Fashion Visuals At Fresno State

Career Development Center Clothing Closet









Working in teams to sort, arrange, clean and press locally donated garments and accessories while visually merchandising the entire Closet.

FM 128 Visual Merchandising Fashion Merchandise Discipline



Two brand new projects were incorporated in the Spring 2016 semester. Students practiced their visual merchandising skills, learned about the University's communities, and developed appreciation for the FM discipline.

Henry Madden Library Diversity Lounge Exhibit







ABOVE: Group 1 focused on the world of fashion design, presenting a world map with hundreds of designers and a showcase with selected influential designers from each continent. Group 2 focused on the ethic diversity of Fresno State's student body by showcasing ethic dress from around the world.

BELOW: The FM128 students and Dr. Lizhu Davis with the members of Henry Madden Library's Diversity Committee after student presentations.



Examining and creating an visually stimulating exhibit that showcases the importance of diversity of the global fashion industry.

