Recreation Administration - Commercial Recreation & Event Planning Option, B.S.

DEPARTMENT

Department of Recreation Administration

Michael Mahoney, Chair
Professional and Human Services Building, Room 121
559.278.2838
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www.fresnostate.edu/recadmin

MN in Recreation Administration, Minor
BS in Recreation Administration, B.S.
BS in Recreation Administration - Therapeutic Recreation Option, B.S.
BS in Recreation Administration - Adventure Recreation & Tourism Option, B.S.
BS in Recreation Administration - Commercial Recreation & Event Planning Option, B.S.
BS in Recreation Administration - Community Recreation & Youth Services Option, B.S.
BS in Recreation Administration - Sports & Entertainment Facility Management Option, B.S.

The department offers a Bachelor of Science degree in Recreation Administration for individuals who are committed to the recreation and leisure services profession. The major in Recreation Administration prepares students with the knowledge, understanding, ability, and skill necessary to successfully function in professional positions related to the major.

Curriculum

Accredited by the Council on Accreditation of Parks, Recreation, Tourism, and Related Professions, the department offers a B.S. and a Minor in Recreation Administration.

Students in the recreation administration major complete a core of courses. These courses are designed to assist students in acquiring competencies related to the principles of recreation, leadership, group dynamics, and leisure behavior. Courses also cover legal and financial aspects of recreation service, advanced program planning, organization and administration of leisure services, evaluation, and professionalism.

Students develop specific skills in the areas of communication, human behavior, youth services, entrepreneurism, and adventure-based recreation and tourism, finance, management, marketing, funding, resources, program planning and supervision, and facility management.

Under the guidance of a practitioner, students in recreation administration are encouraged to acquire 1,000 hours of paid or voluntary hands-on experience in a variety of recreation, clinical, or leisure services agencies. In addition, they complete full-time internships with commercial recreation and tourism enterprises, public recreation agencies, nonprofit organizations, park-oriented agencies, hospitals, rehabilitation centers, and other service organizations.

Students may apply for an out-of-state internship if they achieve a major GPA of 3.3 and a cumulative GPA of 3.0. Additional requirements must also be met.

REQUIREMENTS

Bachelor of Science Degree Requirements
Recreation Administration Major

Major requirements (65-69 units)
The following core program courses are required of all candidates for this degree. Additional required courses dependent upon the selected emphasis area.

Courses
RA 55, 60, 73S, 77S, 80, 101, 125, 128, 179, 180 (27 units)

Emphases (38-42 units)

• Commercial Recreation and Event Planning Emphasis Area
Complete RA 117, 131, 133, 135 or MKTG 100S, RA 139, 184, and ACCT 3 or 4A (30-31 units) 
Select from the following: BA 18; COMM 103; ENTR 81; MCJ 106, 142, 152S; RA 119, 146, 150, 192T (192T repeatable up to 2 units); REC 74 (8 units)

**General Education requirements (51 units)**

**Electives and remaining degree requirements (1-7 units)**

**Total (120 units)**

*This total indicates that a maximum of 3 units in General Education also may be applied to 3 units of electives in the RA major as follows: RA 80 or GERON 10S in G.E. Breadth E1. Consult the department chair or faculty adviser for additional details.*

**Advising Notes**

1. CR/NC grading is not permitted in the recreation administration major with the exceptions of REC 74, 75, 82, 84, 86, 88; RA 115, and 192T.
2. General Education and elective units may be used toward a minor (see departmental minor below). Consult the appropriate department chair, program coordinator, or faculty adviser for further information.
3. Students who must complete a course to fulfill the Upper-Division Writing Skills requirement are advised to take BA 105W
4. All Recreation Administration courses used in the major must be completed with a grade of C or higher.

**FACULTY**

Faculty are committed to providing a high quality professional preparation program in recreation and leisure services, founded on a competency based curriculum. Our graduates acquire specific skills as identified by practitioners, faculty, and the Council on Accreditation of Parks, Recreation, Tourism, and Related Professions. These competencies are related to leadership, program planning, recreation and leisure oriented activities, budgeting, evaluation of programs and personnel, history, professional ethics, philosophy, research techniques, marketing and public relations, communication skills, organi-zational systems, laws and legislation, facility management and administration, and therapeutic techniques. Students may elect to study: (1) community recreation and youth services, (2) commercial recreation and event planning, (3) adventure recreation and tourism, (4) sports and entertainment facility management, (5) therapeutic recreation.

For faculty phone numbers and e-mail, see the campus directory.

For more on the faculty, see the faculty pages.

The faculty pages are updated by the department or program.

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<thead>
<tr>
<th>Name</th>
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