

FRESNO STATE

Craig School of Business

Gazarian Real Estate Center

Spring Speaker Series 1



A Panel on Property Management

Wednesday, February 24, 2016

12:00 PM - 1:00 PM

Fresno State, Craig School of Business PB192

*registration and lunch 11:45 AM

The Panel will speak on the property management industry including:

- General discussion of services, both commercial and multifamily
- Customer relations and business development
- The evolution of property management and its role in the creation of value

Speakers

Michael S. Goldfarb, CPM®, Chief Executive Officer

Michael oversees daily operations and supervises the executive team responsible for directing the day-to-day management of the entire Manco Abbott portfolio. He is known for getting to the bottom of any issue fast, while incorporating knowledge and cooperation. He has been involved in the management and lease-up of various types of investment real estate since 1971. Prior to joining Manco Abbott, Michael served as president of a large northwest management company with over 17,000 apartment units operating in 29 states.



Adam Goldfarb, CPM®, Vice President Multi-Family

Adam brings a wealth of industry experience to his position, having managed client relationships for institutional and multifamily clients. He is adept at implementing individualized solutions, as well as for efficiency and attention to detail. Prior to joining Manco Abbott, Adam worked at Sares-Regis Group, a large commercial development and management company based in Irvine. Adam earned a Bachelor of Arts with an emphasis in Law & Society from the University of California, Santa Barbara.





Greg Bethke, CPM®, Vice President Business Development

Greg is responsible for developing growth opportunities. He is known for his authentic relationship building skills and responsiveness. He is a 20-year veteran of the real estate industry. Prior to joining Manco Abbott, Greg worked as a retail leasing and sales specialist where he was responsible for or participated in the leasing and sale of over 2 million square feet of retail space throughout Central California. Greg earned a Bachelor of Science in Business Administration with an emphasis on Marketing from California State University, Fresno.



Matt Spenhoff, CPM®, Senior Property Manager

Matt Spenhoff is a Senior Property Manager in the Commercial Division. He began his real estate management career at the age of 19 at Manco Abbott, working at the site level and gaining experience in both the Multifamily and Commercial Divisions. In 2008, Matt graduated from California State University, Fresno with a degree in Business Administration with an emphasis on Real Estate and Urban Land Economics. Upon graduation Matt moved to Los Angeles to gain more experience in the industry while working as a Real Estate Service Assistant with CB Richard Ellis in Century City. Matt worked at the renowned Avenue of the Stars building during his tenure with CBRE while concurrently studying for his California Real Estate Broker's license, which he earned in April of 2009. In 2014 Matt obtained his Master's Degree in Business Administration from California State University, Fresno.

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To register email Jacqui Curry at jacquelinc@csufresno.edu

Questions?

*Contact Jacqui Curry, Director, Gazarian Real Estate Center, Craig School of Business,
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559-278-8328*

Please look for invitations to future Gazarian Real Estate Center events:
March 17, 2016 9:00 A.M. 2016 Spring Symposium
May 25, 2016 11:45 A.M. Fresno Downtown Revitalization Panel