

# President's SHOWCASE of Excellence 2020

## STUDENT ENGAGEMENT ACTIVITIES



EDUCATION



NETWORKING



TRAINING



COLLABORATION



ETHICS

**FRESNO STATE**

Lyles Center for Innovation  
and Entrepreneurship



### High School Programs

The Young Entrepreneurs Academy (YEA!) and the Sweet Potato Project provide students with opportunities to learn about innovation and entrepreneurship. Participants in the YEA! program pitch their business ideas and compete for a spot at the Annual Saunders Scholars National Conference & Competition in Rochester, New York. The Sweet Potato Project is offered during the summer and participants learn about product innovation in the food industry culminating with their own pitch competition to a panel of judges.



### Pay It Forward Luncheon Series

The Pay It Forward sessions are scheduled three times during the semester and feature leaders from various industries with connections to the Central Valley and Fresno State. Each luncheon has over 200 attendees including students, faculty, staff, administrators, and community members. The goal of the program is to bring together students from various academic disciplines and give them invaluable networking opportunities with working professionals and community leaders.



### Johanson Fellows Workshop Series

In addition to infusing entrepreneurship into their courses, Johanson Entrepreneurship Faculty Fellows also hold workshops open to all students and community members. The Faculty Fellows are housed at various schools and colleges at Fresno State and have integrated the entrepreneurial mindset into their teaching. Over twenty workshops are offered every semester ranging from topics on design thinking and managing your time to music publishing, storytelling and emotional intelligence. Along with the Faculty Fellows half of the workshops are presented by alumni and other professionals.



### 157 Entrepreneurship Expo

Graduating seniors majoring or minoring in entrepreneurship have the opportunity to showcase their business ideas at the annual 157 Entrepreneurship Expo held at the University Business Center. In addition to exhibiting their businesses the students also receive feedback from a panel of judges comprised of local business leaders, entrepreneurs, and faculty.



### Student Hatchery

The Student Hatchery at the Lyles Center provides student entrepreneurs with office space and support in order to assist them in their pursuit of their entrepreneurial endeavors. Alongside a complete office, students receive mentoring, access to resources, and the facilities at the Lyles Center. Faculty and staff support is also provided including mentoring from the business community.