

California State University, Fresno
Kremen School of Education and Human Development
Community Council

October 17, 2012

AGENDA

Noon-1:30 PM, ED 54

- I. Welcome and Introductions
- II. Spring 2012 Review
 - a. Financials – Grizzlies Fundraiser
- III. Fall 2012 planning
 - a. What is the reason for your involvement?
 - b. Proposed purpose and discussion of Community Council responsibilities
 - c. Development Vision
 - 1. Sarah and Lee Ann to visit each member before January meeting
 - 2. Goal is to grow to 25 members over the next year
 - Nomination Process: nominations to the Community Council may be made by any of the members of the Council, faculty or staff of the School and shall be approved by a vote of the members.

Suggested Involvement Opportunities

- a. Each member contributes at a level \$400
 - b. Host prospective donors at Parma dinner - \$150 a ticket - \$100 toward alumni scholarship
 - c. Host prospective donors at Oktoberfest: \$25 a ticket or \$250 a table
 - d. Purchase or sell tickets to the Grizzlies fundraising event
 - e. Host a Dinner with the Dean for prospective donors
 - f. Serve as ambassadors for the Kremen School at identified various events
 - g. Write thank you notes on behalf of Kremen when asked by Development Office
- IV. Other

Upcoming Community Council Meetings

- January 16, 2013
- March 20, 2013
- April 17, 2013

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Community Council

Proposed Purpose and Responsibilities:

The purpose of the Community Council of the Kremen School of Education and Human Development is to assist and support the Director of Development and Dean through fundraising in order that the Kremen School of Education and Human Development can achieve the stated development goals.

The Council assumes along with the Director of Development and Dean of the Kremen School of Education and Human Development the responsibility for the following:

- Advocacy for Kremen School's program and the campaign
 - Share information about the Kremen School of Education and Human Development such as: student and faculty accomplishments, community outreach, performances, lecture series etc. with the community
 - Generate positive energy for the endeavor
- Personal Active Involvement
 - Attend and participate in Community Council meetings and development training
 - Host community members at Kremen School of Education events as they pertain to Development
- Identification, Evaluation, Cultivation and Involvement of Potential Donors
 - Be mindful that the state of readiness of potential donors to support the Kremen School of Education and Human Development should not be assumed and needs to be cultivated in all cases

- Follow Development Committee protocols to ensure the confidentiality of major gift prospects and ensure the success of the fundraising goals.
- Work with your Director of Development and Dean to ensure timely and appropriate Stewardship
 - When appropriate, help to see that appropriate stewardship for major gifts is carried out
 - When appropriate, help to assure the use of imaginative techniques to thank donors and report to them on the uses of their gifts and the difference they have made to the students, faculty and community – assist in performing steps that in turn create the conditions for obtaining further support