

Siren Song Wines

Summer Internship Program

Background

Siren Song Wines based in Seattle and Lake Chelan, WA offers summer internships to students preparing for careers in the wine industry. We normally open 3-4 positions that begin in June/July and end in September/October. We select students for the program that demonstrate a high level of academic achievement, enthusiasm, interpersonal skills, and work ethic. The application process is competitive and we recruit worldwide.

Siren Song Wines

We operate a small, but growing wine business that is focused on quality and an intensity to delight our customers. We produce 10-12 wines per year including single varietals, blends, and a sparkling wine. We favor old world styles that are hand-crafted. Our production is ~2,000 cases per year.

We own and operate two “Grand Cru” estate vineyards. We have a seven acre property in the Lake Chelan AVA which produces four varietals. In addition, we have a forty acre property in the Walla Walla AVA that is co-owned and co-managed with Betz Family Winery. We are meticulous about vineyard management and we deliberately maintain our yields at optimum levels to ensure the highest quality.

Internship Description

The program is designed to enable students to gain “real world” career experience. This includes participating in wine sales/service and wine production. You will participate in:

- Formal training on Siren Song wines. We will train you through several guided tastings and discussions. Students are expected to know each wine, including the grape varietals and source (AVA and vineyards), blend percentages, and tasting notes. Students must be able to recite this knowledge to winery customers. You will be expected to pass a written and oral exam.
- Formal tasting room service and sales training. We use a formal training system that includes workbooks and videos. Students are trained in wine service, customer interaction, and sales.
- Wine Service. Students will work daily as Guest Services Associates during tasting room hours. This role is focused on serving and selling wine. If the student is not comfortable in a selling environment or not suited to enthusiastically interact with customers, this internship is not for you.
- Production. Students may be expected to assist the winemaker (depending on the winery’s production schedule) with various production tasks and projects. This may include racking, bottling/packaging, and, yes, cleaning. This is where you get your hands dirty.
- Vineyard Management. Students may be expected to assist the winemaker (and the vineyard crew) with various vineyard management tasks and projects. This may include pruning, testing, brush clearing, trellis repair, and harvesting. Again, you will get your hands dirty.
- Other. If the student would like to suggest a special project or independent study (in addition to the above), we are open to ideas. We are available to provide feedback to your academic institution for students seeking academic credit.

Location

The internships will be offered in Chelan, WA at our estate winery. This is approximately 3 hours east of Seattle in the beautiful high desert. Lake Chelan (“tsi-laan” meaning “deep water” in the Salish Indian language) is nestled in the Cascade Mountains and is more than 90% forested. The lake is approximately 50 miles and is the 3rd deepest lake in the United States (nearly 3 miles deep at its deepest).

Remuneration

This is a paid internship and students will be paid an hourly wage of \$12/hour plus sales commission plus gratuities. Students can expect to work an average of 25-35 hours per week.

Housing

We have a limited number of spaces available in a company-owned dormitory style home. The rent is affordable to accommodate summer interns.

Application Process

Please provide the following:

- Cover letter – tell us about yourself, your interests, and professional aspirations
- Résumé – academic details, prior work experience
- Letter of recommendation with contact information from the presenter

Send via email to:

Kevin Brown

kevin@sirensongwines.com

Photos

