

# **Integrated Marketing and Communications Council**

**February 6, 2013**

**3:00 – 4:30 p.m.**

**Haak Boardroom**

## **Agenda**

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1. Approval of September 5, 2012 meeting notes
2. Report from Integrated Marketing Communications Advisory Committee (IMCAC) – S. Armbruster
  - a. Use of the University Seal on Certificates (draft policy attached)
3. Letterhead Addresses – B. Whitworth
4. Business Cards (new option w/seal) – S. Armbruster/B. Whitworth
5. Branding Assessments Underway: Buildings/Grounds & Social Media – T. Pierce
6. Correct use of University name (internally & externally) – T. Pierce
7. FAX Buses – S. Armbruster
8. Other