

CALIFORNIA STATE UNIVERSITY, FRESNO
POLICY ON UNRELATED BUSINESS INCOME

INTRODUCTION

The primary mission of the university is to provide excellence in education, research, and public service to the residents of the region, the State, and the broader community of which it is a part. This mission must be supported by a wide range of facilities and services. In this context, it is often necessary for the University and its affiliated units to provide fees, goods, and services which enhance, promote, or support its teaching, research, public service, and campus support functions.

This policy has been developed to define the legitimate circumstances under which education business activities (including provision of goods, services and facilities) may occur, and to establish a mechanism to review such activities.

POLICY

It is the policy of California State University, Fresno to engage in educational business activities, (i.e., provision of goods, services, and facilities) only when they are related to instructional, research, campus support, and/or public service missions and when such activities meet the needs of its students, alumni, faculty, staff, members of recognized university support groups, and members of the general public participating in University events or programs.

All such educational business activities shall be conducted as authorized by the President or the President's designee.

Each educational business activity shall be guided by the following criteria:

- * The activity is deemed to be an integral part in the fulfillment of the university's missions, without regard to profit, and is not undertaken solely for the purpose of raising revenue to support an educational or research activity.
- * The activity is needed to provide an integral good or service at a reasonable price, on reasonable terms, and at a convenient location and time.
- * The activity is carried out for the primary benefit of the campus community but with sensitivity to the total community.
- * The activity is self-supporting in that fees charged for the goods, services, or facilities will take into account the full direct and indirect costs.
- * The activity is not justified solely on grounds of excess capacity.

Business activities not falling within the guidelines established above maybe unrelated business income activities; and the university shall comply with applicable laws and regulations pertaining to such activities.

IMPLEMENTATION

The university chief financial officer shall:

1. Monitor all business activities, evaluate them in relation to this policy, and make recommendations, if necessary, to the President for the modification, reclassification, or termination of such activities.
2. Have oversight authority to address questions of concern from the community and recommend to the President how such concerns should be resolved.