N = 376

## The following are "direct quotes" from the comments posted by the participants

- 1. Wish they would have free online coverage of Fresno State athletics. for all teams. Update info on teams more frequently, I find out some information before it is even posted on the athletic website.
- 2. The ease of use.
- 3. never seen it
- 4. unfamiliar with it
- 5. Great website. Looks good and easy to navigate.
- 6. No use for it
- 7. it was just really cool
- 8. OK
- 9. Hate the fact that website sugarcoats everything. For example, if we get our ass kicked in a sport dont say how loud the fans were at the game. Be honest.
- 10. N/A
- 11. don't really like or care cause im not a big sports fan but....too much info
- 12. most nothing
  - least too much info and HATE the ads that pop up when you visit the page
- 13. I like the video, in-depth material; I don't like the front rotating stories; difficult to navigate; not enough headlines on front page
- 14. N/A
- 15. getting ticket info for savemart activities is a nightmare, multiple calls to get answers
- 16. too busy!
- 17. Renders poorly
- 18. The redesign has definitely improved it.
- 19. do not use
- 20. Good info during football season.
- 21. stories on teams
- 22. Discounts
- 23. unfamiliar
- 24. Least: Not enough photo's Most: updates regularly
- 25. never been to the site.
- 26. not familiar
- 27. never seen it
- 28. This page does not interest me. The one time I went there was in order to find out if there was a pool on campus I could use. None of the information was helpful.
- 29. I haven't looked at it, nor do i wish or care to check it out.
- 30. NA
- 31. Its great
- 32. The ease of accessing scores/the order articles appear seems to be backward.
- 33. still the same
- 34. none of it it's a pathetic waste of money for losers that can't play sports anymore so they live vicariously through your silly football team

- 35. It is fine.
- 36. I absolutely HATE the recent redesign. Ridicules to find some items, such as trying to find a game that is on Gametracker at the current moment. Home page is way too busy. Ads are ridicules--too many. I also hate how many of the pages are outdated... years old info that doesn't seem to ever get udpated. Additionally, I've sent in comments/suggestions but never heard back, even though I asked. IT is not a good reflection on FSU to have incorrect info on the pages and info that doesn't get updated regularly. I also don't like the videos that start up without my approval. Grrrrr. then I go back to the home page, and the video starts up again. AGain, very unprofessional.
- 37. See 23
- 38. easy to use...current. no complaints
- 39. same
- 40. Neutral
- 41. I don't have a favorite or least favorite part.
- 42. Dislike the cover add to the main page of the website does not make it easy to access from a mobile device because of it
- 43. box score of baseball games
- 44. Current and up to date.
- 45. Very easy to use and is usually up to date.
- 46. everything is good, but sometimes see outdated info/scores
- 47. Way too busy. It is not easy to find the sport you are looking for.
- 48. The information is decent but it does not look highly professional.
- 49. Haven't seen it lately.
- 50. Since the site was changed, it's much easier to find schedules.
- 51. NA
- 52. I like that you can purchase tickets to games online, see the stadium layouts, and easily view sport schedules.
- 53. it needs to be updated more often
- 54. none
- 55. I get mosst of my information from KMJ Soorts Radio
- 56. N/A
- 57. OK as is.
- 58. n/a
- 59. Unknown
- 60. Up to date stories
- 61. n/a
- 62. Need to be more current on athletic scores. Hard to get current information regarding current games.
- 63. N/A
- 64. cluttered
- 65. shows team spirit
- 66. Print the bad with the good
- 67. never look at it
- 68. Pop ups.
- 69. This school places way too much importance on sports.
- 70. not easy to navigate
- 71. no comments
- 72. Not familiar with it.
- 73. N/O
- 74. Great Information about events
- 75. the whole athletic program needs to go away it is a distraction to actual learning

- 76. Nothing
- 77. No thoughts.
- 78. The coverage of the 'Dogs is, at times, ridiculously home-biased. A recent loss by the baseball team was included under the head-line of 'Dogs set record for double plays turned. The fact that the team lost the game was obscured.
- 79. ?
- 80. I have no opinion.
- 81. Sometimes difficult to maneuver through the site
- 82. I usually get there from the homepage. Colorful and vibrant.
- 83. upcoming events
- 84. news of the athletes
- 85. I've never gone to that page.
- 86. Ditto!
- 87. up to date info
- 88. Rarely visit
- 89. ditto -
- 90. N/A
- 91. N/A
- 92. need to have the teams' scores posted sooner.
- 93. I wish you made it easier to order Big and Tall sizes!
- 94. Don't see it.
- 95. I don't like sports so I wouldn't visit this page ordinarily, but in general, I don't like pages that have sections that move and/or flash. It's distracting from what I do want to look at and I find it annoying, like a loud commercial.
- 96. streaming doesn't work, behind on technology,
- 97. I don't usually access it.

