

# Gazarian Center Real Estate Sentiment Index Report

## Spring 2017

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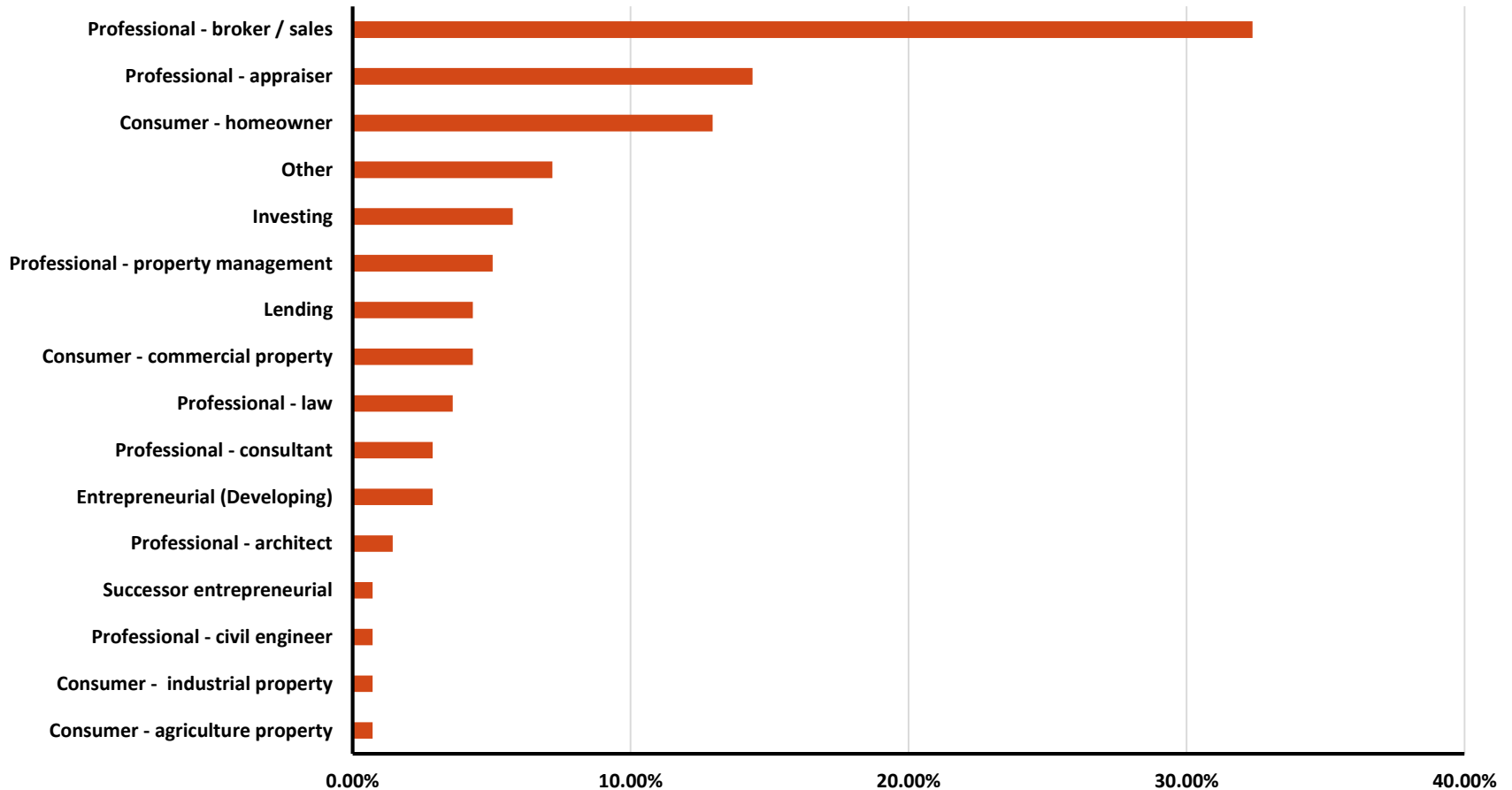
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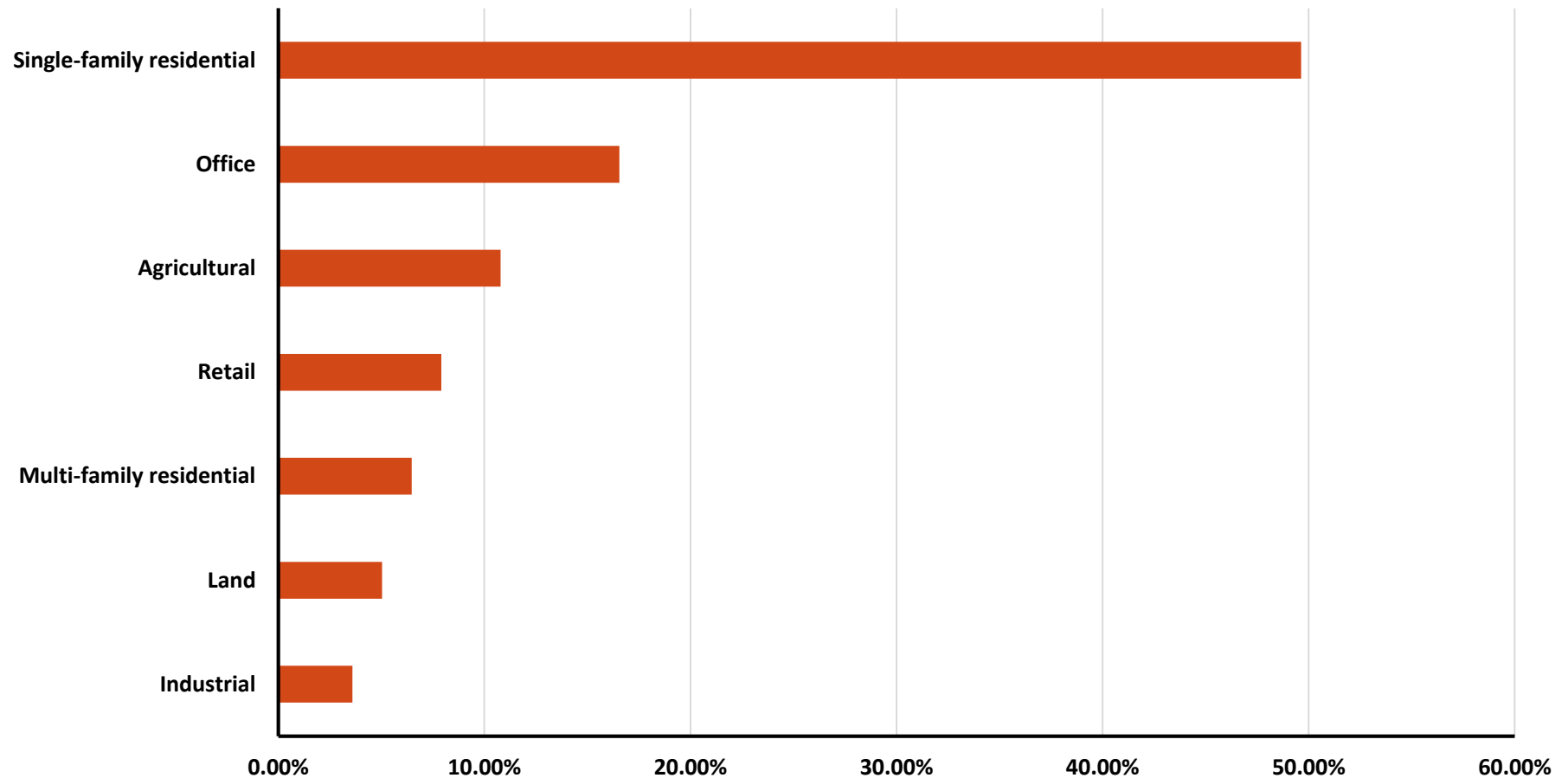
Q 1. Please identify your primary Fresno real estate activity. (Please select one)

