

# CHINA: FARM TO FORK – AGRICULTURAL AND FOOD PRODUCTION PRACTICES

May 21– June 6, 2012

Program Price: \$4,300 (Partial grants may be available for matriculated Fresno State students)

## THE PROGRAM

Over the last three decades, China has transformed itself from a mediocre member of the developing nation community to become one of the planet's premiere powers in the early twenty-first century.



This new superpower has witnessed tremendous agricultural and overall economic progress. China's growth can be attributed to many factors, however it is generally accepted that the country's complex agricultural and food production practices have played a large role in its modernization. This course will focus on how those productions processes take place and what impact they have had on the region and the world. Students will learn how product is harvested, packed, tested, cooled, stored, transported, branded, exported and much more as we explore the country's Agri-food value chain. Participants will tour various facilities to see first-hand how agricultural products eventually reach the market. These activities will be enhanced through instruction and seminars that complement field tours, such as Chinese business etiquette, negotiation techniques and how to conduct business in the Pacific Rim. The program also includes visits to Chinese partner institutions in Beijing, Nanjing and Gansu, which have a strong focus on agriculture. All students will be paired with a Chinese counterpart or "buddy" to encourage greater understanding, cooperation and exchange of ideas. Special cultural and sightseeing tours in Beijing, Shanghai, Nanjing and Gansu are scheduled to offer participants the full cultural experience during this course.

Course: AGBS 185T, three units (letter or CR/NC grading)  
Instructor: Dr. Pei Xu (pxu@csufresno.edu)  
Assistant Professor, Department of  
Agricultural Business (559.278.5685)  
Fee: \$4,300

A limited number of grants may be available for matriculated Fresno State students only. Contact the instructor.

## PAYMENT SCHEDULE

- \$1,000 program fee deposit due February 9, 2012
- \$3,300 program fee balance due April 19, 2012

Refund policy: For cancellations made by February 8, 2012, participants will receive a full refund less a \$10 processing fee. Starting February 9, 2012, no refunds will be made. If the program fee balance is not paid by April 19, 2012, the student's registration will be cancelled with no refund.

## LEARNING OUTCOMES

### Students will:

- Develop an understanding of agricultural and food production practices in China
- Acquire insight into Chinese culture associated with food production and consumption
- Learn about the economic and political constraints and opportunities surrounding Chinese food production and distribution
- Develop an understanding of Chinese domestic and export food marketing issues and the challenges they pose to our common future

## COST

### The fee of \$4,300 includes:

- Lodging in hotels and on-campus housing
- Program fee
- Breakfast, lunch & dinner provided most days
- Transportation within China
- Class materials
- Three units of credit through the Division of Continuing and Global Education
- Cultural and sightseeing excursions.

### What's Excluded:

- Passport and visa fees
- Additional meals not mentioned above
- Travel insurance (this should be purchased at [www.csuhealthlink.com](http://www.csuhealthlink.com) for approximately \$36 by April 1, 2012).
- Airfare to and from China (approximate cost: \$1,700)

Please contact the instructor as soon as possible for assistance in making your international travel arrangements.

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## CHINA: FARM TO FORK – AGRICULTURAL AND FOOD PRODUCTION PRACTICES MAY 21 – JUNE 6, 2012

### AGBS 185T – three units of credit

Check One:  letter grade OR  credit/no credit

### Check One:

Enclosed is my program fee deposit of \$1,000, made payable to Fresno State. Deposit deadline: February 9, 2012.

Enclosed is my program fee balance of \$3,300, made payable to Fresno State. Balance deadline: April 19, 2012.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Day phone \_\_\_\_\_ Eve. phone \_\_\_\_\_

E-mail address: \_\_\_\_\_ CSUF ID# OR SS# \_\_\_\_\_

Signature \_\_\_\_\_

Return this form with your check or money order (no cash or credit cards) to:  
**Division of Continuing and Global Education; California State University, Fresno**  
5005 N. Maple Avenue M/S ED76; Fresno, CA 93740-8025



 **Division of Continuing  
and Global Education**  
*California State University, Fresno*  
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Fresno, CA 93740-8025



## CHINA: FARM TO FORK – AGRICULTURAL AND FOOD PRODUCTION PRACTICES TRAVEL STUDY PROGRAM

MAY 21 – JUNE 6, 2012

 **Division of Continuing and Global Education**  
*California State University, Fresno*