100. Like Least: Way too busy

- 98. CURRENT, DETAILED, FACTUAL
- 99. The layout is perfect and it is very easy to navigate and find what I am looking for in order to stay informed!

Like Most: The Get Involved link and the Online Store; I also like the banner heading and the search option in the top right

- 101. Get information, schedules and stories I want
- 102. Like keeping up on baseball and football stats
- 103. The multimedia impact is way over the top and often getting to where you want to go is not intuitive.
- 104. Keeps me informed and current.
- 105. N/A
- 106. Easy to navagate
- 107. love everything
- 108. I haven't used it.
- 109. Schedules
- 110. I would to see wrestling brought back to Fresno State!!!
- 111. updated information
- 112. Get emails too often
- 113. like all of it
- 114. feels like a spam page.
- 115. It isn't always easy to find the information I am looking for
- 116. Access to schedules
- 117. no comment

- 118. same as above
- 119. keep up to date
- 120. Too busy/cluttered
- 121. Don't go there. No interest. FSU is a school to me, not an athletic department events are clearly listed
- 122. It's very positive!
- 123. more videos
- 124. Game schedules
- 125. everything, leave it alone
- 126. Being a former athlete i would like to see some of the info on the site be more accurate.
- 127. Easy to navigate
- 128. it's ok
- 129. more updated info about players
- 130. information, navigation
- 131. No opinion.
- 132. needs more feeds and lnks
- 133. I don't agree with CSU, Fresno's policies!
- 134. I like the student-athlete profiles.
- 135. not interested in athletics
- 136. It is timely communications.
- 137. Dislike: It's a little busy and doesn't "match" the main Fresno State home page.
- 138. Well designed, all pertinent information easy to locate.
- 139. No Comment
- 140. Not too interested.
- 141. N/A
- 142. Do not know
- 143. n/a
- 144. na
- 145. not been there
- 146. Up to date on athletics
- 147. current sporting events & schedules
- 148. very helpful
- 149. N/A
- 150. For Red Wavers, it's just a fantastic source of news, info and stats. However, it's greatly lacking in video and new media as compared to the best practices of other college athletic sites. Blogs need a bigger presence and it should be players/coaches blogging. And why aren't any coaches in social media? Very frustrating that the rosters are constantly outdated and the quality of writing is sometimes lacking on news releases. Would also like to see current year stats on the player bio pages.
- 151. TIMLY, BUT THERE IS NOT A LOT OF DEPTH TO IT
- 152. Have not seen it. Did not know it existed.
- 153. I never go to the website
- 154. Not always up to date.
- 155. It's well designed and has useful information.
- 156. Over-rated.
- 157. Appreciate athletics coverage & inside stories of coaches/athletes.
- 158. I CAN USUALL FIND THE INFORMATION I'M LOOKING FOR.
- 159. ? i don't use it
- 160. Never heard of this web page.

- 161. again, more info on the girls
- 162. I love being kept up to date on sporting events. I'd like to see information about cheerleaders and other events
- 163. n/a
- 164. Easy to check status of teams and schedules.
- 165. Have not read web page
- 166. Have not visited this site at all either.
- 167. Current
- 168. No opinion
- 169. ???
- 170. I like it
- 171. ?
- 172. easy to navigate
- 173. N/A
- 174. Not updated as quickly as I'd like . . . I have to read about Bulldogs sports scores from other sites; schedules posted after other sites post them.
- 175. It is okay, I really don't take much time to look at it.
- 176. n/a
- 177. The schedules for the upcoming years I know its hard to schedule a head
- 178. It's great
- 179. Slow, busy, too much video, difficult to navigate.
- 180. easy to navigate...except for when it comes to purchasing tickets
- 181. What I like most are the timely updates about all the sports.
- 182. Ease to move from one page to the next.
- 183. Unfamiliar
- 184. N/A
- 185. Schedules and scores
- 186. Don't use enough to comment.
- 187. n/a
- 188. don't go on it very often
- 189. Most: "Top Stories Headlines Calendar" & "All Access Video." Least: All Access Video should be larger on the page.
- 190. like the schedules
- 191. Most Graphics
  - Least I don't know
- 192. Easy to find particular sport.
- 193. Not sure
- 194. it gave me enough information to know when FSU women were playing Baylor last weekhere in Berkeley and gave me li k to tickets here at Cal Athletics.
- 195. No wrestling news.....Lacross what is that in the valley
- 196. (most) gives you the top current stories right away
- 197. NO COMMENT
- 198. N/A
- 199. I like getting my info for sports
- 200. do not use
- 201. Depending on the sport, I enjoy just reading the sucess..
- 202. no comment
- 203. Lack of knowledge where their site is
- 204. -

