



## News Release

### For Immediate Release

March 5, 2015

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## BlueTechValley Water Summit

**Fresno, Calif.-** Nestled in the heart of the nation's top agricultural producing lands of Central California, the BlueTechValley Water Summit will focus on the theme "*Rethink Water – making decisions in ever changing conditions.*" The conference will be held on March 5th 2015 at the Clovis Veteran's Memorial District, with **Victor Davis** Hanson, Farmer, Historian, Author; and **Michael George**, Delta Water Master, State Water Resource Control Board as keynote speakers.

Following the success of the 2013 BlueTechValley Water Conference, this conference is bringing together some of the brightest and current industry leaders, technologists, educators, innovators, investors and entrepreneurs in the Water/Energy spheres to explore this important topic.

The purpose of the BlueTechValley Water Summit is to provide water constituents within the private, public and academic arenas the opportunity to collectively explore and discuss new innovations, developments and trends relating to current water issues. There will be panel discussions focusing on how the current drought is impacting the water industry, municipalities, and agriculture, and how it can spur new innovation. The role of regulations will be addressed, as well as opportunities and challenges concerning the water cycle, including extraction and treatment.

Companies and individuals who have an interest in or concerns about water availability, efficiency, and developing technologies that can positively impact future water use will want to be a part of this important and relevant conference.

"This one-day conference will be a unique opportunity to explore how we can unlock the potential of the Valley and be on the forefront of water and Ag. innovation globally," said WET Center Director Helle Petersen. "... You are joining industry leaders already committed to support innovation and solutions that will make a difference to our region now and in the future."

BlueTechValley Water Summit Sponsors include City of Clovis, JAIN Irrigation, and Wells Fargo.

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