The official program begins in Vicenza, Italy at 3:00 pm on Tuesday, June 23, 2015.

Participants in the program must have a valid passport. Those needing a U.S. Passport may apply in the Division of Continuing and Global Education (CGE) office at Fresno State, located in the Kremen Education Building, Room 130.

Students must participate in a mandatory orientation session prior to departure, to be arranged.

**PAYMENT SCHEDULE**

- $50.00 application deposit (due with application) on January 20, 2015. Make check payable to “EVE Abroad.” (Applicants who are accepted into the program will have the $50.00 application deposit applied toward their total balance due; applicants who are denied will be refunded their $50.00 application deposit.)
- Program fee deposit by February 10, 2015 $3,942.50
- Program fee balance due by April 10, 2015 $3,942.50

A complete payment schedule and cancellation policy will be provided upon acceptance to the program.

**THE PROGRAM**

This project-driven, multi-disciplinary academic field studies program uses various wineries, farms, tourism and related industry organizations as a laboratory for learning about the business challenges and opportunities of Puglia, Italy. Participants will have a unique experience whereby each student will be placed in an individually-designed field study practicum with first-hand learning. In addition, students will be challenged with academic and cultural explorations, research, reflective activities, language and culture training. In order to create a broad context for this experience, an orientation takes place during a full week in Northern Italy.

**Orientation (Week 1) – Vicenza, Italy, in Veneto**

Program participants will explore the scenic and historic city of Vicenza, as well as learn about grape varietals, winemaking techniques and economics of the surrounding region of Veneto. Annually, Veneto produces 8.5 million hectolitres of wine, of which more than twenty percent is DOC ("Controlled designation of origin," a quality assurance label for Italian wine and food products) making Veneto the biggest DOC wine producer in Italy! Veneto boasts some of Italy’s best winemaking: Valpolicella (reds), Soave (whites), and Conegliano (prosecco).

**ITALY: GLOBAL WINE, FOOD & AG. TOURISM PROGRAM**

JUNE 22 – AUGUST 1, 2015

PROGRAM FEE: $7,935

In partnership with

**EVE ABROAD**


**Division of Continuing and Global Education**

California State University, Fresno

www.fresnostate.edu/cge • cgeinfo@csufresno.edu
Puglia is also known for its fine cuisine, local traditions, fascinating history, and elegant architecture. In 2013 Wine Enthusiast named Puglia one of the world’s Top 10 wine-travel destinations!

The program is open to students from North American colleges and universities and is cross discipline in nature. Relevant disciplines include agricultural business and economics, wine business, enology and viticulture, business, marketing, hospitality management, communications, design, social media, and international relations. Students must have a valid passport, be at least 18 years of age, have completed one year of college, and must be in good academic standing when the program begins. Refer to the complete list of requirements.

Courses:
- AGBS 185T: Global Wine, Food and Ag. Tourism Business—A Regional Perspective (3 units)
- AGBS 180: Undergraduate Research: Wine, Food and Ag. Tourism Field Studies (3 units)

Personalized Field Studies Placement:
All field study placements are personalized based upon each student’s area of study or interest and can include wineries, wine stores, agricultural organizations, olive oil and wine tasting rooms, wine and tourism associations, and other related companies and organizations.

Instructor: Annette Levi, Ph.D. and Chair
Department of Agricultural Business
California State University, Fresno
Peters Business Building, Room 301
5245 N. Backer, M/S PB101
Fresno, CA 93740
559.278.2949 Main Office
alevi@csufresno.edu
www.fresnostate.edu/jcast/agbs/

Orientation: April 2015—TBA

FEE
The fee for the Global Wine, Food and Ag. Tourism program is $7,935 USD. Students may be eligible for financial aid through their home institutions. Refer to application procedures and payment schedule.

COST
The fee of $7,935 includes:
- Six units of Fresno State credit through the Division of Continuing and Global Education (CGE)
- Medical and travel insurance
- Program fee
- Lodging in double or more occupancy in air-conditioned hostels for the orientation week with breakfast and Wi-Fi included
- Lodging in single occupancy in shared apartments in Lecce (Puglia)
- Introduction to wine, olive oil and “agriturismo” in Puglia
- Classes to introduce the Italian language and culture
- Field studies placement
- Guided tours of Lecce, Italy and Vicenza, Italy
- Transportation from Venice to Brindisi
- Group airport pick up and drop off in Venice (VCE)
- Group airport pick up from Brindisi (BDS)
- Group welcome and farewell activities
- Transportation to and from field studies site

What’s Excluded:
- Passport
- Airfare from U.S.A. (home country) to Venice, Italy and return from Brindisi, Italy
- Meals en route to Italy and return
- Meals and snacks in Italy
- Entertainment
- Mobile phone and SIM card (this is required)
- Wifi card for the month of July
- Group airport drop off to Brindisi (BDS)

Financial Aid: Students are encouraged to contact their home institution to learn more about financial aid opportunities. Students may be eligible for Gilman Scholarships. For more information visit: http://www.iie.org/programs/gilman-scholarship-program. Partial grants may be available for matriculated Fresno State students.

APPLICATION PROCEDURES
- Students must apply and be accepted into this program
- Early registration is recommended as space is limited
- The official application is available online: www.fresnostate.edu/jcast/agbs/

Application Packet Deadline: January 20, 2015

Please complete and mail your application packet and $50 deposit to Dr. Annette Levi in the Fresno State Department of Agricultural Business.

Mail application packet to:
Annette Levi, Ph.D. and Chair
Department of Agricultural Business
California State University, Fresno
5245 N. Backer, M/S PB101
Fresno, CA 93740

Subject Line: Italy Program

Selected students will be notified via email.

An acceptance packet will be provided to students who are accepted into this program. The packet will include payment instructions, cancellation policy details, required documentation, a travel-planning guide, and important deadlines. Please note, your application does not automatically include course enrollment.