

Agenda

IMCC Steering Committee January 28, 2011 – 1:00 p.m.

1. Finalize Survey
 - a. Accessibility Question
 - b. Best work samples – Request sent with survey
2. Survey Distribution Process
 - a. Academic
 - b. Non-Academic
3. Time frame for sending out and completing survey
4. Draft 2 of “What is Integrated Marketing?”
5. Visit Room 4146
6. Other

Upcoming meeting:

February 10, 10am – 12pm

Members: Bill Covino & Shirley Armbruster – co-chairs, Debbie Astone, Bruce Battie, Valerie Gomez, Susan Hawksworth, Katie Johnson, Paul Ladwig, Phil Neufeld, Tamrya Pierce, Sally Ramage, Pedro Ramirez, Sarah Schmidt, Bernie Vinovrski, Jill Wagner

