

Business Administration - Real Estate & Urban Land Economics Option, B.S.

DEPARTMENT

BS in Business Administration - Finance Option, B.S.

BS in Business Administration - International Business Option, B.S.

BS in Business Administration - Real Estate & Urban Land Economics Option, B.S.

BS in Business Administration - Accelerated Option, B.S. - Continuing & Global Education

CRED in Single Subject Credential - Business Preliminary

REQUIREMENTS

Department of Finance and Business Law

Bachelor of Science Degree Requirements

Business Administration Major - Real Estate and Urban Land Economics Option

All students in the Craig School of Business who are working toward the Bachelor of Science in Business Administration must satisfy (a) the university's General Education requirements; (b) pre-business requirements, which include demonstration of computer competency, a seven-course group of pre-business courses, and both a cumulative and campus GPA of at least 2.25 to declare an option; (c) upper-division core requirements of six upper-division courses, (d) option requirements of 23-25 units in an area of specialization; (e) the upper-division writing skills requirement; (f) an integrative course requirement; and (g) complete at least 50 percent of the required business units in the Craig School of Business.

Computer literacy and computer software competency are considered essential to success in the program, which is heavily oriented in the use of technology. The pre-business courses include material considered essential for further study in business. The upper-division core courses provide a broad background and a breadth of knowledge and understanding. The option courses enable the student to specialize in a specific area of business and to prepare for effective performance in future employment.

1. Major requirements (73 units)

Demonstration of computer competency

Complete IS 52 and 52L or equivalent courses with a grade of C or better or achieve a passing score on the CSB computer competency waiver examination.

Pre-Business requirements (22 units)*

ACCT 4A, 4B; BA 18; DS 71, 73; ECON 40 or AGBS 1; ECON 50

Upper-division core requirements (24 units)

DS 123; FIN 120; IS 130; MGT 110, 124; MKTG 100S

Option requirements (24 units)

BA 154; FIN 122, 180, 181, 182, 183, 186

Select at least 3 units from the following: FIN 123, 185, 195I (3 units)

Integrative course requirement (3 units)

MGT 187

Grade Requirement

A grade of C or better must be earned for each course used to satisfy the requirements for the major.

2. General Education requirements (49 units)

These courses will satisfy the following: DS 71 for GE Area B4; ECON 50 for GE Area D2. Note: Business Administration majors are exempt from the third GE area C1/C2 requirement.

3. Other requirements (9 units)

American Government and Institutions (PLSI 2), Multicultural and International (MI), and Upper-division writing. Business majors take BA 105W, Business Communication, to fulfill the Upper-Division Writing requirement and MKTG 100S will fulfill the MI Requirement.

4. Sufficient elective units to meet required total units (varies)

5. Total (120 units)*

* G.E. and MI courses can be double-counted with major requirements. See advisor for details.

FACULTY

The faculty comprises more than 20 full-time and part-time individuals who have outstanding reputations in both business and education. All full-time members of the department have earned an appropriate doctoral degree and many of them have gained national reputations for their scholarship. The faculty is extremely active in research and textbook writing as well as in working with the business community. A wide range of approaches are used in teaching the many different courses offered by the department. These include computer simulations, team projects, community projects, laboratory research, group discussions, collaborative work groups, case studies, internships, and foreign studies programs. The broad background of the faculty members and their strong commitment to business education assures students of a challenging and rewarding course of study.

For faculty phone numbers and e-mail, see the campus directory.

For more on the faculty, see the faculty pages.

The faculty pages are updated by the department or program.