2020-2021 Fashion Merchandising Freshman Orientation Handbook

Welcome Future Bulldogs!
Majors Offered in the Craig School of Business

- B.S. in Business Administration
  - Options offered in:
    - Accountancy
    - Computer Information Systems
    - Data Analytics
    - Entrepreneurship
    - Finance
    - Human Resource Management
    - International Business
    - Logistics and Supply Chain Strategies
    - Management
    - Marketing
    - Real Estate and Urban Land Economics
    - Sports Marketing

- Accelerated Bachelor's in Business Administration (ABBA)

- B.A. in Economics

- B.A. in Fashion Merchandising
Recommended courses for Fall 2020 enrollment:

- FM 20
- FM 21
- GE A1
- GE A2
- ART 13

Alternatives:

- ECON 40
- GE A3
- BIO 10, 11, or 12
- GE C1
- GE C2

*15 units a term is needed to complete degree in 4 years.
CSB 50- Intro to the Craig School of Business

Fall 2020: CRN: 70099
TTH- 2:00-3:15

"Introduction to business careers, career development, educational options, and opportunities provided by the Craig School of Business. Emphasis on CSB requirements, resources, and expectations. Presentation of topics by faculty, staff, alumni, and business executives."

-Open to All Students
-CR/NC grading
-1 Unit
- 8-week Course
CSB 150- Strategies for Success/ Mentorship

“Provides students with an opportunity to explore different areas of business with a specially selected mentor from the local business community. It is an opportunity for a first chance of exposure to a field of their interest, and exclusive access to a business professional.”

- Open to all Pre-Business, Business Major and Minor, and Fashion Merchandising
  - By permission number
    - CR/NC grading
      - 1 Unit
191i/195i- Internship

“Internships provide the student with a progressive learning and growth experience, rather than a repetitive activity which is usually associated with a part time job.”

Requirements: 150 hours of work at a pre-qualified, academically-related work site.

- Open to Upper Division Business, Economics and Fashion Merchandising Students
- CR/NC grading
- 3 Units
The Craig School of Business Advising Center

Catherine Kuchar - ckuchar@csufresno.edu
Robin Harper - rharper@csufresno.edu
Lily Oceguera - loceguera@csufresno.edu
Danielle Quiroga - dquiroga@csufresno.edu

https://www.fresnostate.edu/craig/advising/
Phone: 559-278-4943
Peters Building 185
csbadvising@mail.fresnostate.edu
The Craig School of Business Advising Center, in collaboration with the Craig School of Business and University Community, seek to educate, empower, and support students through holistic academic advising. By providing planning and support, we help foster self-directed learners to become contributing members in the community and beyond.
Students are expected to:

• Be proactive about maintaining a relationship with your advisors
• Commit to appointment and understand the importance of punctuality
• Cancel an appointment at least 30 minutes before the appointment
• Arrive early for appointments and bring a photo ID for check-in
  • Students will not be seen without a photo ID
• Review degree requirements prior to coming into advising
• Create and update My Degree Plan each semester prior to coming into advising
• Make sound choices that are relevant to your degree requirements
• Come prepared with questions and take notes regarding the advising appointment
• Follow through with academic or career referrals
• For pre-business students, be aware of how and when to declare your option
• Bring all relevant documents for completion and any questions pertaining to the documents
How Can Your Academic Advisors Help You?

- One-on-one professional advising
- Degree planning
- Assistance with academic difficulty
- Course substitution assistance
- Financial aid petition letters
- Advising from dog
- Days until graduation
- Assistance for registration holds
- Referrals to appropriate offices on campus
How to Succeed at Fresno State

- Take advantage of Study Abroad Programs
- Meet with the Career Development to Explore Career Plans
- Plan out your roadmap with your academic advisor
- Look into mentorships and internships before graduation
- Enroll in CSB 50 - The Introduction to the Craig School of Business
- Meet with your advisor at least once a year to stay on track
- Utilize tutoring, SupportNet and on-campus academic resources
Get Social!

Follow us on:

• Twitter: @fresnostatebiz
• Facebook: Craig School of Business at Fresno State
• Instagram: @FresnoStateBiz
• YouTube: www.youtube.com/c/CraigSchoolofBusiness
Important Dates

Fall 2020

Academic Year 2020-2021

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**Registration Week**

- **November 11**: Veterans Day
- **November 27-28**: Thanksgiving Break
Spring 2021 Important Dates

Important notes for first-time Freshman:

1. Registration Holds will be placed the Second week in February (Freshman Advising Hold). These holds need to be taken care of before registration week (Late March-April).

2. Look into Mentorships for Fall 2021.
   --> Meet with the Career Development Center should you need assistance with career planning.

3. Did you take 15 units each term? Some classes require 30 units to enroll into.