

Agenda

IMCC Steering Committee December 3, 2010 – 3:30 p.m.

1. Welcome via conference call to Jeanette DeDiemar
2. Review and finalize timeline
 - a. Review draft mission and values statements Connection with IMCC
 - b. How the infrastructure and deliverables will support the mission
3. IMCC website (see current at <http://www.csufresno.edu/President/imcc/>)
4. Discussion of steering committee roles
5. Undertaking a campus inventory
 - a. People involved in marketing, communications
 - b. Products – internal and external
 - c. Budget dollars currently being spent
6. Developing a touchpoint map

Upcoming meeting:

December 15, 10:30 a.m.

Members: Bill Covino & Shirley Armbruster – co-chairs, Debbie Astone, Bruce Battie, Valerie Gomez, Susan Hawksworth, Katie Johnson, Paul Ladwig, Phil Neufeld, Tamrya Pierce, Sally Ramage, Pedro Ramirez, Sarah Schmidt, Bernie Vinovrski, Jill Wagner