

Integrated Marketing and Communications Council
Agenda
November 12, 2009
Harold H. Haak Administrative Center
8:00 – 10:00 a.m.

1. Introductions
2. Approval of October 22, 2009 meeting notes
3. Committee Reports
 - Audit Committee – Peter Smits
 - Branding Committee – Debbie Astone
 - Messaging Committee – Shirley Armbruster
 - Communications Committee– Katie Johnson
4. Video – What is your CSU Degree Worth – Jessica Sweeten
5. Analysis from the Internal Community Audit
6. Webinar – December 17th
 - Haak Board Room: Time 10:00 – 11:30 a.m.
7. Joint meeting of the Branding/Messaging Committee
8. Other Items

Fall Meeting Schedule

The remainder of our fall meetings will be held on the 4th floor of the library, Harold H. Haak Administrative Center Board Room from 8:00 a.m. – 10:00 a.m. on the following dates:

September 16
October 22
November 12
December 15