GLOBAL WINE INDUSTRY INTERNSHIP IN CROATIA
May 26—July 13, 2013

THE PROGRAM

The scenic and dynamic island of Hvar, Croatia, provides an ideal location for this project-driven, multi-disciplinary, academic internship program that utilizes the island’s various wineries, vineyards, and related industry organizations as a laboratory for experiential learning. The program includes a week of orientation in Split, followed by 6 weeks of academic and cultural exploration—including research, reflective activities, vineyard vocabulary, and the customized wine industry internship on Hvar.

Hvar’s wine tradition has continued uninterrupted since the ancient Greeks planted the first vines in 384 B.C. and its vineyards enjoy the most sun in the Adriatic, an average of 2,724 hours a year. Lonely Planet calls the island a “required stop for restless international trend-spotters,” and Hvar is consistently listed in the top ten islands in the world by Conde Nast Traveler magazine.

The program is open to students from other North American colleges and universities and is cross-disciplinary in nature. Relevant disciplines include Enology, Viticulture, International Business, Marketing, Event Planning, Hospitality Management, Accounting, Communications, Social Media, and Design. Students must have a valid passport, be at least 18 years of age, have completed one year of college, and must be in good academic standing at the time of program start. Refer to complete list of requirements.

Courses: ENOL 162T: Global Wine Business—A Regional Perspective (3 units)

VIT 162T: Grape Industry International Internship (3 units)

Internship Placement: All internship placements are customized based on each student’s area of study or interest and can include vineyards, wineries, wine stores, tasting rooms, wine and tourism associations, and other related companies and organizations.

Instructor: Dr. James Kennedy, Professor & Chair, Department of Viticulture & Enology 
jakenney@csufresno.edu 559.278.7179 
www.fresnostate.edu/jcast/ve

Fee: $7,990.00 USD

Orientation: April 2013 TBA

LEARNING OUTCOMES

◆ Learn the historical, cultural, linguistic, and economic context of Croatia’s wine region
◆ Gain understanding of overall operations of a local vineyard, winery, or industry organization and develop recommendations for a global business strategy
◆ Communicate across cultures with supervisors and/or coworkers to positively shape internship experience

COST

The fee of $7,990 includes:
◆ Six units of Fresno State credit through the Division of Continuing and Global Education
◆ Medical travel insurance
◆ Program fee
◆ Lodging in double or more occupancy in hostels and apartments with breakfast and Wi-Fi included
◆ Mobile phone SIM card for each student (students must have GSM phone)
◆ Two guided excursions to wine producing regions near Split
◆ Guided tours of Split and Hvar
◆ Welcome and farewell receptions
◆ Roundtrip transportation from Split to Hvar, and daily commute to internship site

What’s Excluded:
◆ Passport
◆ Roundtrip airfare from U.S.A. (home country) to Split, Croatia
◆ Meals en route to Croatia and return
◆ Lunches, dinners, and snacks in Croatia
◆ Entertainment
◆ GSM mobile phone

Students are encouraged to contact their home institution to learn more about financial aid opportunities. Partial grants may be available for matriculated Fresno State students.

Please contact the instructor as soon as possible for assistance in making your international travel arrangements. The official program begins in Split, Croatia at 4:00 pm on May 27, 2013.

Participants in the program must have a valid passport. Those needing a U.S. Passport may apply in the Continuing and Global Education office, located in the Kremen Education Building, Room 130, at Fresno State.

PAYMENT SCHEDULE

A registration form will be provided to all students who are accepted into this program—on or before January 28, 2013.

◆ Program fee deposit of $3,995, payable to Fresno State.
  Deadline: February 1, 2013

◆ Program fee balance of $3,995, payable to Fresno State.
  Deadline: April 12, 2013

Return registration form with your check or money order (no cash or credit cards) to:
Division of Continuing and Global Education
California State University, Fresno
5005 N. Maple Avenue MS ED76, Fresno, CA 93740-8025

Refund policy: For cancellations made by January 31, 2013, participants will receive a full refund less a $10 processing fee. Starting February 1, 2013, no refunds of deposits will be made. If the program fee balance is not paid by April 12, 2013, the student’s registration will be cancelled with no refund.
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REQUIREMENTS

♦ Completion of one year of college and at least 18 years of age at the time of program start
♦ Good Academic Standing: 2.5 GPA minimum
♦ No disciplinary reports
♦ Enrollment in VIT 162T and ENOL 162T
♦ Valid Passport
♦ Up-to-date immunizations
♦ Participation in pre-departure orientation
♦ Completed application packet and program fees

The application packet includes the following four components:

♦ A completed application form (see below)
♦ An updated CV (resume)
♦ A half-page essay (typed) outlining your skills, interests, and professional goals. This information will be used for internship placement purposes.
♦ A half-page essay (typed) explaining your reasons for wanting to participate in the Croatia program. Include qualities that would make you a good representative of your institution.

APPLICATION PROCEDURE

Please complete and email your application packet to the Department of Viticulture and Enology by January 24, 2013.

Email to: jakenedy@csufresno.edu
Subject Line: Croatia Program

January 24, 2013: Completed application packet due via email
January 28, 2013: Selected students notified via email
February 1, 2013: Program fee deposit of $3,995 due
April 12, 2013: Final payment of $3,995 due

Refer to Payment Schedule section for payment details and mailing address.

APPLICATION FORM

GLOBAL WINE INDUSTRY INTERNSHIP IN CROATIA: MAY 26—JULY 13, 2013

COURSES: VIT 162T and ENOL 162T—6 units of credit—Letter Grade

Please email your completed application packet (four components listed above) on or before January 24, 2013.

1. PERSONAL INFORMATION

LAST NAME (FAMILY NAME) ____________________________
FIRST NAME ____________________________
GENDER Male [ ] Female [ ] DATE OF BIRTH (DD,MM,YYYY) ____________
PERMANENT ADDRESS Street _______________________________________________________
City _______________________________________________________
State ______ Zip Code ______
TELEPHONE NUMBER (Include area code) (Cell phone) ____________________________
EMAIL ADDRESS _______________________________________________________
COUNTRY OF CITIZENSHIP _______________________________________________________

2. ACADEMIC INFORMATION Fresno State ID or SS#: ____________________________
UNIVERSITY NAME _______________________________________________________
MAJOR _______________________________________________________
DATE OF EXPECTED GRADUATION (DD,MM,YYYY) ____________

Student Signature ____________________________ Date ________

FRESNO STATE
Continuing and Global Education