

Integrated Marketing and Communication Council

May 19, 2010

8:00 – 10:00 a.m.

Agenda

1. April meeting notes – not yet available
2. Committee Reports
 - a. Audit Committee - P. Smits
 - i. External Audit
 - b. Branding and Marketing – D. Astone/S. Armbruster
 - i. RFP
 - ii. IMCC Website
 - c. Communications – K. Johnson
3. Web Services Report – D. Martin & B. Whitworth
 - a. Implementation Schedule
4. Graphics Standards Manual Implementation – B. Whitworth
 - a. Bad Dog Award
5. Tag Line Licensing – B. Whitworth
6. Summer Meeting Schedule
7. Sharing of Ideas
8. Other

Spring Semester meetings have been scheduled for the following dates:

February 18

March 18

April 15

May 19

All meetings are from 8:00 – 10:00 a.m.