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No, I regret I will be unable to attend, but  
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For *Sponsorships* please make checks payable to:  
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**Note:** Faxed registrations will be considered as an obligation to pay

# *Sponsorships and Supporting Organizations*

## 33rd Annual Agribusiness Management Conference



## CALIFORNIA AGRICULTURAL ISSUES AND OUTLOOK

Wednesday, November 5, 2014  
Fresno Hotel and Conference Center

# CALIFORNIA AGRICULTURAL ISSUES AND OUTLOOK

## SCHEDULE AND SPEAKERS



Center for Agricultural Business



Jordan College of Agricultural  
Sciences and Technology

**Registration** 7:00 a.m - 8:00 a.m

8:00 - 8:15

**Introduction**

Mechel Paggi Ph.D., *Director*  
Center for Agricultural Business

10:45 -11:00

**Break**

Charles Boyer Ph.D., *Dean*  
Jordan College of Agricultural  
Science and Technology

11:00-12:00

**Food Safety Risks and  
Mitigation**

Moderator - Roger Isom,  
*President/CEO*  
Western Agricultural Processors  
Association & The California  
Cotton Ginners & Growers  
Associations

8:15 -9:00

**Economic Outlook**

Terry Barr, *Senior Director of  
Industry Research*, CoBank

9:00 -9:30

**Immigration Reform Update**

Lynn Jacquez, CJ-Lake LLC

David Acheson, *President/CEO*  
The Acheson Group LLC

9:30-9:15

**Break**

Martin Wiedmann, *Professor*  
Department of Food Science,  
Cornell University

9:15 -10:45

**The California Drought:**

Economic Impacts, Ground Water  
Assessment and Regulatory  
Environment

12:00 -1:15

**Lunch**

George Soares, *Managing Partner*  
Kahn, Soares & Conway, LLP

Moderator-David Zoldoske  
*Director*, Center for Irrigation  
Technology

1:00 -2:00

**Commodity Forum:** Focus Dairy

Moderator – Joel Karlin  
*Commodity Manager/Market  
Analyst*  
Western Milling

Richard Howitt, *Professor  
Emeritus*  
Department of Agricultural and  
Resource Economics  
UC-Davis

Michael Marsh, *CEO*,  
Western United Dairymen

Dane Mathis, *Senior Engineering  
Geologist*  
Department of Water Resources  
Division of Integrated Regional  
Water Management

Scott Brown, *Assistant Research  
Professor* Department of  
Agricultural and Applied  
Economics, University of Missouri

Dan Dooley, *Senior Vice President*  
Office of the President  
University of California

# REGISTRATION INFORMATION

## How to Register

Complete the registration form and make your check payable to: California State University, Fresno. Your check and registration form must be postmarked no later than October 20, 2014 for early registration. Mail registration form and payment to:

For *Registrations* please make checks payable to:

***California State University, Fresno***

*Mail to:*

*Center for Agricultural Business  
California State University, Fresno  
2910 E. Barstow Ave. M/S OF115  
Fresno, CA 93740-8009  
Phone: 559.278.4405  
Fax: 559.278.6032*

## Registration Fee

Conference Registration (includes lunch)

- Early - \$100
- Late/Walk-in -\$125 (after 10/25/14)
- Faculty-\$25
- Students - Welcomed Guests of the Jordan College of Agricultural Sciences and Technology (please email [micserrano@csufresno.edu](mailto:micserrano@csufresno.edu) to register)

## For credit card payments



Please register online at:

[www.csufcab.com](http://www.csufcab.com)



## Cancellation Policy

Participants who cancel in writing five (5) or more working days prior to the event will receive a refund less a 25% handling fee. No refunds will be given to registrants who fail to cancel their registration five or more working days before the event.

**Note:** Faxed registrations will be considered as an obligation to pay