**Primary Fresno Real Estate Activity**  
**Spring 2017**  
**n=139**



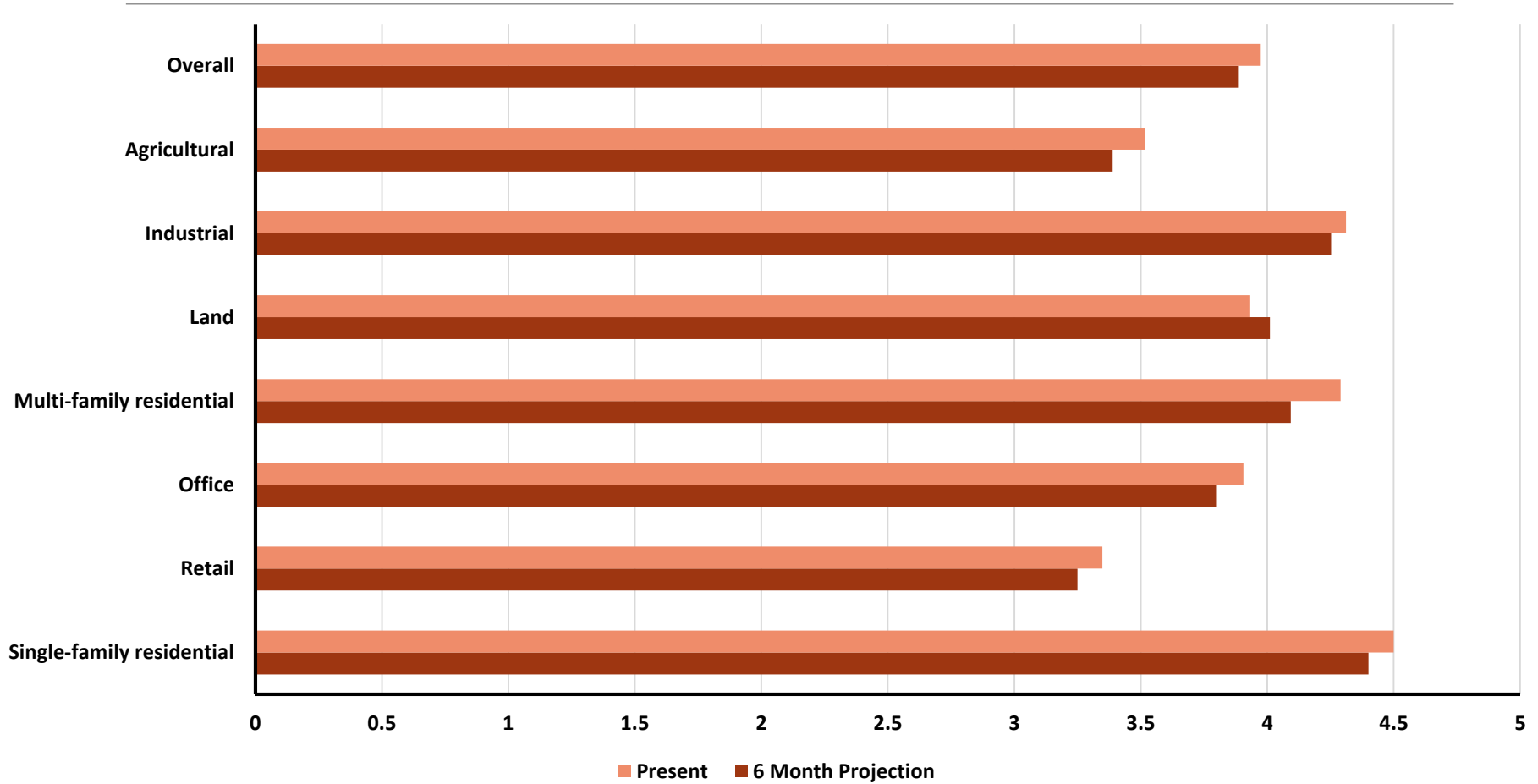
Q 2. Please identify your primary market affiliation.

