

American DR³EAM
(Developing Research and Resources to Raise Economically-poor
Americans into the Middleclass)

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Background

The American **DR³EAM** (Developing Research and Resources to Raise Economically-poor Americans into the Middleclass) project is designed to address poverty in Central Valley California using scientific methods and in a systematic way. The long-term goal of this program is to uplift the poor into the middle-class at scale. This program will develop and test innovations in social entrepreneurship that can transform conventional thinking about poverty, and move the scholarship forward to generating specific, targeted and proven methods that can effectively uplift the poor into the middle class.