

Sponsorships
Now Available!

36th Annual Latino Commencement Celebration

CALIFORNIA STATE UNIVERSITY, FRESNO

May 19, 2012 • Save Mart Center

The Latino Commencement Celebration is the largest event of its kind in the nation. Approximately 10,000 family members, friends, and guests will join us in a celebration that recognizes the accomplishments of the CLASS of 2012.

Your investment in this celebration is an investment in our future. The CLASS of 2012 are tomorrow's teachers, nurses, engineers, social workers, scientists, and public servants.

This year, we are offering again table sponsorships in the lobbies of the Save Mart Center so that our sponsors can have an opportunity to interact with attendees.



www.csufresno.edu/LCC

Latino Commencement Celebration 2012 Sponsorship Levels

Latino Commencement Celebration 2012 Naming/Title Sponsorship

(\$10,000.00)

- Verbal podium recognition and "Thank You" at the beginning of the Latino Commencement Celebration.
- Recognition at the VIP reception in the Bulldog Room of the Save Mart Center prior to the beginning of the Latino Commencement Celebration.
- Sponsor logo highlighted on front cover of the official Latino Commencement Celebration Program booklet.
- Back Cover Position (full color) of the official Latino Commencement Celebration Program booklet.
- Exhibitor tables near all four (4) Save Mart Center entrances.
- Logo frequently displayed on video screens to the side of the stage and the Jumbotron of the Save Mart Center prior to start of the Latino Commencement Celebration.
- Recognition as a Naming Sponsor in event materials and media releases associated with the Latino Commencement Celebration.
- Recognition on the Latino Commencement Celebration website.

Platinum Sponsorship

(\$5,000.00)

- Full-Page (premium position full color) inside the Official Latino Commencement Celebration Program booklet.
- Exhibitor tables near two (2) Save Mart Center entrances.
- Logo frequently displayed on video screens to the side of the stage and the Jumbotron of the Save Mart Center prior to start of the Latino Commencement Celebration.
- Recognition as a Platinum Sponsor in event materials and media releases.
- Recognition on the Latino Commencement Celebration website.

Gold Sponsorship

(\$2,500.00)

- Half-Page (full color) in the Official Latino Commencement Celebration Program booklet.
- One exhibitor table in the lobby area of the Save Mart Center.
- Logo frequently displayed on video screens to the side of the stage and the Jumbotron of the Save Mart Center prior to start of the Latino Commencement Celebration.
- Recognition as a Gold Sponsor in event materials and media releases.
- Recognition on the Latino Commencement Celebration website.

Silver Sponsorship

(\$1,000.00)

- Quarter-Page (full color) in the Official Latino Commencement Celebration Program booklet.
- Logo frequently displayed on video screens to the side of the stage and the Jumbotron of the Save Mart Center prior to start of the Latino Commencement Celebration.
- Recognition as a Silver Sponsor in event materials and media releases.
- Recognition on the Latino Commencement Celebration website.

Kent Karsevar

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