Business Administration - International Business Option, B.S.

DEPARTMENT

Department of Finance and Business Law
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BS in Business Administration - Finance Option, B.S.
BS in Business Administration - International Business Option, B.S.
BS in Business Administration - Real Estate & Urban Land Economics Option, B.S.
BS in Business Administration - Accelerated Option, B.S. - Continuing & Global Education
CRED in Single Subject Credential - Business Preliminary

Courses Offered

The Department of Finance and Business Law offers three options (areas of emphasis) within the Bachelor of Science in the Business Administration degree program.

The **Finance Option** stresses the financial structure of businesses through a common set of courses and specialized courses directed at various applications. It is designed to provide students with the basic skills required to plan, supervise, and control the financial activities of business organizations. These include understanding the trade-off between risk and return, the time value of money, and the magnifying effect of leverage. Students also gain the skills related to evaluating the financial needs of a business, obtaining the funds required by the firm, and using these funds in such a way that the company's goals are met.

Career opportunities in finance include, but are not limited to, the following: (1) corporate finance - financial analyst, financial planning, project finance; (2) portfolio management - security analyst, stock broker, investment banker, portfolio manager; and (3) banking and financial institutions - commercial and residential loan officers, trust officer, marketing officer.

The **International Business Option** introduces students to the fastest growing part of business today. The information and communications revolution - and declining travel costs - have made all businesses aware of global markets. The option stresses the role of global communications and the growth of entrepreneurial opportunities in worldwide markets, with special attention to California and the markets of the Pacific Rim.

The **Real Estate and Urban Land Economics Option** provides the background for a wide range of career opportunities in addition to residential and commercial real estate sales. These areas include development, lending, banking, appraising, escrow, property management, and construction. Usually students who enroll in the real estate option will complete all courses necessary to take the California Brokers License Examination.

REQUIREMENTS

Bachelor of Science Degree Requirements

Business Administration Major - International Business Option

All students in the Craig School of Business who are working toward the Bachelor of Science in Business Administration must satisfy (a) the university's General Education requirements; (b) pre-business requirements, which include demonstration of computer competency, a seven-course group of pre-business courses, and both a cumulative and campus GPA of at least 2.25 to declare an option; (c) upper-division core requirements of six upper-division courses, (d) option requirements of 24 units in an area of specialization; (e) the upper-division writing skills requirement; (f) an integrative course requirement; and (g) complete at least 50 percent of the required business units in the Craig School of Business.

Computer literacy and computer software competency are considered essential to success in the program, which is heavily oriented in the use of technology. The pre-business courses include material considered essential for further study in business. The upper-division core courses provide a broad background and a breadth of knowledge and understanding. The option courses enable the student to specialize in a specific area of business and to prepare for effective performance in future employment.
1. Major requirements (70-71 units)

**Demonstration of computer competency (3 units)**
Complete IS 52 and 52L or equivalent courses with a grade of C or better or achieve a passing score on the CSB computer competency waiver examination.

**Pre-Business requirements* (16 units)**
ACCT 4A, 4B; BA 18; DS 71, 73; ECON 40 or AGBS 1; ECON 50
(See Pre-Business Requirement.)

**Upper-division core requirements (24 units)**
DS 123; FIN 120; IS 130; MGT 110, 124; MKTG 100S

**Option requirements (24-25 units)**
The Department of Finance and Business Law offers three options. (See option in the copy that follows.)

**Integrative course requirement (3 units)**
MGT 187

**Grade Requirement**
A grade of C or better must be earned for each course used to satisfy the requirements for the major.

2. General Education requirements (49 units)*

3. Other requirements (6 units)
Upper-division writing and Multicultural and International (MI). Business majors take BA 105W, Business Communication, to fulfill the Upper-Division Writing requirement. **Note:** the Upper-Division Writing Exam is not an option for business administration majors.

4. Sufficient elective units to meet required total units (varies)

5. Total (120 units)**

* This total indicates that 6 units for DS 71 and ECON 50 are used to satisfy the General Education requirements.
** G.E. and MI courses can be double-counted with major requirements. See advisor for details.

**International Business Option**
BA 174, 175, 176 (9 units)
BA 177; FIN 178; MKTG 140; and MGT 131 (13 units)
Select one upper-division course from the following: AFRS 164; ANTH 123, 125 (Same as HUM 140); CLAS 170; COMM 164; PHIL 131; PLSI 120/WS 135
or
Any upper-division course offered through the Craig School of Business, including upper-division economics courses as well as BA 195 (Internship) (3 units)
Total (25 units)

**The International Business Association (IBA).** While not a university requirement, membership in IBA is strongly encouraged. More than a student club, IBA is the vehicle by which students acquire the personal international network they will need for a successful career in international business. IBA also sponsors field trips and invites current practitioners in international business to speak and interact with students in the program.
The faculty comprises more than 20 full-time and part-time individuals who have outstanding reputations in both business and education. All full-time members of the department have earned an appropriate doctoral degree and many of them have gained national reputations for their scholarship. The faculty is extremely active in research and textbook writing as well as in working with the business community. A wide range of approaches are used in teaching the many different courses offered by the department. These include computer simulations, team projects, community projects, laboratory research, group discussions, collaborative work groups, case studies, internships, and foreign studies programs. The broad background of the faculty members and their strong commitment to business education assures students of a challenging and rewarding course of study.

For faculty phone numbers and e-mail, see the campus directory.

For more on the faculty, see the faculty pages.
The faculty pages are updated by the department or program.