Bulldog bred, gonna be a Bulldog 'till the day im dead.
290. When I hear that a distinguished professor in an academic area is more valued and paid more than any head coach or anyone else connected with athletics, my attitude will warm up significantly.
291. Fresno State is a wonderful institution with a strong sense in reinventing its perception. I think this will be good for students and one of the biggest things is creating links to auxilary and updating those websites as well. Once the student figures out what information they need, the website they travel to should be easy to navigate as well.
292. None.
293. Would like to see past historical events come to life showing the pride of the valley from bygone days to what is happening today.
294. I live a good distance from FSU. I am always surprised to hear about the school. I had a wonderful experience in college. I would join the Alumni Assn but spend my money in caregivers for my husband.
295. I don't really look at these sites. Maybe the Alumni one once in awhile.
296. No comments
297. Everything about my Fresno State college experience was very positive except for my terrible experience with the ex-women's volleyball coach, Lindy Vivas.
298. As a graduate, I am very proud of my college. Although they need to work on their image to the general public.
299. I very much enjoyed my experience at FSU and the City of Fresno when I was there between 1978-80, but have felt disconnected from it in the intervening years. I no longer know anyone there and I'm sure that the campus and Fresno have changed from what I remember of it. ... may the school stand up to "veritas" as in its logo. I'm very proud of my alma mater.
300. My wife and I have possitive feelings about Fresno State. Ou two children and two of our

- grandchildren are grads.
301. CSUF was the best experience I've had, academically and socially. The instructors are top notch and very accessible. I would like to continue and complete my Master's but climbing tuition charges make it hard.
 302. I would like to see a little more information sent to Alumni about what's going on at Fresno State. Invitations to events or a monthly news letter for us to follow up on events.
 303. Its over valued and needs new leadership.
 304. I probably should be more observant but the only electronic connection I have with CSUF is the email I receive for the Dog Byte connection (I believe that is what it is called).
 305. Fresno State is a great school. More parking is needed to accomodate all of the students who choose to attend the university. Keep in mind, Fresno is not a "College Town" and Fresno State IS a commuter school.
Go Dogs! Go Valley!
 306. the campus needs more life. more interesting things around campus.
 307. I found the online Masters Program to be excellent! Loved it, [removed names]
 308. I has an awesome experience at Fresno State, only because of the people I surrounded myself by.
 309. I feel that Fresno State does care about there students, but I do feel that the students attending Fresno State do care for each other.
 310. I find most classical academics to be arrogant and have no practical experience with the real world. Theories and practice are two different things.
 311. Hate how Frenso State does not remind students of important deadlines.
 312. It would be preferable to see employees (non-professor staff) who actually know what they are doing. There should be more organization in the school as a whole. There seems to be little-to-no communication between departments, making students even more confused and frustrated when trying to solve problems related to their schooling.
 313. na
 314. Have a problem with the way they are handling the football tickets and parking. I have had Red Seats since the stadium was built and a Red Parking Pass. I have supported Fresno State all of my life. I do not own my own business and can not write off tickets, parking etc. Last year they wanted a donation of \$2500 for parking in the Red Section and did not give any credit at all to the supporters that have had tickets the whole time. I could not afford to donate that much and ended up in the Orange Parking Lot. Because of the way you had to exit at the end of the games it took us over an hour to get out of that parking lot after each game. This year they wanted even more of a donation to park in the Orange Lot so I have asked to just park in the Purple Lot. At least I know it will not take me an hour to exit. Seems like Fresno State is not taking care of the people that have always supported them. I think they really need to think about it for next year when our options are up again. I think they will find the X Generation is not going to be loyal as we were and need to be more considerate of those that have always been there for them.
 315. Too much negative media. Tuition costs need to drop!!!
 316. As a mom of a student I am VERY dissapointed in the way the counseling dept. deals with these young kids. They need to be REQUIRED to see a counselor for their first year and directed to one again the second. The dept. does not seam to be very accessable. Also, there seam to be some very poor teachers/esp. grad students. These kids pay for a good education. Let's make sure they get one!
 317. I HAVE BEEN A LONG TIME SUPPORTER OF FRESNO STATE BUT WITH ALL THE LAWSUITS I HAVE BECOME DISILLUSIONED.
 318. I live out of town now so I don't feel so connected to FSU as I used to.
 319. That there employees be more nicer to students and be more helpful and more attitude towards students
 320. I would like more information on the master programs being offered at Fresno State. I think it

