

# Pearson Student Coding Contest

Let your students know that the 2014 Pearson Student Coding Contest is officially open for students to sign up now. [Learn more and access files](#) you can share to help spread the word. The Pearson Student Coding Contest is designed to reward contestants who develop relevant, innovative, creative, functional, and original applications that integrate with the Pearson APIs. The 2014 contest is open and limited to students who are enrolled in an undergraduate institution within the United States and Canada (excluding Quebec, sorry!).

## Contest Details

This year, our contest theme is efficacy. We invite contestants to join us on our path to ensuring the efficacy of online learning tools. Efficacy in education is about ensuring the tools learners use are driving improvements in their learning.

## Important Dates

**SEPTEMBER 1, 2014 - OCTOBER 15, 2014**

Contestants begin by submitting the Idea Proposal form. Contestants will be notified by October 27, 2014 if their Idea Proposal has been accepted.

**OCTOBER 27, 2014 - JANUARY 18, 2015**

Contestants with approved Idea Proposals develop and submit their entry during this time.

**FEBRUARY 7, 2015**

Three (3) finalists will be announced.

**FEBRUARY 20, 2015**

The three finalists will present their entries at the Pearson eCollege office in Denver, Colorado, and cash prizes will be decided.

## Prizes

**First place:** \$5,000

**Second place:** \$2,500

**Third place:** \$1,000

The top three (3) finalists will present their entries at the Pearson offices in Denver, CO.

## Internship Interviews

In addition to the cash prizes, the 10 semi-finalists will have the opportunity to apply for and be granted phone interviews for available Summer 2015 internships at various Pearson offices. Internship interviews are offered in addition to, and separate from, the cash prizes.

## Resources

Use the following resources to share with students.

- Full contest details are available online: [www.pearsonstudents.com/codingcontest](http://www.pearsonstudents.com/codingcontest)
- [Download a flyer](#) to display and share with students. Feel free to print and distribute, or post on your course website.
- If you have any questions, please feel free to contact me directly at [yez.alayan@pearson.com](mailto:yez.alayan@pearson.com)

We hope that you encourage your students to participate in the contest.