**Primary Market Affiliation**  
**Spring 2017**  
**n=139**

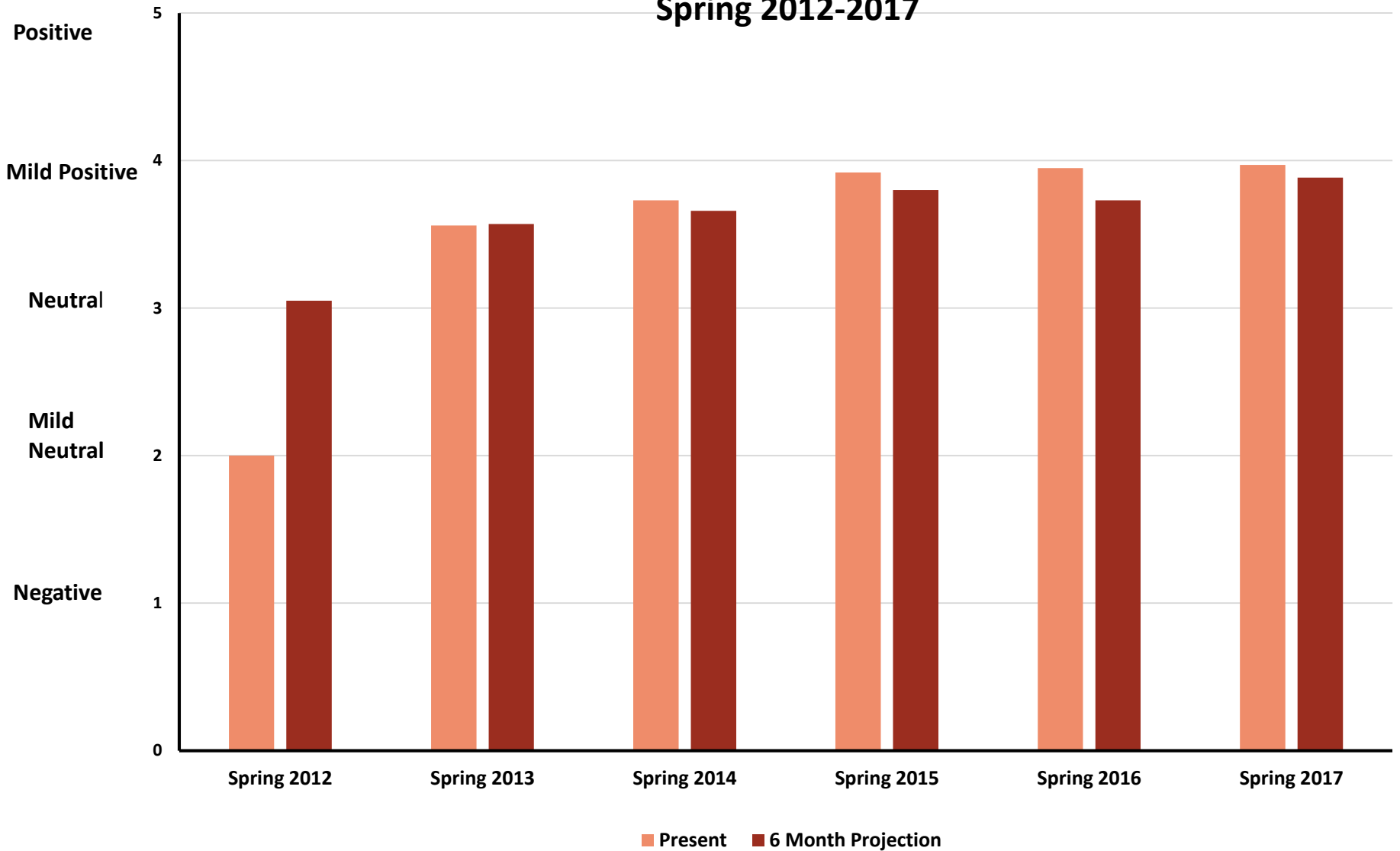


Q 3 & 4 (a). Please rate your current and 6 month projected sentiment levels for the following Fresno real estate market segments.

