

Presented By:  
**Institute for  
Food and  
Agriculture**

**34th Annual  
Agribusiness  
Management  
Conference**



**November  
4  
2015**

## CALIFORNIA AGRICULTURAL ISSUES AND OUTLOOK

Double Tree Hotel and Conference Center  
2233 Ventura Street - Fresno, CA 93721  
Registration starts at 7:00 A.M.

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Presented By: Institute for Food and Agriculture  
Formerly  
Center for Agricultural Business (CAB)

### SCHEDULE

**Introductions**  
8:00 - 8:15

- Mechel Paggi, *Director*, Institute for Food and Agriculture
- Sandra Witte, *Interim Dean*, Jordan College of Agricultural Sciences and Technology

**Economic Outlook**  
8:15 - 9:00

- Terry Barr, *Senior Director of Industry Research*, CoBank

**Immigration & Issues Update**  
9:00 - 9:30

- Lynn Jacquez, *CJ Lake, LLC*

**The California Drought:**  
Economic Impacts, Ground Water Assessment  
and Regulatory Environment  
9:45 - 10:45

**Moderator:**

David Zoldoske, *Director*, Center for Irrigation Technology

- Richard Howitt, *Professor Emeritus*, Department of Agricultural and Resource Economics, UC Davis
- Mike Wade, *Executive Director*, California Farm Water Coalition
- Sarge Green, *Project Director*, California Water Institute

**Market Dynamics: A Future Beyond the Drought**  
11:00 - 12:00

**Moderator:**

Ryan Jacobsen, *CEO/Executive Director*, Fresno County Farm Bureau

- David Krause, *President*, Wonderful Citrus
- Harold McClarty, *President/CEO*, HMC Farms
- Eric Erba, *Sr. Vice President and Chief Strategy Officer*, California Dairies Inc.

**Lunch**  
12:00 - 1:15

**"The Future of Farming and the Valley—AD 2030"**

- Victor Davis Hanson, *Senior Fellow*, Hoover Institution

FOR REGISTRATION INFORMATION, CONTACT **INSTITUTE FOR FOOD AND AGRICULTURE** AT 559.278.4405

#### Registration Fee

Conference Registration (includes lunch)

- Early -\$100
- Late/Walk-in -\$125 (after 10/23/15)
- Faculty-\$25
- Students - Welcomed Guests of the Jordan College of Agricultural Sciences and Technology (please email micserano@csufresno.edu to register)

Mail to:

Institute for Food and Agriculture  
(Formerly Center for Agricultural Business)  
California State University, Fresno  
2910 E. Barstow Ave. M/S OF115  
Fresno, CA 93740-8009  
Phone: 559.278.4405  
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# Supporting Organizations

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Association

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Steve Moore Farms

California Fresh Fruit Association

Palomate Packing Company/  
Enzo's Table

## 34th Annual Agribusiness Management Conference



Wednesday, November 4, 2015  
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Fresno, CA 93721

A TIME VALUE MAILING

## 34th Annual Agribusiness Management Conference Commodity Outlook Contributors

### Almonds

Sue Olson, *Assoc. Dir. Statistics  
and Compliance*  
The Almond Board of California

### Beef Cattle

Billy Gatlin, *Executive Vice President*  
California Cattlemen's Association

### Citrus

Joel Nelson, *President /CEO*  
California Citrus Mutual

### Dairy

Annie AcMoody, *Director  
of Economic Analysis*  
Western United Dairywomen

### Grains and Protein Meals

Joel Karlin, *Commodity Manager/  
Market Analyst*  
Western Milling

### Pistachios

Richard Matoian, *Executive Director*  
American Pistachio Growers

### Raisins

Glen Goto, *Chief Executive Officer*  
Raisin Bargaining Association

### Table Grapes

Jeff Klitz, *Assistant Director of Marketing  
Communications*  
California Table Grape Commission

### Tomatoes

Mike Montna, *President /CEO*  
California Tomato Growers

### Tree Fruit

Chris Valadez, *Director of Environmental  
and Regulatory Affairs*  
California Fresh Fruit Association

### Wine Grapes

Stan Xavier, *President /CEO*  
Correia-Xavier

Ben Slaughter, *Accredited Rural Appraiser*  
Correia-Xavier

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