TODAY’S REALITY

- Because of the commitment of those who believe in our mission, we have managed to build a strong and sustained pattern of growth, despite the fiscal highs and lows of our state’s economy.
- We take our role as “hands-on” educators and researchers seriously and we are making a positive difference in the economic vitality of our grape and wine industry.

We invite you to help us do everything we can to ensure that our industry is stronger tomorrow than it is today.

Please consider giving to our Viticulture and Enology Associates Fundraising Campaign at Fresno State.

Thank you.

Like us on Facebook!
www.fresnostate.edu/jcast/ve
ACADEMIC

Since 2004, over 90% of students who have completed the viticulture and enology program remain employed in the grape and wine industry

Updated viticulture curriculum to incorporate suggestions from industry and students, including an internship course that offers university credit

Awarded $23,250 industry-funded scholarships

Instituted a formal survey process to receive valuable actionable feedback from graduating students, alumni and employers

RESEARCH

Generated $760,000 in research grant funding to conduct solution-driven research for our industry

Awarded $13,000 in industry-supported viticulture and enology research assistantships to students

Created three new viticulture and enology endowments on behalf of the DiBuduo, Halemeier and Zaninovich families

Significantly increased research output, including publications, presentations and outreach activities

HIGHLIGITS

Filled the V. E. Petrucci librarian position, through the generous support of the Viticulture and Enology Alumni Association

Conducted a formal review of vineyard operations resulting in a clear roadmap for upgrading the Fresno State Vineyard

Four faculty/staff positions granted to the department including one endowed position generously supported by Bronco Wine Company

Acquired additional facilities for instruction and research

Vineyard and winery operations continued to excel despite reduced state support

Integration of academic, research and production units is strengthening our program

Fall Enrollment Trends

Putting your 2011-2012 Contributions to Work

Student Support & Industry Evaluation Team
Educational Summer Program
Outreach, Professional Meetings, Events
Faculty & Staff Travel
Fundraising Campaign
Repairs & Infrastructure
Miscellaneous Supplies, Fees

“...the health of an industry 20 years hence can be determined by the strength of its educational programs today.”

– J. Kennedy