### Sentiment Indices - Present v. 6 month Projection Spring 2017

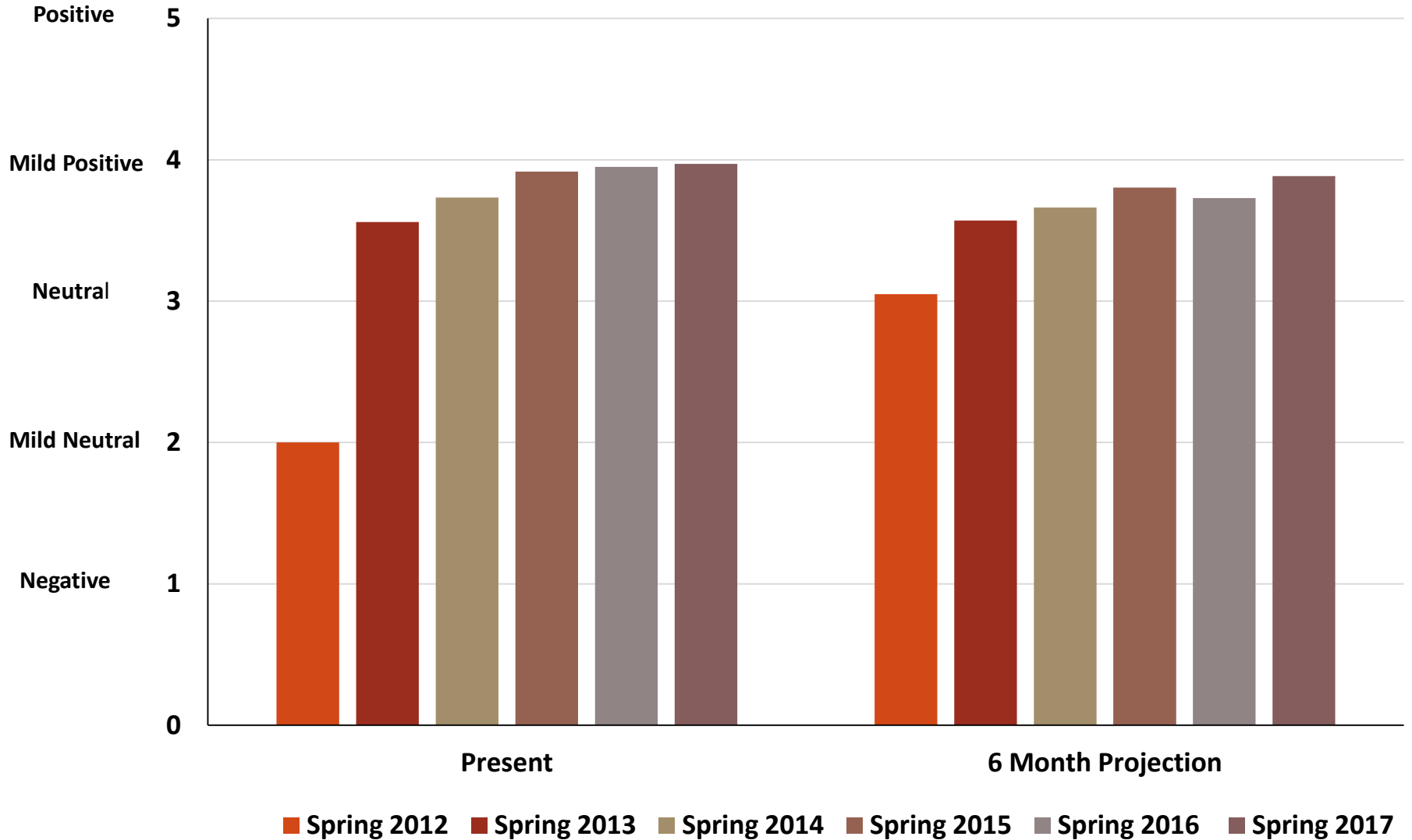


### Overall Sentiment Index Change Spring 2012-2017



Q 3 & 4 (d)

