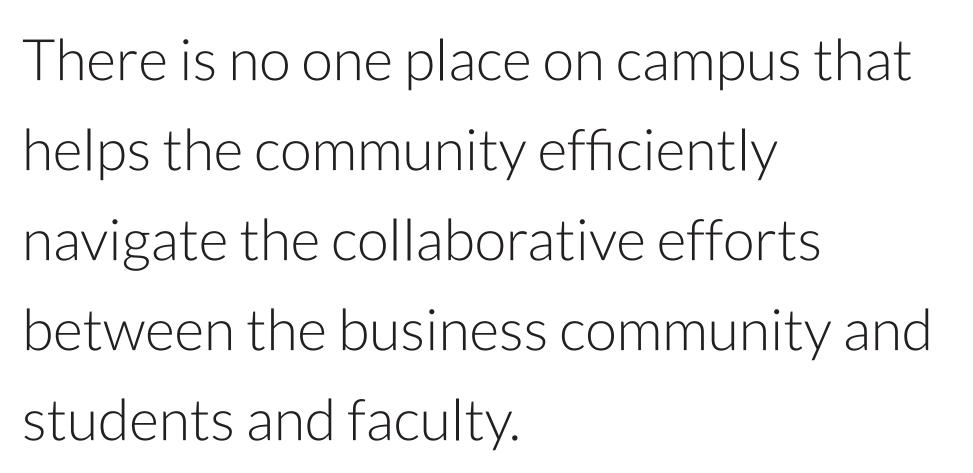
Center for Business Solutions and Community Engagement



Invigorating connections between students, faculty, and community at Fresno State.



THE CHALLENGE



- Missed opportunities
- Redundancy
- Loss of reputation in community



HOW TO SOLVE





approach, including a phone-line/help desk, an online component, and person-to-person relationship building. The center will work with existing campus institutes and programs such as the Richter Center and the Career Center to streamline and enhance existing community connections.



OUTCOMES

Turning connections into meaningful relationships.

- Expanded faculty research opportunities
- Increased student success
- Greater employment opportunities
- Enhanced Fresno State brand value within community





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