

PART 1

Passing the Baton

Listen to a panel discussion by four young men who are taking the reins from their fathers to lead their families' businesses.

The panel will be moderated by Neil Koenig and will include Preston Cross, President of Four C's, Ago Dermenjian, President of Derco Foods, Charlie McMurray, CEO of the Charles McMurray Company, and Rion Morgenstern, President and CEO of the Pleasant Mattress Inc.

FRESNO STATE

Craig School of Business
Institute for Family Business

FREE TO THE PUBLIC

Wednesday, September 7, 4:00-6:00pm
Room PB 192, University Business Center

RSVP to Lfew@csufresno.edu or call 559.278.5662 for free parking

Persons with disabilities, who anticipate needing accommodations or who have questions about physical access, may call 559.278.4426 in advance.

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