## Overall Sentiment Index Change Spring 2012-2017

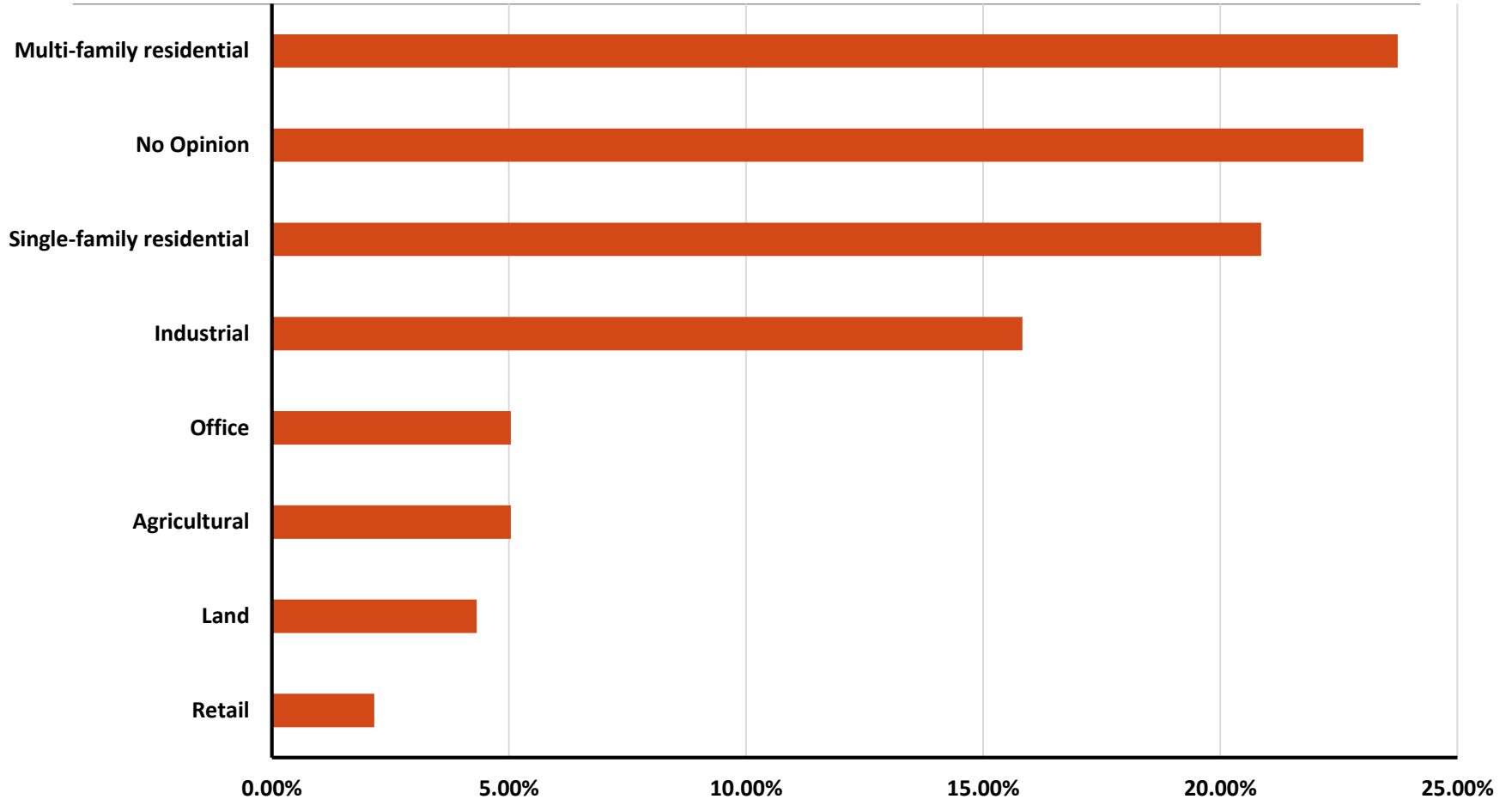


Q 5 (a). Over the next 6 months, which Fresno real estate property type has the best investment potential?

