

Integrated Marketing and Communication Council

April 15, 2010

8:00 – 10:00 a.m.

Agenda

1. Approval of March 18, 2010 meeting notes
2. Committee Reports
 - a. External Audit – P. Smits/T. Pierce
 - b. Messaging and Branding RFP – D. Astone
 - c. Communications – K. Johnson
3. Web Services Report – D. Martin & B. Whitworth
4. Graphics Standards Manual Implementation – B. Whitworth
5. In-Service Presentation – Ball State University
6. Summer Meeting Schedule
7. Sharing of Ideas
8. Campaign Marketing and Messaging
9. Other

Spring Semester meetings have been scheduled for the following dates:

February 18

March 18

April 15

May 19

All meetings are from 8:00 – 10:00 a.m