

N = 317

The following are “direct quotes” from the comments posted by the participants.

1. very bias and negative to students who are trying to bring awareness about class cuts and course reductions
2. Keeps me updated with news going on around Fresno and about achievements of the campus.
3. Haven't used it.
4. never seen it
5. unfamiliar with it
6. The information that keeps up to date
7. Easy to navigate, yet vague in some aspects
8. there was just too much stuff on the page
9. OLD FASHIONED
10. Never access the website
11. N/A
12. Most-Good news
Least-Too much info on there
13. most - like the new layout
least - cannot access archives from before they switched over the site
14. very easy to use; clean look; not updated extremely often (especially on weekends); would like to see special features as opposed to strictly press release type information
15. most: thoughtful and timely information is provided
16. good snapshot of campus activities
17. its ok
18. New page is sosrt of boring and not the best to navigate
19. Search doesn't work too well.
20. Layout is too busy/complicated. Would rather prefer a simple layout of recent news. I find myself clicking to the RSS feed rather than spend time deciphering the various columns.
21. most-features relevant news reports
least-difficult to look for archives
22. --
23. na
24. N/A
25. Place more teasers on the Fresno State Home page to entice me to actually go to this page.
does not have new events on home page.
26. it lacks writing quality, news should be informative yet more detailed. Not brief and lacking.
27. never seen it
28. I seldom go there.
29. I haven's looked at it.
30. The organization, it does not seem current or well organized.
31. I like
32. Never seen it.
33. not sure
34. it's relevant/current
35. I like the recent redesign--and the previous version. Easy to see the hot topics and links.
36. See 23
37. don't access often
38. same
39. Neutral

40. up to date information
41. Enjoy reading all the various articles
42. very useable menus
43. The comments that are posted are screened and not posted immediately. I don't like that.
44. Do not use.
45. It's cluttered.
46. NA
47. renovations
48. N/A
49. Interesting articles
50. n/a
51. don't read
52. Unknown
53. Most: Updated information, easy to read
Least: Not advertised enough
54. n/a
55. No opinion
56. N/A
57. hard to search and see lots of stories
58. easy to read and use
59. ?
60. most like rotating news stories with graphics at the top
61. A lot of what it covers seems pretty irrelevant.
62. Doesn't appear to be as dynamic as csufresno.edu
63. Not familiar with it.
64. N/O
65. layout is easy to follow
66. Nothing
67. No thoughts.
68. ?
69. I feel it is an adequate website. I have neutral feelings.
70. Pretty easy to find things. Cool how it breaks down topics so you can just go to the sections of interest.
71. upcoming events
72. I'm not familiar with that page.
73. It has news that I could care less about.
74. never been
75. Rarely visit
76. Links on top are misleading - you hit 'campus' and think you're getting the home page, but instead you get campus news. need key links at top
77. - ditto -
78. Can usually find particular article easily.
79. N/A
80. Don't visit often enough to answer this
havn't used it.
81. Not familiar with it.
82. It's a very loooooong page and one whole side is just white. You have to scroll a long way to get to the bottom. The Twitter is on top of some other print so it's hard to read.
83. adequate, generic, etc

84. It is easy to access and it's interesting.
85. CONVENIENCE
86. Unfamiliar with site
87. Like Least: Not very well set up; You have to scroll for DAYS!!!!
Like Most: The Search box being easily found in the upper right of the page.
88. It would be better to have the first part of the page given over to a list of current headlines that can be clicked on to expand and read. Users also need quicker, easier access to archived stories and videos.
89. Uninteresting
90. not familiar with it
91. Great look. Find items easily, but don't like the strange archive system
92. Not much to say
93. N/A
94. love everything
95. I haven't used it.
96. Don't use it.
97. Like all of it
98. Love: Updated news, blog style
Hate: Does not cover all events.
99. Informative
100. no comment
101. same as above
102. na
103. Don't go there
104. hard to search
105. N/A
106. same
107. n/a
108. No opinion.
109. n/a
110. I don't agree with CSU, Fresno's policies!
111. did not know there was more than one site other than the alumni site
112. It is informational and timely.
113. Needs to be updated more frequently
114. Like: Ease of navigation
115. Like photos and quick access to information
116. No Comment
117. No problems
118. n/a
119. To keep up
120. Boring--nothing much beyond sports, really, is ever highlighted
121. Easy to find what you are looking for
122. na
123. ease access to BB
124. Difficult to read.
125. Nothing
126. very informative
127. connection to the magazine - that is a great magazine

128. N/A
129. Great news site and something I used as a resource in designing my own news site for my corporation.
130. N/A
131. It's been awhile since I looked at it.
132. Have not seen it. Did not know it existed.
133. I never go to the website
134. I really don't use it!! N/A
135. OK
136. ? i don't use it
137. I didn't know there was such a web page.
138. no comment
139. I don't check this site
140. The timeliness of the stories and archived stories are great.
141. detailed
142. I wasn't aware of it and so haven't used it.
143. Looks cluttered.
144. most the ease of the website
145. I have never visited it or read anything on that site.
146. No opinion
147. ???
148. ??
149. current information
150. propaganda
151. ?
152. Typos drive me crazy. Once again, it is not very pleasing to the eye. The front page comes across as cluttered and busy.
153. easy to read
154. keeps you up to date on events
155. N/A
156. Not familiar with it.
157. Same
158. Don't use enough to comment.
159. n/a
160. same as above
161. ?
162. Most - Graphics
Least - I don't know
163. Not sure
164. see #23 !
165. No wrestling news
166. no opinion
167. NO COMMENT
168. N/A
169. n/a
170. do not use
171. General over view of news at State
172. Not sure about this one. I get the electronic newsletter that took the place of the mailed out version.