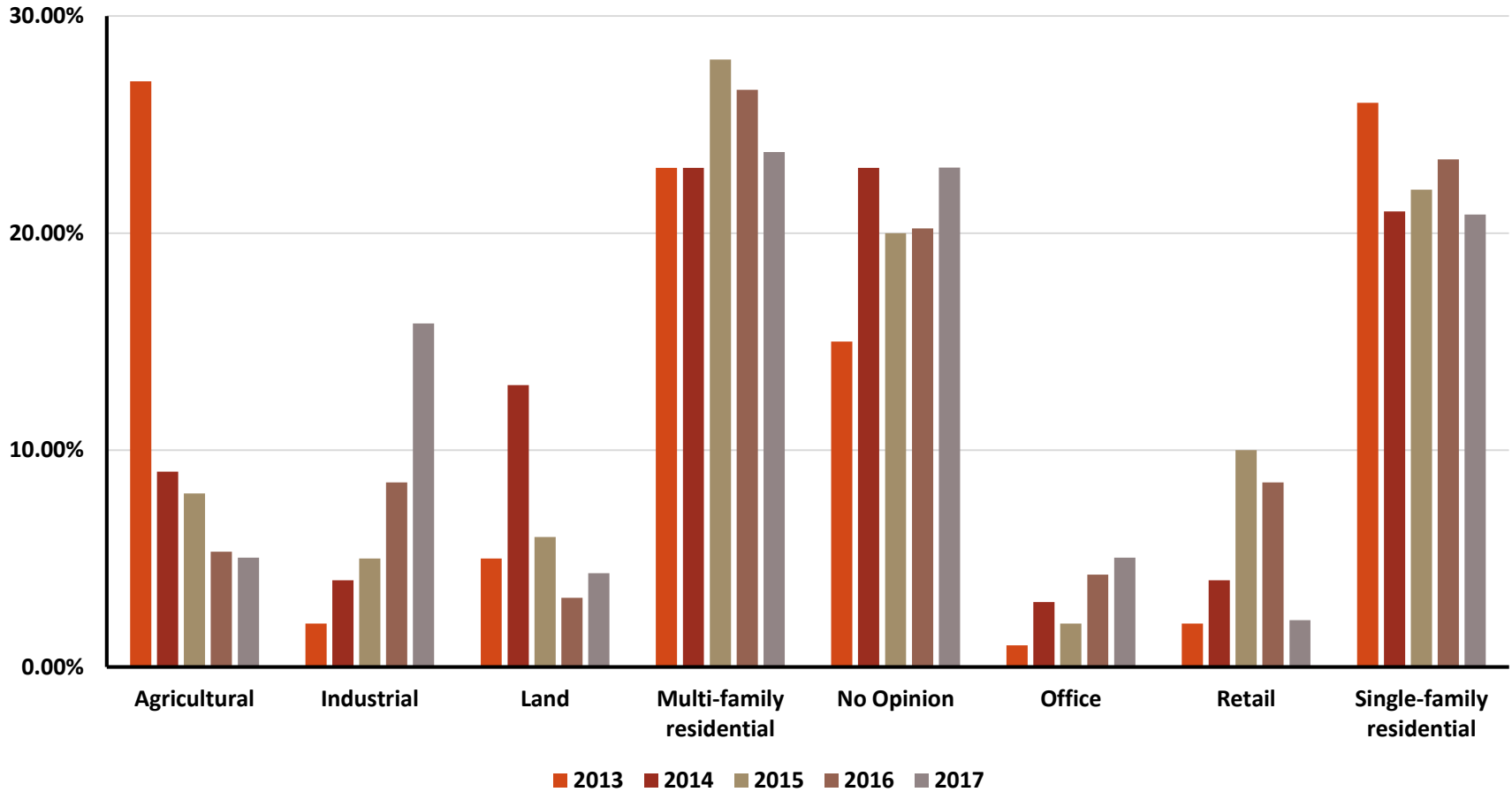
**Fresno's Best Investment Potential**

**Spring 2017**

**n=139**



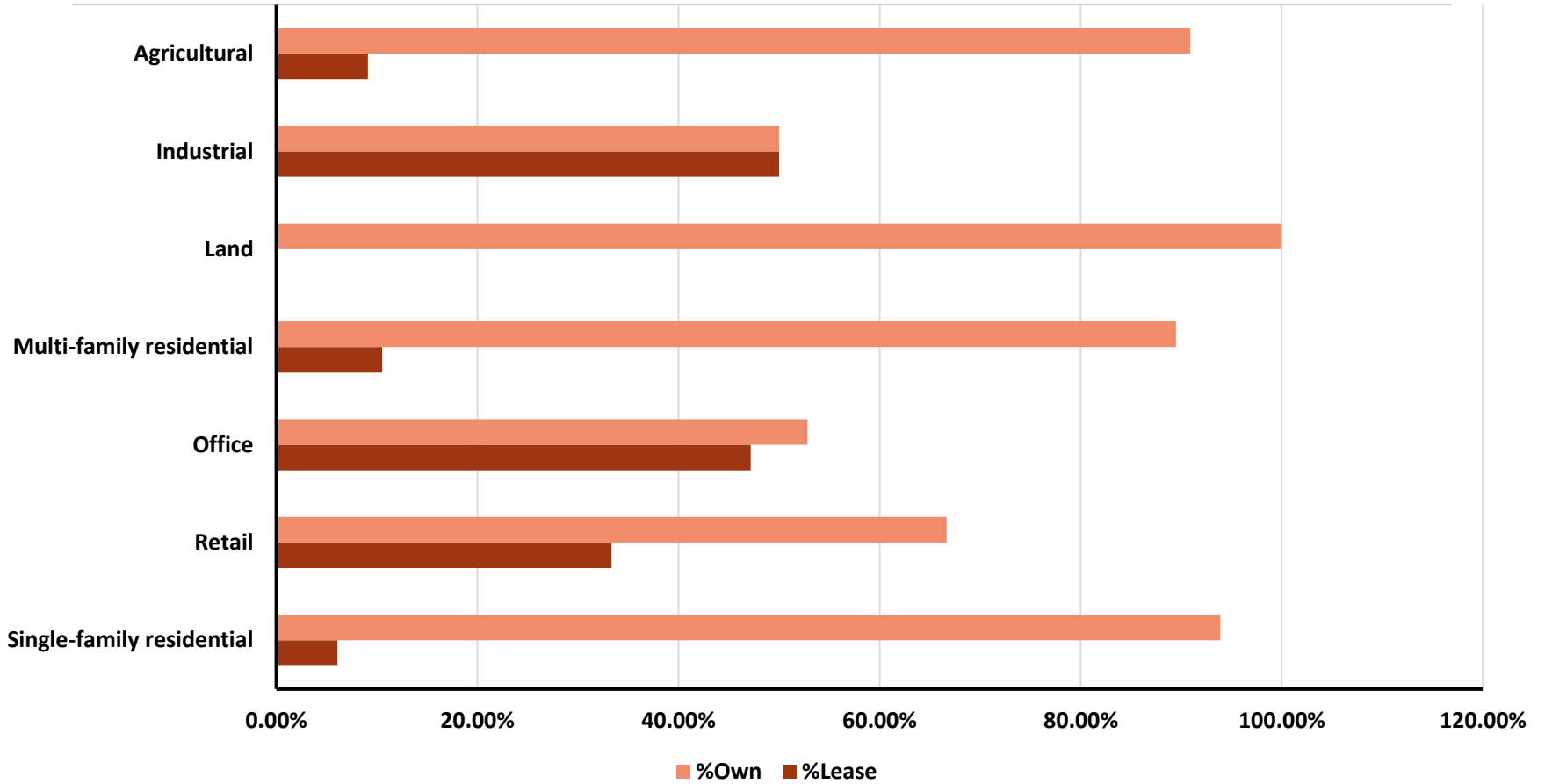
## Change in Fresno Best Investment Potential by Property Type Spring 2013 - 2017





