Majors Offered in the Craig School of Business

B. S. in Business Administration

Options offered in:
• Accountancy
• Computer Information Systems
• Data Analytics
• Entrepreneurship
• Finance
• Human Resource Management
• International Business
• Logistics and Supply Chain Strategies
• Management
• Marketing
• Real Estate and Urban Land Economics
• Sports Marketing

Accelerated Bachelors in Business Administration (ABBA)

B. A. in Economics

B. A. in Fashion Merchandising
*15 units a term is needed to complete degree in 4 years.
Majors Offered in the Craig School of Business

Recommended courses for enrollment:

- FM 20
- FM 21
- ART 13
- GE A1
- GE A2

Alternatives:

- ECON 40
- GE A3
- BIOL 10, 11 or 12
- GE C1
- GE C2
- GE F

*15 units a term is needed to complete degree in 4 years.
In the lower division GE, please do not complete another GE E or D2 course other than what is noted in red, otherwise you will take extra courses that will not count toward your degree requirements.
As a Fashion Merchandising student, you will complete your M/I requirement with MKTG 100s and your W requirement with BA 105W or ENGL 160W.
CSB 50- Intro to the Craig School of Business

Fall 2021: CRN: 72108
Tuesdays 2:00- 3:30

“Introduction to business careers, career development, educational options, and opportunities provided by the Craig School of Business. Emphasis on CSB requirements, resources, and expectations. Presentation of topics by faculty, staff, alumni, and business executives.”

-Open to All Students
-CR/NC grading
-1 Unit

https://www.fresnostate.edu/craig/internships-jobs/
CSB 150- Strategies for Success/ Mentorship

“Provides students with an opportunity to explore different areas of business with a specially selected mentor from the local business community. It is an opportunity for a first chance of exposure to a field of their interest, and exclusive access to a business professional.”

- Open to all Pre-Business, Business Major and Minor, and Fashion Merchandising
  - By permission number
  - BA 105W or ENGL 160W must be taken as a pre-req or co-req
    - CR/NC grading
    - 1 Unit
191i/195i- Internship

“Internships provide the student with a progressive learning and growth experience, rather than a repetitive activity which is usually associated with a part time job.”

Requirements: 150 hours of work at a pre-qualified, academically-related work site.
- Open to Upper Division Business, Economics and Fashion Merchandising Students
- CR/NC grading
- 3 Units
Business Advising and Student Experiences (BASE)

Catherine Kuchar - ckuchar@csufresno.edu
Robin Harper - rharper@csufresno.edu
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https://www.fresnostate.edu/craig/advising/
Phone: 559-278-4943
Peters Building 185
csbadvising@mail.fresnostate.edu
General email etiquette

Emailing the Campus Community

1. Email from your Fresno State email.
2. A subject relevant to the email.
3. The Advisors name.
4. Your ID number, full name and intended major or option.
5. A description of your problem or your entire question.

Advising Question

Recipients

Advising Question

Dear (Advisors Name)

My name is Victor E. Bulldog III (100100100) and I am a pre-business major intending Accountancy. I need to declare my option to Accountancy. If you could please get back to me as soon as you can with the steps I need to do to declare my option.

Thank you,
Victor
(100100100)
The Craig School of Business Advising Center, in collaboration with the Craig School of Business and University Community, seek to educate, empower, and support students through holistic academic advising. By providing planning and support, we help foster self-directed learners to become contributing members in the community and beyond.
Students are expected to:

- Be proactive about maintaining a relationship with your advisors
- Commit to appointment and understand the importance of punctuality
- Cancel an appointment at least 30 minutes before the appointment
- Arrive early for appointments and bring a photo ID for check-in
  - Students will not be seen without a photo ID
- Review degree requirements prior to coming into advising
- Create and update My Degree Plan each semester prior to coming into advising
- Make sound choices that are relevant to your degree requirements
- Come prepared with questions and take notes regarding the advising appointment
- Follow through with academic or career referrals
- For pre-business students, be aware of how and when to declare your option
- Bring all relevant documents for completion and any questions pertaining to the documents
How Can Your Academic Advisors Help You?

- One-on-One Professional Advising
- Degree Planning
- Assistance with Academic Difficulty
- Course Substitution Assistance
- Financial Aid Petition Letters
- Advising from Dog Days Until Graduation
- Assistance for Registration Holds
- Referrals to Appropriate Offices on Campus
How to Succeed at Fresno State

- Take Advantage of Study Abroad Programs
- Plan out your roadmap with your academic advisor
- Enroll in CSB 50 - The Introduction to the Craig School of Business
- Meet with your advisor at least once a year to stay on track
- Meet with the career development to explore career plans
- Look into mentorships and internships before graduation
- Utilize tutoring, SupportNet and on-campus academic resources
Follow us on:

- Twitter: @fresnostatebiz
- Facebook: Craig School of Business at Fresno State
- Instagram: @FresnoStateBiz
- YouTube: www.youtube.com/c/CraigSchoolofBusiness
How to Search For Classes
How to Search For Classes

How to Add a Class

(WWW.MY.FRESNOSTATE.EDU)

Launch Web browser and go to My Fresno State.
1. Under My Menu, click on Student Self Service, then click on Student Center.
2. To expand My Academic Records & Registration, click on the green arrow at the left of the bar.
3. Click on Class Enrollment.
4. Select the term you wish to enroll in. Enter a 5-digit Class Number in the Class Number box. Click on Enter. This will bring you to a new page. This page allows you to verify your request, and if necessary, select a related component, such as a lab, change your grading option, or enter a permission number. At the bottom of the screen, click Next to proceed.
5. Use the Search feature to find open classes. Enter the course subject and course number (i.e. HIST 12) and click Search (leave the box checked to show open classes only). If you find a class you want to add, click on the Select Class button to add it to your Enrollment Shopping Cart.
6. After you have selected all of your classes, click on the button labeled Proceed to Step 2 of 3.
7. Click on the Finish Enrolling box to enroll in your courses.
8. Be sure to check the Status column for possible errors with your registration. If your registration is successful, the message “success” will be displayed. If errors exist, the class was not added. Specific details about the error are listed.
9. To drop a class previously added, click on Drop a Class tab. Select the class you want to drop. View your results by checking the box in the Select column. Then click Drop Selected Classes. Confirm your selection and click Finish Dropping.
10. To verify all classes are correct, click on My Class Schedule.

How to Search For General Education Courses

(WWW.MY.FRESNOSTATE.EDU)

1. Log into My Fresno State web portal, my.fresnostate.edu
2. Open Student Self Service
3. Click the Search for Classes Link
4. Select the appropriate term and click continue
5. Click the Additional Search Criteria Link
6. In the Course Attribute drop the tab down and select General Education
7. In the Course Attribute Value field select the GE area you are searching for (i.e. IB, IC, ID, B1)
8. Click the Search button at the bottom
9. When you find a class that you like and fits your schedule click on the class number to add it to your shopping cart.

For assistance, please contact the
Craig School of Business Advising Center
at 559-278-4943, PB 185