

Fresno State
Department of Kinesiology
Sport Administration Option
Catalog Years 2013 – Present

Adviser _____

Catalog Year _____

Student _____

ID # _____

**The Sport Administration Emphasis is designed to prepare students for entry level positions in the sport industry and for further study in a Sport Administration Master's program.*

¹General Education Units	51
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Kinesiology Major Core Program – Required Courses	15
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					Pre-Requisites*
FS	¹ KINES	1	Fitness Development	3	
FS	¹ KINES	32	Lifetime Fitness & Wellness (also counts for GE Breadth E1) + KAC course	2 1	Concurrent enrollment in one of the following: KAC 6, 21, 24, 31, 33, 39, 103 or ATHL 100
FS	² KINES	33	Foundations of Sport & Exercise Psychology	3	
FS	² KINES	116	Fundamentals of Biomechanics	3	KINES 1 (may be taken concurrently); BIOL 33 or KINES 35 or BIOL 64 or PHTH 119
FS	² KINES	118	Fundamentals of Exercise Physiology	3	KINES 1 (may be taken concurrently); BIOL 33 or KINES 35 or BIOL 65 or PHTH 119

Sport Administration Option - Required Courses	28
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					Pre-Requisites*
F	¹ KINES	45	Introduction to Sport Administration	3	
S	³ KINES	146	Risk Management of Sport and Exercise	3	B or better in KINES 45 & KINES 111
S	³ KINES	147	New Ventures in Sport and Exercise	3	
F	² RA	150	Sports and Entertainment Facility Management	3	
S	² RA	154	Sports and Entertainment Facility Operations	4	RA 150; RA 152 (must take concurrently); RA 135 or MKTG 100S
FS	⁴ KINES	150	Internship in Sport Administration	12	Completion of all Option courses; must have approval from Kinesiology Sport Administration Coordinator

Required Electives - Choose from Any of the Following Courses					26
					Pre-Requisites*
FS	KINES	111	The Olympic Games (GE Integration 1D)	3	GE Foundation & Breadth Area D
S	RA	152	Sports and Entertainment Facility Booking, Promotion, and Box Office Operations	3	RA 150; RA 135 or MKTG 100S, plus RA 154 concurrently
S	COMM	170	Business and Professional Speaking	3	
	ECON	144	Economics of Sports	3	ECON 40 or 50 or 165
F	ACCT	3	Essentials of Accounting	3	
FS	ACCT	4A	Financial Accounting Principles and Systems	3	Not open to freshmen
	BA	179	Legal and Ethical Environment of Sports Marketing	3	
FS	FIN	120	Principles of Finance	4	ACCT 4A; DS 71; BA 105W or ENGL 160W (Jr. standing; may be taken concurrently)
	FIN	143	Risk and Insurance	3	
	MGT	104	Administrative Principles of Management	3	BA 105W or ENGL 160W (Jr. standing; may be taken concurrently)
FS SU	³ MKTG	100S	Marketing Concepts	4	BA 105W or ENGL 160W (may be taken concurrently)
	MGT	106	Behavioral Principles of Management	3	BA 105W or ENGL 160W (Jr. standing; may be taken concurrently)
	MGT	127	Contemporary Leadership	3	MGT 104 and 106 or 110 and BA 105W or ENGL 160W (Jr. standing; may be taken concurrently)
	MKTG	90	Introduction to E-Business	3	
FS	MKTG	103	Personal Communication Tools in Marketing	4	MKTG 100S-"C" or better
FS	MKTG	150	Sports Marketing	3	MKTG 100S-"C" or better
F	MKTG	153	E-Marketing	3	MKTG 100S-"C" or better

TOTAL UNITS FOR B.S. DEGREE IN KINESIOLOGY – SPORT ADMINISTRATION OPTION		120
General Education Units		51
Kinesiology Major Core Program Units		15
Sport Administration Emphasis Units		28
Required Elective Units		26

Advising notes:

*Prerequisites are strictly enforced. A "C" or better is required for all courses used in the major.

Please note that the superscript preceding each course name and number denotes the order in which it is recommended that you schedule your classes. It is suggested that you complete the 1's before taking the 2s, the 2s before taking the 3s, and the 3s before taking the 4s.