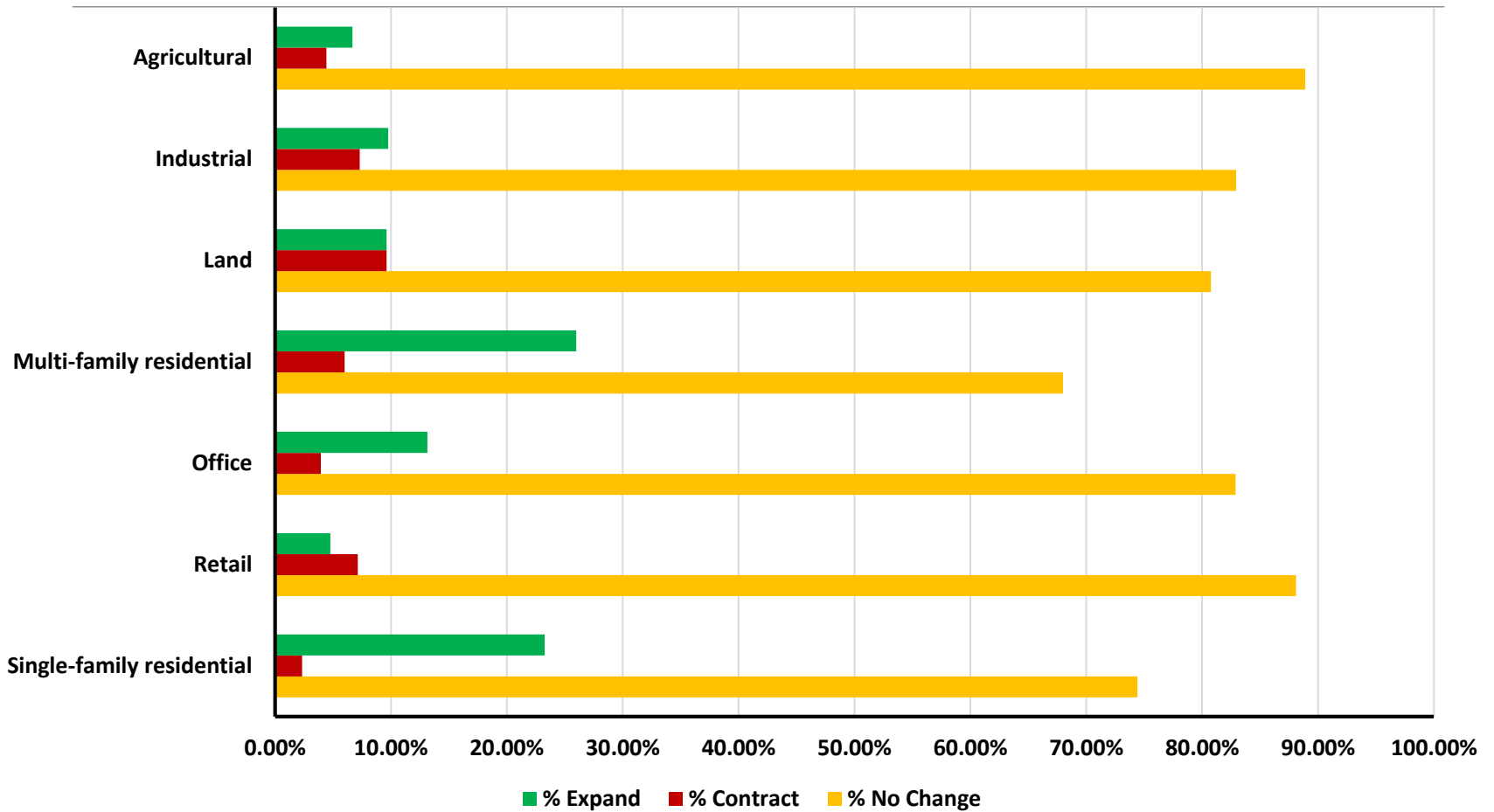
Q 6a. Please indicate if you lease or own your space.

