

## **Agenda**

### **IMCC Steering Committee January 14, 2011 – 12:30 p.m.**

1. Review notes from Dec. 15, 2010
2. Review “What Is Integrated Marketing?” Draft
3. Review Internal Communication Phone/Interview Survey
4. Department List
  - a. Make assignments
5. Handout – Social Media: 2010 Review

#### **Upcoming meeting:**

January 28, 1pm – 2pm

Members: Bill Covino & Shirley Armbruster – co-chairs, Debbie Astone, Bruce Battie, Valerie Gomez, Susan Hawksworth, Katie Johnson, Paul Ladwig, Phil Neufeld, Tamrya Pierce, Sally Ramage, Pedro Ramirez, Sarah Schmidt, Bernie Vinovrski, Jill Wagner