

Integrated Marketing and Communications Council
Agenda
October 22, 2009
Harold H. Haak Administrative Center
8:00 – 10:00 a.m.

1. Introductions
2. Approval of September 16, 2009 meeting notes
3. Presentation of new clubs and organizations software program – E. Dominguez & J. Edgrington (8:10 a.m. time certain)
4. Committee Reports
 - Audit Committee – Peter Smits
 - Branding Committee – Debbie Astone
 - Messaging Committee – Shirley Armbruster
 - Communications Committee– Katie Johnson
5. Initial Report of Faculty/Staff Communications Survey
6. Branding Presentation – Betsy Hayes
7. Proposed Social Media Etiquette – Katie Johnson
8. Technology Organization Concept: Web Services Unit
9. Advising Services Video – Katie Johnson
10. IMCC Web Presence
11. Other Items

Fall Meeting Schedule

The remainder of our fall meetings will be held on the 4th floor of the library, Harold H. Haak Administrative Center Board Room from 8:00 a.m. – 10:00 a.m. on the following dates:

September 16
October 22
November 12
December 15