- 205. n/a
- 206. The site is fine. It looks like most athletic sites from any University I happen to look at.
- 207. If the Bulldogs are not winning the site suffers as well. Not enough on regular past players, what are they doing now? men and women.
- 208. I am not interested in athletics.
- 209. not familiar with it
- 210. i don't care about the athletics
- 211. Don't visit it much.
- 212. Not familiar with it.
- 213. no interest
- 214. I don't know much about it.
- 215. The daily written commentaries are so well done. The information grabs your attention and brings you into the story.
- 216. I love the dogs page, but I wish you could purchase things like tickets or shop at the store w/ a Vanilla VISA card since I don't like to use a credit card on-line. A Vanilla VISA card is a gift card that can be used anywhere.
- 217. neutral, don't access it much
- 218. i don't follow athletics at all
- 219. Good coverage of sporting events
- 220. Very exciting informative page.
- 221. Idk
- 222. Good website. Easy to navigate, find schedules, athletes, etc.
- 223. web site dones not give enough current, up to date info
- 224. Needs drop down box for each tab and super box on right side is not filled and/or not working.
- 225. ?
- 226. Well done!
- 227. Unfamiliar with website. I love sports, but I thought the athletes received preferencial treatment in several situations, therefore, I chose not to support Fresno State sports, more specifically football.
- 228. I just renewed my season football tickets and parking, but was confused because it had my seats, but the cost was zero...but I renewed for \$80, auto charge pay plan, then received an email 2 days later saying they have not received my ticket renewal yet, please do it before the 29th!
- 229. Learning about baseball program as my son will be there next yr on baseball scolarship
- 230. easy to access
- 231. Excellent
- 232. Stay current with team schedules and can purchase or renew tickets.
- 233. I really like it. We refer to it quite a bit. I like it all would be fun to have video streaming of the sports or replay of the games or up to date scoring. But it is really nice. Good job.
- 234. It keeps us informed as what is going on with the teams and athletics in general.
- 235. not interested
- 236. Never looked at it.
- 237. NA
- 238. Ditto
- 239. don't care
- 240. unfamililiar and uninterested
- 241. Where are the sport schedules?
- 242. Haven't seen it.,
- 243. We like to keep up with the stats and schedules.
- 244. the special treatment that's offered to the alumni for attending the events

- 245. Don't like any of the athletic stuff
- 246. Atheletic team news
- 247. Na
- 248. Same
- 249. This is the most "with the times" site Fresno State has. There's lots of info and it's easy to navigate.
- 250. Too busy, overwhelming. I would only visit it when seeking event tickets -- and for me, that's only for football homecoming.
- 251. I am not a fan of the Bulldogs sports program.
- 252. N/A
- 253. Need to update all sports home page, showcase all sports, including Track & Field.
- 254. School pride and spirit, sportsmanship and community support.
- 255. would never look at it.
- 256. Don't know
- 257. ?
- 258. I am not interested in sports.
- 259. I like being able to see whar is going on with each of the teams, when, where, and what time the events are.
- 260. The news is always up to date.
- 261. Sometimes the website is difficult to navigate.
- 262. Access to personnel that I need to communicate with, current results of sport scores, information about teams
- 263. I like everthing, but make the videos bigger.
- 264. Do not look at it enough...
- 265. more stats
- 266. Most: reliable
  - Least: Needs to be updated more regularly
- 267. Great infomation, and always up to date
- 268. keeps us up to date on events/happenings.
- 269. Most: Good Information.
- 270. I am proud when our athletes set a good example and do well.
- 271. It keeps me up to date on all athletic events and provides easy access to the Bulldog Shop
- 272. I like it because it is informative.
- 273. I get my Bulldogs sports update by visiting: http://www.fresnobee.com/sports/bulldogs/
- 274. Never been to the site.
- 275. Links to schedules, results, etc.
- 276. Don't visit it
- 277. The page is easy to navigate.
- 278. I already think too much emphasis is put into the athletics, so I do not like or dislike the page unfamiliar with this site
- 279. It's fine.
- 280. Has gotten a lot better. Would be nice to be able to go back and upload your profile, being a former player. (To show my kids)
- 281. Easy to keep up on events
- 282. Colorful, current....
- 283. Relevant to sports it IS the sports center for Bulldogs
- 284. Not familiar with website.
- 285. Not familiar
- 286. I love this site and look at it every week.
- 287. Too hard to navigate to buy tickets, renew BDF membership and seats