173. Lack of knowledge where their site is
174. n/a
175. The news site is awesome. organized, balanced, clean, and easy to get around. Information is easy to pick out.
176. I don't have a least for this one. nice job.
177. I haven't visited and am not familiar with Fresno State News.
178. not familiar with it
179. Not sure if he went to this website or the one above to buy the tickets.
180. Not familiar with it.
181. not that interested
182. I don't pay much attention to it.
183. No Comment
184. It's colorful & informative; it's great to see pictures of the students.
185. neutral, don't access it much
186. It's OK
187. nothing applies to me
188. idk
189. Have never heard of that website
190. Very informative
191. ?
192. Unfamiliar with website.
193. News of the Vinology program
194. easy to access
195. Info quality
196. Hmm I don't know I am not too cozy with how it looks. Can not describe. The news is fine.
197. I have never used it.
198. not interested
199. NA
200. diitto
201. same as above
202. unfamiliar and uninterested
203. Comment - Sometimes the links do not work.
204. It's OK.
205. I'm not familiar with the page.
206. graphics and captions
207. Lack of objective stories
208. The latest news on campus.
209. ??
210. na
211. Same
212. It's simple and easy to navigate.
213. Too busy, overwhelming. Can I get alerts via email/text when new content is uploaded?
214. I don't know what that is.
215. N/A
216. I have not visited this site.
217. never seen it.
218. ?
219. I do not read it too much. I did not know about it.

220. I am unfamiliar with it.
221. I like the wide range of information that is available on the website.
information about special events, honors, involvement in community and other academic institutions
222. I like the fact that is up to date and the visuals.
223. love it
224. Most: Easy to read
225. I have not visited this site
226. N/A
227. It isn't always easy to find exactly what I am looking for.
228. na
229. Love all the detail but it just seems...like there's too much going on...I don't even want to begin to look through it, so I hardly go.
230. Don't visit it
231. Need more info on fine arts.
232. The page is easy to navigate. The links at the top of the page display a good breakdown of the major areas of interest. I wish more news and analysis was available.
233. I have never even heard of this web site until now
234. it stays current on the news in fresno state
235. N/a
236. Too much info.
237. Easy to navigate with current updates.
238. Most current page I have found - still not as quick to post good news as I'd like - also, it would be nice if there were more details available. Too often, I'd like to know more (probably more than average) and have no way to find that info
239. Not familiar with website.
240. Not familiar with it
241. I learn about what's going on at Fresno State.
242. it's good, i like it
243. Didn't even know this existed
244. not familiar with it
245. Nicely designed but sometimes hard to navigate or find info that appeals to me.
246. Often not up to date.
247. NA
248. not familiar with it.
249. Fresno State News Web has interesting articles
250. Never visited
251. Where are the student activities? What things are the culture of campus? Do we even have outdoor movies anymore? I always wondered why there was a low turnout to events that students were hosting or even campus run event programs. The answer is simple, no one thinks it is news or important, so why should the students.
252. none
253. Not sure.
254. N/A
255. No comment
256. I don't use this website/ don't know.
257. All appears exceptable
258. Have not read from this site...
259. Event notices

260. never used it
261. Information
262. easy to find link
263. N/A
264. I like the brief info provided for the articles, which allows me to decide if I want to read further.
265. n/a
266. Never been to the page
267. most: Fresno State actually has a news web page
least: It's boring news
268. N/A.
269. Students succeeding
270. same
271. na
272. Not familiar with the site.
273. The intercollegiate championship and the new library
274. unfamiliar with the site
275. N/A
276. i have never been to this page.
277. NA
278. N/A
279. N/A
280. never used
281. never visited site
282. N/A
283. N/A
284. n/a
285. Little more interesting/more of the same.
286. good, but sometime after the fact...Fresno Bee or TV has news first and campus secondary
287. dont know
288. n/a
289. ?
290. no comment
291. It is easy to use and read.
292. n/a
293. old style and no eye appeal, seems out dated
294. I like everything.
295. I never visit it.
296. same
297. sotries not inclusive of entire community
298. since it's exactly like csufresno.edu, I like it about the same
299. Unfamiliar with site.
300. the new format. it was far better before you changed it.
301. Never visited.
302. Current news/featured articles
303. The Fresno State News Web seems to have an issue with Internet Explorer.
304. Like access on front page; however, Top Stories box (appearance) is boring
305. Unfamiliar.
306. Vital information is mixed in with trivia
307. Shows sports but no academic news. No science news.

APPENDIX E: What do you like MOST/LEAST about the FresnoStateNews web page (www.FresnoStateNews.com)?

Q24

- 308. layout easy to read
- 309. too linear, bad logic
- 310. very informative.
- 311. NA
- 312. Not sure havent really looked at it
- 313. Good clean look with current information on the home page. The rotating billboard items change too quickly.
- 314. Too much like a blog instead of a news site now.
- 315. boring stories
- 316. never been there.
- 317. do not know