Fashion Merchandising, Minor

DEPARTMENT

BS in Business Administration - Marketing Option, B.S.
BS in Business Administration - Logistics & Supply Chain Strategies Option, B.S.
BS in Business Administration - Sports Marketing Option, B.S.
MN in Marketing, Minor
MN in Fashion Merchandising, Minor
BA in Fashion Merchandising, B.A.

REQUIREMENTS

Department of Marketing and Logistics

Fashion Merchandising, Minor Requirements

Required courses (12 units)
FM 20, 21, 120, 128

Electives (9 units)
Determined in consultation with an advisor

Minimum total (21 units)

Note: The minor requires 6 upper-division units in residence. Students are required to earn a grade of C or better in all minor courses.

FACULTY

The faculty of the Department of Marketing and Logistics is composed of individuals who have studied and pursued business careers and teaching extensively throughout the world. Case studies, experiential exercises, business and community service projects, guest speakers, seminar discussions, and internships are just a few of the ways in which instructors provide students with practical applications in business. The combination of faculty expertise, teaching skills, research activities, and applied experience assures the student of receiving a quality education in marketing.

For faculty phone numbers and e-mail, see the campus directory.

For more on the faculty, see the faculty pages.
The faculty pages are updated by the department or program.