- 288. I hate the splash screens and the news/photo recap on main page goes too fast, you cant read the summary
- 289. Unfamiliar with site
- 290. Not interesting information just promotion of events nothing really insightful or catches my interest
- 291. NA
- 292. not familiar woth it.
- 293. Writing is awful frequent grammatical errors and overall poor writing quality. This is the main site for athletic updates and sometimes the site is not updated in an efficient manner.
- 294. Photos make a story more interesting
- 295. never visited
- 296. I actually think this website is the easiest on the eyes and pretty easy to navigate. I love the top stories that revolve to capture your attention. It is formulated like other popular websites that are easy to navigate.
- 297. the baseball
- 298. Not sure.
- 299. Need more information on the events
- 300. I like sports and I'm always interested in our school's athletics. I think the web page is done nicely.
- 301. No comment
- 302. Player bios, historical data, schedules
- 303. I don't use this website/ don't know.
- 304. Not really big on sports, but interesting to see how teams are doing.
- 305. not interested
- 306. Wins & losses while expanding
- 307. never used it
- 308. I'm at this site weekly.
- 309. i hate the introductions that you have too skip in order to get to the page
- 310. dont use
- 311. N/A
- 312. I have not used this website.
- 313. Updates are the first thing you see...usually.
- 314. ease of navigation
- 315. never been to the page.
- 316. I never go on the Athletics web page
- 317. N/A.
- 318. Its too much going on!
- 319. Helps maintain a calendar of scheduled games.
- 320. Na
- 321. Is ok, does not need to come every day. Once a week would be great!
- 322. It doesn't contain information that I need or care about.
- 323. scheduling info.
- 324. None
- 325. unfamilar with the site
- 326. The athletic page is very informative.
- 327. never have been to this web page.
- 328. NA
- 329. N/A
- 330. I can look at all of the schedules.
- 331. THE NEWS, THE SCORES, THE ARTICLES

- 332. This site i use the most for latest events. I follow pretty closely with all sports. I check regularly to see outcomes, etc.
- 333. Don't care to visit site
- 334. N/A
- 335. Love it!
- 336. Weekly spotlights on student/athletes
- 337. I have never gone to this website.
- 338. Sweeney and now HILL
- 339. gives details
- 340. n/a
- 341. "
- 342. It provides good information about sporting events.
- 343. Events are updated asap. Events have correct schedules.
- 344. Too cluttered, no clear directions. Not enough usefule information
- 345. It's complete coverage
- 346. not exciting to visit
- 347. I don't read this.
- 348. I never visit it AND I'm tired of hearing about athletics.
- 349. I like to see good or bad news
- 350. don't view the page
- 351. Scores right at the top, easy navigation
- 352. Better sports and news reporting than the local rag, that used to be the Fresno Bee...
- 353. easy to use
- 354. Never visited.
- 355. Access to all sports. At times difficult to get realtime scores on events.
- 356. Do not apply
- 357. I don't ever use it
- 358. Unfamiliar.
- 359. Too busy with flashy graphics
- 360. n/a
- 361. I LOVE it. That's how I keep up with the updates on the men's and women's tennis team, men's and women's basketball, and football. Keep up the good work.
- 362. Hard to navigate. Too many colors.
- 363. Always interesting.
- 364. layout easy to read
- 365. It keeps you very up to date
- 366. nothing you need to spend our money on educations not sports.
- 367. very enthusiastic and positively.
- 368. NA
- 369. Not sure havent really looked at it
- 370. Too busy with distracting multiple changing photos and advertising
- 371. Too flashy with videos and pictures popping up in the way when trying to get info or read an article.
- 372. sorry, I do not care about sports. I am interested intellecutal pursuits.
- 373. It's a bid hard to get around.
- 374. Do not use any more
- 375. I like the personal info on athletes.
- 376. I dislike the way whomever recaps the game results "sugarcoats" a loss.