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No, I regret I will be unable to attend, but
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For *Sponsorships* please make checks payable to:
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California State University, Fresno
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Note: Faxed registrations will be considered as an obligation to pay

Sponsorships and Supporting Organizations

33rd Annual Agribusiness Management Conference



CALIFORNIA AGRICULTURAL ISSUES AND OUTLOOK

Wednesday, November 5, 2014
Fresno Hotel and Conference Center

CALIFORNIA AGRICULTURAL ISSUES AND OUTLOOK

SCHEDULE AND SPEAKERS



Center for Agricultural Business



Jordan College of Agricultural
Sciences and Technology

Registration 7:00 a.m - 8:00 a.m

8:00 - 8:15

Introduction

Mechel Paggi Ph.D., *Director*
Center for Agricultural Business

10:45 -11:00

Break

Charles Boyer Ph.D., *Dean*
Jordan College of Agricultural
Science and Technology

11:00-12:00

**Food Safety Risks and
Mitigation**

Moderator - Roger Isom,
President/CEO
Western Agricultural Processors
Association & The California
Cotton Ginners & Growers
Associations

Joseph I. Castro Ph.D., *President*
California State University, Fresno

8:15 -9:00

Economic Outlook

Terry Barr, *Senior Director of
Industry Research*, CoBank

9:00 -9:30

Immigration Reform Update

Lynn Jacquez, CJ-Lake LLC

David Acheson, *President/CEO*
The Acheson Group LLC

Martin Wiedmann, *Professor*
Department of Food Science,
Cornell University

9:30-9:15

Break

9:15 -10:45

The California Drought:

Economic Impacts, Ground Water
Assessment and Regulatory
Environment

12:00 -1:15

Lunch

George Soares, *Managing Partner*
Kahn, Soares & Conway, LLP

Moderator-David Zoldoske
Director, Center for Irrigation
Technology

1:00 -2:00

Commodity Forum: Focus Dairy

Moderator – Joel Karlin
*Commodity Manager/Market
Analyst*
Western Milling

Richard Howitt, *Professor
Emeritus*
Department of Agricultural and
Resource Economics
UC-Davis

Michael Marsh, *CEO*,
Western United Dairymen

Dane Mathis, *Senior Engineering
Geologist*
Department of Water Resources
Division of Integrated Regional
Water Management

Scott Brown, *Assistant Research
Professor* Department of
Agricultural and Applied
Economics, University of Missouri

Dan Dooley, *Senior Vice President*
Office of the President
University of California

REGISTRATION INFORMATION

How to Register

Complete the registration form and make your check payable to: California State University, Fresno. Your check and registration form must be postmarked no later than October 20, 2014 for early registration. Mail registration form and payment to:

For *Registrations* please make checks payable to:

California State University, Fresno

Mail to:

*Center for Agricultural Business
California State University, Fresno
2910 E. Barstow Ave. M/S OF115
Fresno, CA 93740-8009
Phone: 559.278.4405
Fax: 559.278.6032*

Registration Fee

Conference Registration (includes lunch)

- Early - \$100
- Late/Walk-in -\$125 (after 10/25/14)
- Faculty-\$25
- Students - Welcomed Guests of the Jordan College of Agricultural Sciences and Technology (please email micserrano@csufresno.edu to register)

For credit card payments



Please register online at:

www.csufcab.com



Cancellation Policy

Participants who cancel in writing five (5) or more working days prior to the event will receive a refund less a 25% handling fee. No refunds will be given to registrants who fail to cancel their registration five or more working days before the event.

Note: Faxed registrations will be considered as an obligation to pay