



The American Wine Society, the nation's oldest and largest organization of wine consumers, is seeking a social media intern to manage outreach on Facebook, Twitter, and possibly Instagram and Linked In, for 2016.

The intern, working remotely for the most part, would become the social media voice for the AWS and as such, would be expected to become familiar with the history and role of the organization. The intern will be given shared administrator status on AWS accounts and be expected to do the following: 1/ regularly update social media accounts with material and content of interest to our members and audience; 2/ help cross-promote AWS professional members and affiliates through their accounts and 3/ engage and interact with AWS members, friends and others in the wine industry with a goal of deepening relationships and increasing the profile of the organization. The AWS is open to implementation of new social media strategies as suggested by the intern.

Candidates must be age 21 or over as of Nov. 3, 2016, have an interest in wine, hospitality, and/or the wine business, and commit to attending and the AWS National Conference in Costa Mesa, Ca.,

As the AWS capstone event, the national conference draws leading figures from throughout the wine world. Live social media engagement is essential to draw attention to the event, the organization, and the winery participants and speakers, the predominance of which are active in social media. While the intern would be expected to attend full day Nov. 4-5, depending upon the his or her availability, the intern may also participate in or observe pre-conference wine tours, the AWS Commercial and Amateur Wine Competition, Wine Judge Certification Training, other AWS activities conducted as part of the conference and the opening reception the evening of Nov. 3.

The intern will have stipend payable in fourths through the duration of the internship, a complimentary student membership to the AWS entitling the intern to all AWS member benefits, and a complimentary full conference registration, meals and full access to the AWS National Conference in Costa Mesa. While not required, the intern would be able to affiliate with up to two local AWS chapters, attend local events and tastings, and visit other AWS entities as an intern under the aegis of the national office.

Those interested may send a letter of interest and resume to David Falchek, dfalchek@gmail.com.