



Sport Administration

FRESNO STATE
DEPARTMENT OF KINESIOLOGY

MASTER OF ARTS IN KINESIOLOGY

SPORT ADMINISTRATION OPTION

COURSES		UNITS
I.	Core Courses (Required of all Kinesiology Graduate Students)	
	KINES 230 - Statistical Inference in Kinesiology	3
	KINES 231 - Research Methods in Kinesiology	3
II.	Program Courses	
	KINES 241 - Sport Leadership	3
	KINES 244 - Sport Law	3
	KINES 245 - Sport Career Development	3
	KINES 246 - Sport Revenue	3
	KINES 247 - Title IX Compliance	3
	KINES 261 - Professional Ethics	3
	KINES 285 - Internship	3
III.	Culminating Experiences (Select 1)	6
	KINES 298 (Project), OR KINES 299 (Thesis), OR Comprehensive Exams and 2 KINES 200-level or other approved courses	
TOTAL NUMBER OF UNITS		30

**3-6 UNITS OF PREREQUISITES FOR SPORT ADMINISTRATION STUDENTS
WITH DEGREES IN DISCIPLINES OTHER THAN KINESIOLOGY, SPORT, OR BUSINESS**

Previous coursework and experiences are taken into consideration when establishing the required foundational coursework. With advisement, students may be required to complete selected coursework in the following areas:

KINES	45	Introduction to Sport Administration	3
KINES	111	Olympic Games	3
KINES	146	Risk Management of Sport & Exercise	3
KINES	147	New Ventures in Sport & Exercise	3
RA	150	Sports & Entertainment Facility Management	3
RA	152	Sports & Entertainment Facility Booking, Promotion, & Box Office Operations	3
RA	154	Sports & Entertainment Facility Operations	4
BA	179	Legal and Ethical Environment of Sports Marketing	3
MKTG	150	Sports Marketing	3