

Sponsored by  
The Department of Psychology and  
The Fresno State ABA Club

# FRESNO STATE APPLIED BEHAVIOR ANALYSIS CONFERENCE

Friday, November 14, 2008

8:30am – 5:30pm

Craig School of Business, University Business Center

## CONFERENCE FEES

Students: \$15

Professionals: \$60

\*Group: \$50 per person for 3  
or more in a group

Parents: \$25

Vendor: \$150

Lunch Tickets: \$10



## SCHEDULE

### Friday

7:30-8:30 — Registration

8:30-10:00 — 1<sup>st</sup> Keynote

10:00-10:15 — Break

10:15-11:15 — Breakout Session 1

(2 talks)

11:15-11:30 — Break

11:30-12:30 — Breakout Session 2

(2 talks)

12:30-1:30 — Lunch

1:30-3:00 — 2<sup>nd</sup> Keynote

3:00-3:15 — Break

3:15-4:15 — Breakout Session 3

(2 talks)

4:15-4:30 — Break

4:30-5:30 — Panel Session

## Conference Description

If you are a parent, teacher, counselor, school psychologist, regional center provider, or any other professional who works with children with behavioral challenges, this conference is for you. All conference presentations will focus on evidence-based strategies for helping children develop behaviors that will improve their success both academically and socially.

CEUs for BCBA's and BCABA's are available.

Other attendees may receive free professional development certificates of attendance upon request.

**Please note: Conference registration is limited to 150 participants.**

On-site registration will be conducted on a space-available basis.

Please be sure to register early to guarantee conference admission.

**PRE-REGISTRATION DEADLINE: October 31, 2008**

## KEYNOTE SPEAKERS



### KENT JOHNSON, PHD BCBA

#### **The Morningside Model of Generative Instruction**

Learn about a research-based teaching and learning model that includes methods for instruction, practice to fluency, application of learning to the everyday world, and using what you've learned to figure out how to do new things you've not been taught.

### PAMELA OSNES, PHD BCBA

#### **The Technology of Generalization-Promotion: Fantasy or Reality?**

In 1977, Stokes and Baer proposed that generalization should be treated as an active process to be programmed rather than assumed post-intervention. This address will provide information regarding the realities of programming for generalized outcomes in educational and clinical settings, and will propose strategies that professionals may use to attempt greater impact on achieving generalization.



## FEATURED SPEAKERS

### CATHY WATKINS, PHD BCBA

#### **Accelerating Student Learning with Direct Instruction**

This session will provide an overview of the design features and delivery techniques that contribute to the success of Direct Instruction. The session will also describe the Center for Direct Instruction at California State University, Stanislaus, which serves children from the community who are experiencing academic difficulty.

### MEETA PATEL, PHD BCBA

#### **Picky Eating to Eating Nothing At All: Using Applied Behavior Analysis to Treat Feeding Problems in Children with Autism and Other Developmental Disabilities**

A discussion about techniques used to treat feeding problems in children with autism and other developmental disabilities in the home environment.

**CLAUDIA DROSSEL, PHD**

**Emotional and Behavioral Changes in Alzheimer's Disease and Related Dementias: Assessment and Intervention Strategies for Professional Providers**

The presentation will focus on practical and useful strategies for managing affective and behavioral changes common in dementia and for effectively communicating with individuals with dementia and their family members. Potential barriers to the implementation of care plans with family or professional caregivers will also be addressed.

**MATT NORMAND, PHD BCBA**

**Science, Pseudoscience, or Just Plain Crazy?**

This talk is for anyone who is interested in learning about the varieties and consequences of pseudoscience in the helping professions and how to avoid being influenced by them. This talk will discuss the basic characteristics of science, with special emphasis placed on their relationship to behavioral science and practice. Following the opening discussion of scientific standards of evidence, defining features of pseudoscience, and the importance of skepticism, examples of popular treatment claims in the field of autism, developmental disabilities, and the like will be reviewed and evidence for and against each presented.

**AMY CHRISTENSEN, MA BCBA**

**Enterprise Learning Solutions and Behavior Analysis: A 1+1=3 Phenomenon**

This talk will expand on applied organizational management practices in a variety of settings. Practical information about how behavior analysis works in group and work settings will be presented.

**ERIC BURKHOLDER, PHD BCBA**

**Multi-disciplinary collaboration and conducting joint assessments on "sensory seeking" behaviors.**

In special education settings often different professionals including occupational therapists and behavior analysts work at odds on how to reduce behaviors that appear to be maintained by automatic reinforcement. This presentation will address methods of conducting multi-disciplinary assessments using single subject methodology to ensure that procedures and services that are written into IEP's are effective for the individual student.

# FRESNO STATE APPLIED BEHAVIOR ANALYSIS CONFERENCE

## Conference Registration Form

### Contact Information

Name (Last, First) \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_



### Conference Name Badge

Your name as you would like it to be printed on your badge \_\_\_\_\_

Your Affiliation \_\_\_\_\_ BCBA? \_\_\_\_ BCABA? \_\_\_\_

### Registration

- ◇ Students \$15 pre-registration; \$25 on-site \_\_\_\_\_
- ◇ Professionals \$60 pre-registration; \$70 on-site \_\_\_\_\_
- ◇ \*Group (3+ professionals) \$50 pre-registration; \$60 on-site \_\_\_\_\_
- ◇ Parents \$25 pre-registration; \$35 on-site \_\_\_\_\_
- ◇ Vendors \$150 pre-registration only (limited space available) \_\_\_\_\_
- ◇ LUNCH TICKET \$10 \_\_\_\_\_

**TOTAL DUE** \_\_\_\_\_

Please make checks payable to *Fresno State ABA Club* and mail to:

ABA Club Conference  
CSU Fresno Dept. of Psychology  
2576 E. San Ramon M/S ST 11  
Fresno, CA 93740-8039

*Receipts for payment will be included in your registration packet.*

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