

Exhibitor Prospectus – Ag Tech Day October 29, 2021

Innovations in Ag Irrigation Technology Demonstration and Showcase

Hosted by the Center for Irrigation Technology (CIT)

Advanced Pumping Efficiency Program (APEP) • Water, Energy and Technology (WET) Center

TENTATIVE EVENT SCHEDULE

- 7:00 am CIT office: Registration, CEUs, and bus assignments*
- 8:00 am Welcome, CIT Director – Charles Hillyer
- 8:15 am Buses depart; rotate between three field sites
- 8:35 am Field Site 1: Groundwater recharge – California Water Institute
- 9:35 am Field Site 2: Flowmeters, SGMA – Technoflo/SeaMetrics/speaker
- 10:35 am Field Site 3: Soil Sensors, Irrigation Scheduling – GroGuru/speaker
- 11:30 pm WET Center: trade show, networking, lunch
- 2:00 pm Conclusion

*** Masks must be worn at all times on buses and indoor locations**

EXHIBITOR-VENDOR*

22 available

Rate: \$400

- Exhibitor recognition in event promotion and social media
- Company name and contact information on event website
- 8'x 8' outdoor covered exhibition space
- 6-ft non-skirted table with two chairs and two registrations

* Exhibitor must provide insurance documents required by Fresno State. If you need electricity, please contact Bill Green at wgreen@csufresno.edu

Must adhere to all Fresno State mandated COVID-19 restrictions

- Health check in day of event
- Masks must be worn at all times on the buses and indoor locations
- Restrictions around food and beverage
- Attendee self-reporting obligation after the event if they become ill

EVENT DAY INFORMATION

Exhibit Set Up and Hours

Friday, October 29, 2021

7:00 AM – 10:00 AM

Exhibit Tear Down

Friday, October 29, 2021

2:00 PM – 5:00 PM

Unload – Water, Energy and Technology (WET) Center

2911 E. Barstow Ave

Fresno, CA 93710

Southwest corner of Chestnut and Barstow

Parking – Center for Irrigation Technology – no charge

5370 N. Chestnut Ave.

Fresno, CA 93710

Southeast corner of Chestnut and Barstow

For more information or to register visit

www.fresnostate.edu/jcast/cit/

Ag Tech Day 2019

CIT Director Charles Hillyer addresses 2019 Ag Tech Day attendees before they enter the buses to begin the field demonstrations.

