

Integrated Marketing and Communications Council

May 9, 2013

2:30 – 3:30 p.m.

Haak Boardroom

Agenda

1. Approval of February 6, 2013 meeting notes
2. Report from Integrated Marketing Communications Advisory Committee (IMCAC) – S. Armbruster
3. Campus Logo and Name Usage Assessment – T. Pierce
4. One-year Brand Usage Report – T. Pierce
5. Water Tower Branding – S. Armbruster
6. Certificate Templates – S. Armbruster
7. Pride Points – B. Whitworth
8. Banners – B. Whitworth
9. Wayfinding Signage Update
10. Other