

35TH ANNUAL AGRIBUSINESS CONFERENCE

CALIFORNIA AGRICULTURAL POLICY AND PERSPECTIVES

7:15 – 8:00 am

Registration

8:00 – 8:15 am

Introductions/Welcome

Bill Erysian, Ph.D., Associate Director
Institute for Food and Agriculture

Dr. Joseph Castro, Ph.D., President
California State University, Fresno

Dr. Sandra Witte, Ph.D., Dean
Jordan College of Agricultural Sciences and Technology
California State University, Fresno

8:15 – 9:15 am

Political and Economic Turmoil Shaping Outlook

Terry Barr, Ph.D., Chief Economist
CoBank

9:15 – 10:15 am

Balancing Sustainability on the Farm: What it Means for Your Business From Practices to Policy

Emily Johannes, Director of Sustainability and ResourceMax Services
K•Coe Isom

10:15 – 10:30 am

Break

10:30 – 11:30 am

Water and the Future of the San Joaquin Valley

Sarge Green, Project Director
California Water Institute
California State University, Fresno

Daniel Merkley, Director, Water Resources
California Farm Bureau Federation

Ellen Hanak, Water Policy Director & Senior Fellow
Public Policy Institute of California, Water Policy Center

David Zoldoske, Ph.D., Director (*Moderator*)
Center for Irrigation Technology
California State University, Fresno

11:30 – 12:30 pm

Social Responsibility (Audits): What Do They Mean and Who Benefits?

Greg Calistro, Executive Director of Customer Solutions
Save Mart Supermarkets

Ruben Rosalez, Regional Administrator, Western Region, Wage & Hour Division
United States Department of Labor

George Radanovich, President
California Fresh Fruit Association

Christopher Valadez, Director, Environmental & Regulatory Affairs (*Moderator*)
California Fresh Fruit Association

12:30 – 1:30 pm

“Election Year Politics in California Agriculture”

Dan Walters, Political Columnist, *The Sacramento Bee*
Luncheon Speaker