

Integrated Marketing and Communication Council
December 15, 2010
8:00 – 10:00 a.m.
Agenda

1. Approval of October 20, 2010 meeting notes
2. Home page web update - Bruce Whitworth
3. Charge & timeline of Steering Committee – Welty
4. Update from Jeannette DeDiemar – Armbruster
5. Report from Steering Committee - Covino/Armbruster
 - a. Official announcement will be made to campus in January
 - b. Need to develop revised IMCC website with feedback mechanism
 - c. First project is conducting a campus inventory of products distributed and channels used of all campus units
5. Discussion about need to coordinate email communications from campus units in order not to overwhelm our audiences - K. Johnson

All meetings are from 8:00 – 10:00 a.m.

Sep 8

NOTE: Sep 29 - This meeting has been rescheduled to September 30th from 3-5pm

Oct 20

Nov 17

Dec 15

Feb 23

Apr 27