

| Freshman Year                                     |   | Sophomore Year   |   | Junior Year  |  | Senior Year   |   |
|---|---|--|---|--|--|---|---|
| <b>GE AREA A1</b><br>3 UNITS<br>Communications    | <b>GE AREA B4</b><br><b>DS 71</b><br>3 UNITS                                | <b>DS 73</b><br>3 UNITS<br>Preq: DS 71<br>Not open to freshman | <b>BA 18</b><br>4 UNITS<br>Not open to freshman               | -Students must declare an <b>Option</b> after the completion of all of the Pre-Business Core in order to enroll in Option courses.<br>(Minimum 2.25 Campus and Cumulative GPA) |  | <b>MGT 124</b><br>4 UNITS<br>Preq: BA 105W or ENGL 160W; MGT 110 or 104<br>Preq/Coreq: DS 123   | <b>MKTG 188</b><br>4 UNITS<br>Preq: Last Semester of Senior Year, MKTG 101<br>Preq/Coreq: MKTG103 |
| <b>GE AREA A2</b><br>3 UNITS<br>English           | <b>GE AREA D3</b><br><b>ECON 40</b><br>or AG ECON 1<br>3 UNITS              | <b>ACCT 4A</b><br>3 UNITS<br>Not open to freshman              | <b>ACCT 4B</b><br>3 UNITS<br>Preq: ACCT 4A                    | <b>BA 105W or ENGL 160W</b><br>3-4 UNITS<br>Preq: ENGL 10 or 5B  | <b>IS 130</b><br>3 UNITS<br>Preq: IS 52/52L or CCE; ACCT 4A & 4B<br>Preq/Coreq: BA 105W or ENGL 160W | <b>MKTG 110</b><br>4 UNITS<br>Preq: MKTG 100S<br>(Must earn a "C" or better in MKTG 100S)   | <b>MKTG 132</b><br>4 UNITS<br>Preq: MKTG 100S<br>(Must earn a "C" or better in MKTG 100S)         |
| <b>GE AREA A3</b><br>3 UNITS<br>Critical Thinking | <b>IS 52 &amp; IS 52L</b><br>or *CCE<br>Computer Competency Exam<br>3 UNITS | <b>GE AREA D3</b><br><b>ECON 50</b><br>3 UNITS                 | <b>GE AREA IB</b><br>3-4 UNITS<br>Physical Universe           | <b>MKTG 100S</b><br>4 UNITS<br>Preq/Coreq: BA 105W or ENGL 160W  | <b>FIN 120</b><br>4 UNITS<br>Preq: ACCT 4A; DS 71<br>Preq/Coreq: BA 105 W or ENGL 160W               | <b>Upper Division Electives</b><br>Select <b>TWO COURSES</b> from the following: <b>MKTG 114, 115, 126, 130, 134, 140, 144, 150, 153, 189T, 190, 195</b><br>(7-8 UNITS) |   |
| <b>GE AREA B2</b><br>3-4 UNITS<br>Life Sciences   | <b>GE AREA C2</b><br>3-4 UNITS<br>Humanities                                | <b>GE AREA B1</b><br>3-4 UNITS<br>Physical Sciences            | <b>GE AREA IC</b><br>3-4 UNITS<br>Arts & Humanities           | <b>MGT 110</b><br>6 UNITS<br>Preq/Coreq: BA 105W or ENGL 160W  | <b>MKTG 101</b><br>4 UNITS<br>Preq: MKTG 100S<br>(Must earn a "C" or better in MKTG 100S)            | 1. _____ (4 UNITS)<br>2. _____ (3-4 UNITS)  |   |
| <b>GE AREA C1</b><br>3-4 UNITS<br>Arts            | <b>GE AREA C1/C2</b><br>3-4 UNITS<br>Arts or Humanities                     | <b>GE AREA B3</b><br>1-3 UNITS<br>Lab                          | <b>GE AREA ID</b><br>3-4 UNITS<br>Social Historical           | <b>DS 123</b><br>3 UNITS<br>Preq: DS 71, 73; IS 52/52L or CCE  | <b>MKTG 103</b><br>4 UNITS<br>Preq: MKTG 100S<br>(Must earn a "C" or better in MKTG 100S)            |   |   |
| <b>GE AREA E</b><br>3 UNITS<br>LU & SD            | <b>GE AREA D1</b><br>3 UNITS<br>American History                            | <b>GE AREA D2</b><br>3 UNITS<br>American Government            | <b>GE AREA MI</b><br>3-4 UNITS<br>Multicultural/International |  |  |   |   |

**Pre-Business Core Courses:** All Pre-Business Core courses **must** be completed with a grade of "C" or better.

\*Pre-Business Core Courses: DS 71; DS 73; BA 18; ACCT 4A; ACCT 4B; ECON 40; ECON 50; IS 52 & 52 L or CCE

\*CSB Core Courses: DS 123; FIN 120; IS 130; MKTG 100S; MGT 110

**Craig School of Business Grade Requirements:** Business students **must** earn a grade of "C" or better in each course used to satisfy the requirements of their major. Students must maintain a **2.25 Campus** and **Cumulative GPA** to declare an **Option**. No course taken for the business major can be graded on a CR/NC basis except for courses with mandatory CR/NC grading.

\*CCE - Contact the Undergraduate Student Services to schedule a Computer Competency Exam test date.