**APPENDIX H: What additional comments would you like to add
about your attitudes of Fresno State?**

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- would be beneficial to graduate students who plan to return to get updates on the programs being offered.
321. I Love Fresno State!!!!
 322. N/A
 323. TOO MANY LAWSUITS. TOO MANY UNFAVORABLE COURT DECISIONS !!! TOO MUCH MONEY SPENT PAYING FOR POOR DECISIONS MADE BY EDUCATED ?? PEOPLE. TOO MANY MISTAKES MADE OVER AND OVER AGAIN (SOME FOLKS JUST DON'T LEARN).
 324. Originally being from Fresno area, and now living out of state, i always reference my days at FSU. I had a great experience as a student-athlete. At the time, i couldn't have asked for a better set of Health Professors that helped me reach my potential. My advisor was more than helpful. Fresno State Football is one of my favorite things about FSU. I think they have good coaches in place and always loved the atmosphere as an athlete.
 325. N/A
 326. I am a proud graduate of Fresno State
 327. I love the atmosphere at Fresno State, I just wish our school would spend more on education than athletics at times. There is equipment in dire need of replacement in the science departments.
 328. Emphasive academics.
 329. Too much money goes for athletics. Tuition is too high. Welty et al. make way toooooo much money.
 330. Keep up the good work.
 331. I love Fresno State I think it is one of the best schools out there but it is more like a well kept secret people don't know all that Fresno State has to offer!
 332. The alumni t-shirts are not timeless... the graduate with mortar board is only cool for the month before and after you graduate. Create different styles with fonts that appeal to men, not just women and children.
 333. Get teachers more passionate about being a Bulldog!
 334. Great memories! I like Fresno, and proud of it.
 335. While I appreciate the education I received, it is too difficult to reach anyone in the alumni office. I can't send a message to them to even change my email address because I can't remember my log-on or password; I can't reach anyone on the phone to address the problem, but, like clockwork, I am barraged by phone calls annually begging for money.
 336. Keep up the good work- you are at least trying.
 337. Since professors are mandated to take furlough days, it would be nice if there could be more total campus furlough days.
 338. Good University and in spite of current problems with finances its contributions to the community out weigh any negatives that a few have laid on it.
sports - be more Senior friendly. The older people are available to come out if the cost is lower.
 339. University High School is annoying.
 340. Use caution in proceeding with commitments to the Fresno Arts Museum. A solid partnership is welcomed, but concerned about any off campus art financial commitment.
 341. I enjoy Fresno State for what it is currently and I think Fresno State dose need more inprovment.
 342. I was an FAA air Tfc cntroller but went full time to Fresno State for one year while assigned in the Area.
 343. The school was outstanding and I received a geat start in my life after getting out of the Marines at Age 32 Retired from FAA and The U>S> Marines now age 81 THANKS
 344. GO DOGS!!!!
 345. none
 346. I am proud to be an alumni of Fresno State. I love everything about the campus.
 347. Stop spending money on athletics. Student's academic needs are valued highly. We cannot afford

- to pay higher tuition last minute, like they've been happening the past year. Be fair!!!
348. To stop hearing about the women coach's lawsuits. It has brought our University and our community down. Some have been given everything they have asked for and more, and it's still not enough. It is obvious they are not doing this to promote women's sports only themselves. There has not been one positive result of these lawsuits as evidenced by declining fan and financial support.
349. GETTING TOO EXPENSIVE
350. Would like to hear about alumni that were in leadership while at Fresno State, student body officers, homecoming queens, campus queens, athletes, etc.
351. You guys do the business of running a CSU better then any university I looked at that is why I came here! If I have questions you all (the staff) help me and my parents find answers , GOOD JOB student from Modesto
352. Most of my family graduated from Fresno State but have negative attitudes towards it. I think it is far too distant from the community and interested in big money facilities like the Save Mart Center.
353. please give education the priority,not sports ,help our kids to get into decent classes and not torture them with .new lousy teachers
354. it is a great university. Love it more than I thought I would!
355. A University should be concerned about the well being and opportunities offered to their students. Students pay to get a good education, and should not be taken advantage of.
356. VERY VERY rude that the alumni membership does not allow for DIGIOATL use/ browse and downloading of the library services. I need intellectual databases ONLINE access, and the alumni membership only allows you to walk into the library and use library services. so frustrating! and non-sense.
357. I don't like the menus. I have comments to give you