### Lease v. Own by Industry Space Spring 2017



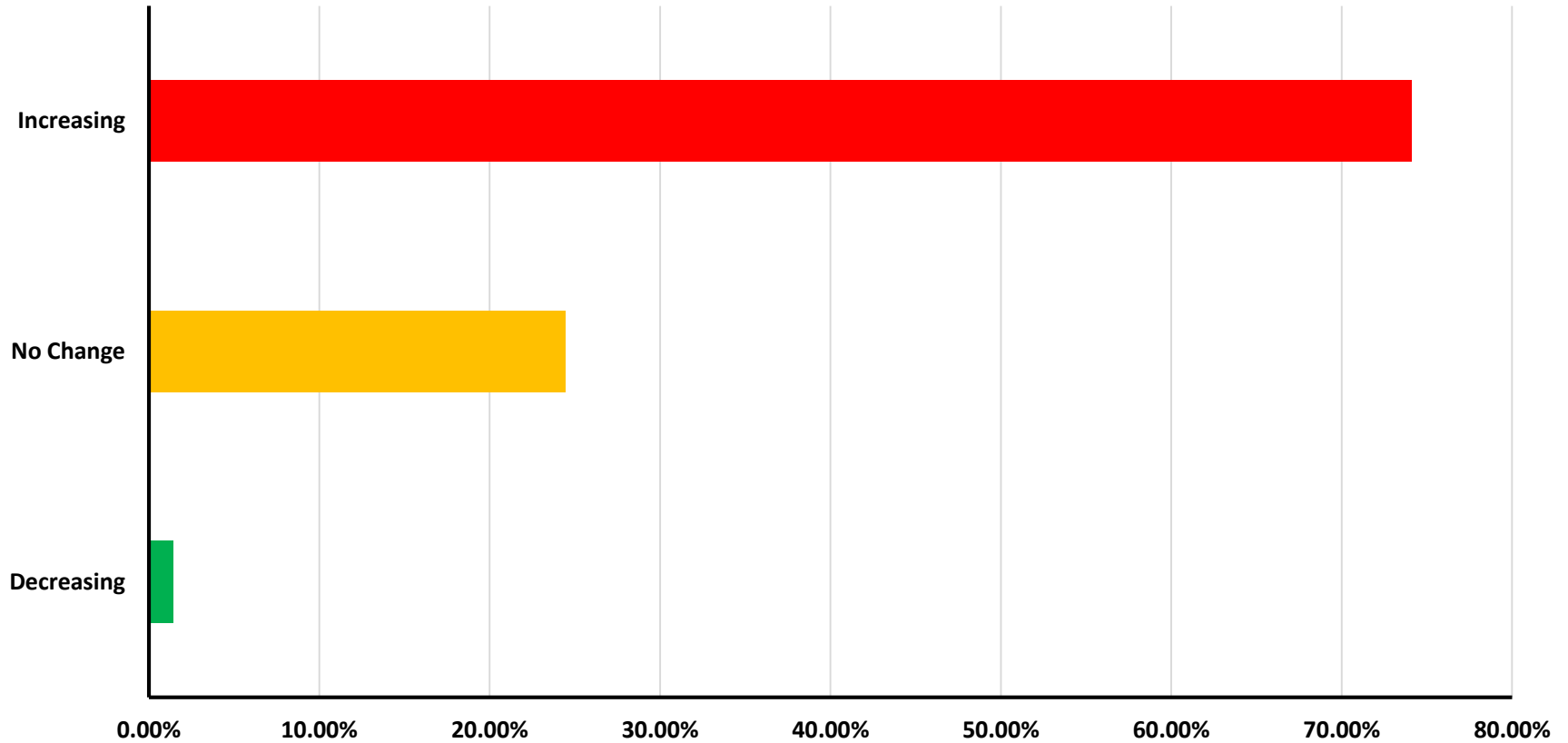
Q 6b. Indicate if you plan to expand or contract your real estate space.

### Real Estate Anticipated Usage Changes Spring 2017



7 (a). Over the next six months, what is your expectation for the change in single-family residential mortgage interest rates?

**Anticipated Change in Residential Mortgage Interest Rates**  
**Spring 2017**  
**n=139**



7 (b).

### Expected Change in Residential Mortgage Interest Rates Spring 2013 - 2017

