Mass Communication & Journalism - Multimedia Production Option, B.A.

DEPARTMENT

MN in Media Arts, Minor
MN in Mass Communication & Journalism, Minor
BA in Mass Communication & Journalism - Advertising Option, B.A.
BA in Mass Communication & Journalism - Public Relations Option, B.A.
BA in Mass Communication & Journalism - Multimedia Production Option, B.A.
BA in Mass Communication and Journalism - Broadcast Journalism Option, B.A.
BA in Mass Communication and Journalism - Print Journalism Option, B.A.

REQUIREMENTS

Department

Bachelor of Arts Degree Requirements

Mass Communication and Journalism Major
Majors must complete a minimum of 33 semester units of mass communication and journalism courses with a grade of C or better in each course. In addition to completing the university's General Education requirement of 49 units, students must also complete 15 units from the department's Liberal Arts and Sciences/MCJ Additional Required Courses List. The Liberal Arts and Sciences/ MCJ Additional Required Courses List is available from the student's adviser and on the MCJ website. These courses provide students with a strong grounding in a variety of academic disciplines relevant to the major.

1. Major requirements
   Major requirements (33 units)
   Liberal Arts and Sciences/MCJ additional Required Courses (15 units)

2. General Education requirements (49 units)

3. Other requirements (6 units)
   Upper-division writing and Multicultural and International (MI)

4. Sufficient elective units to meet required total units (varies)

5. Total (120 units)
   * G.E. and MI courses can be double-counted with major requirements. The writing requirement may be met by taking the upper-division writing exam. See advisor for details.

Specializing within the major
Each MCJ major must select an option, which is an area of specialization within the major. The options are advertising, broadcast journalism, print journalism, multimedia production, and public relations. The courses required for each option are listed under Major Requirements.

Advising Notes
In addition to the above requirements, MCJ majors must observe the following:

1. MCJ majors are not permitted to enroll for CR/NC grading in MCJ courses applied to the major, except for courses that require such grading.
2. Students must meet all university graduation requirements. This includes the Upper-Division Writing requirement, which may be met by taking MCJ 102W, a "W" course from another department, or the Upper-Division Writing Exam.
Major Requirements for the Degree

1. Major requirements (33 units)
Select one option

Multimedia Production
MCJ 1, 2, 3, 15, 110, 115 (18 units)
One MCJ elective numbered between 163 and 179 (3 units)
Three MCJ advanced production courses selected from MCJ 17, 112, 113, 116, 117, 118S, 120 and 131S (9 units)
One additional MCJ course elective selected from MCJ 9, 13, 17, 60, 104, 105, 106, 112, 113, 114W, 116, 117, 118S, 120, 124, 126, 128, 131S, 136, 163, 190, 1911 (3 units)

FACULTY

MCJ faculty members have substantial professional experience and maintain close ties with the professional communities in their disciplines. Numerous faculty have been recognized nationally for their research, scholarship, and creative works. All faculty members serve as career and academic advisors.

For faculty phone numbers and e-mail, see the campus directory.

For more on the faculty, see the faculty pages.
The faculty pages are updated by the department or program.