Business Administration, M.B.A.

DEPARTMENT

Craig Graduate Programs
Tom Burns, Manager
Peters Business Building, Room 183
559.278.2107
www.fresnostate.edu/craig/grad-business

MBA in Business Administration, M.B.A.
The Master of Business Administration (M.B.A.) degree program is designed to provide professional education for managers of business, agriculture, education, government, and nonprofit organizations. The M.B.A. program offers elective area courses in special areas of professional practice, such as entrepreneurship, finance, general management, human resource management, international business, management information systems, and marketing. We are committed to developing one of the top applied M.B.A. Programs in the nation. As a result, your studies are complemented by numerous opportunities to solve real world business problems through internships and team consulting projects.

REQUIREMENTS

Master of Business Administration Requirements

Admission
The program is open to college graduates without regard to the area of undergraduate study. Applicants are expected to show intellectual promise to do well in the program, and upon graduation, to perform effectively as professional managers. Applicants must submit the following to be considered for admission into the traditional M.B.A. program:

1. a completed California State University, Fresno Graduate Application form
2. a completed M.B.A. Program Application form
3. complete university or college transcripts -- last 60 units require a GPA of 2.5 or higher
4. official record of the Graduate Management Admission Test (GMAT). The GMAT may be waived at the discretion of the graduate coordinator for MBA applicants with bachelor's degrees in Business Administration from the Craig School of Business who have graduated with an accumulative GPA of 3.2 or higher. The GMAT requirement may be waived for the E.M.B.A. based on a recommendation by the school's Graduate Committee to the graduate director that the candidate has substantial work experience (minimum of 10 years) and significant managerial or professional experience (minimum of three years) and has successfully completed and individual interview. The terms "managerial or professional experience" are defined as follows:

   Managerial Experience: experience in work in which the primary duty includes overall responsibility for an enterprise, subdivision, department, or similar independent or quasi-independent organization. Duties typically includes such things as hiring and firing personnel, planning, discretion and judgment, and organizing and controlling work that substantially affects a major aspect of the organization's operations. Individuals with this level of responsibility usually have titles such as "manager," "director," "vice-present," "president," "Chief information officer," "chief financial officer," "chief operating officer," or "chief executive officer."

   Professional Experience: experience in work that requires advanced knowledge acquired by a prolonged course of specialized study and involved work that is predominately intellectual and varied in character. Examples would include medical doctors, dentists, psychologists, lawyers, and certified public accountants.

M.B.A. Requirements
The M.B.A. is awarded to students upon completion of requirements in three groups of courses. These groups generally are completed in sequence. Students may not take Group III courses prior to the semester they complete their Group I requirements without permission from the graduate business director.

Group I
The following five courses or equivalent knowledge are required of non-business majors, business majors from non-Association to Advance Collegiate Schools of Business, International (AACSB) business schools, or students who graduated
from an AACSB Program more than seven years ago: MBA 200, 201, 203, 204, and 205. Some or all of Group I requirements may be waived on the basis of an evaluation of previous coursework.

Equivalent knowledge may be demonstrated through examinations offered two times each year (before the beginning of fall and spring semesters).

**Group II (18 units)**
These courses develop the core managerial skills for the M.B.A. candidate. Course topics include leadership and organizational behavior, management information systems, financial management, managerial accounting, marketing management, and the regulatory and ethical environment of business.
MBA 210, 211, 212, 213, 214, and 215

The university's graduate-level writing proficiency requirement is fulfilled by passing the writing component of MBA 210.

**Group III Electives (12 units)**
These courses allow the student to integrate the knowledge from Group I and II. Students may take any 12 units from MBA 230-274, or other approved electives.

**Group III Required Courses (6 units)**
These courses represent the culminating experience and include MBA 279 (Policy and Strategy) and either MBA 298 (Management Project) or MBA 299 (Thesis).

**Note:** Students may opt to take some of their Group III (elective) courses offered through the International Study Abroad Program. Requires approval from the Graduate Business Programs office. Choose electives from one of the following subject areas: Entrepreneurship (MBA 270, 272, 273, 274), International Business (MBA 231, 251, 261), Finance (MBA 230, 231, 232, 233, 234), General Management (MBA 230, 240, 250, 260, 270), Human Resource Management (MBA 240, 242, 243, 244, 245, 246, 247), Management Information Systems (MBA 250, 251, 252, 253), and Marketing (MBA 260, 261, 262, 263, 264).

**Executive Master of Business Program (E.M.B.A.)**
The on-campus E.M.B.A. program is administered by the Craig Graduate Business Programs in the Craig School of Business and is an alternative path for the Master's in Business Administration. The program is one of about 150 in the United States designed especially to meet the needs of mid-career executives and one of the limited schools in Central California that are accredited by the Association to Advance Collegiate Schools of Business (AACSB). Students in the program are required to have a minimum of ten years of work experience and three years of significant managerial or professional experience to ensure a wealth of practical knowledge is brought to the classrooms’ discussions.

In addition to meeting the requirements for classified graduate standing and the basic requirements for the master's degree as set forth by the university's Division of Graduate Studies, students must complete the 36-unit program by taking predetermined courses in a predetermined pattern over a 17-month period. **No transfer courses and no substitute classes are accepted.**

To be considered, candidates must have the following:

1. A minimum of 10 years of business experience, at least three years of which involves significant managerial or professional responsibility
2. A completed application form, with the applicant's sponsor's signature
3. A minimum GPA of 2.5 in the last 60 units of education
4. A bachelor's degree (official undergraduate transcripts)
5. A current resume and a cover letter stating why the applicant is interested in this program
6. A personal statement that includes a statement of job responsibilities
7. Two letters of recommendation (one from a senior member of the sponsoring organization)
8. Recommendation of leadership potential by a panel of distinguished faculty
9. A nonrefundable application fee of $55 made payable to California State University, Fresno.

Students accepted for the on-campus M.B.A. program for executives are fully matriculated in the university and meet all university requirements as established by the Division of Graduate Studies. (Please see the Division of Graduate Studies section of the university's General Catalog for detailed information on admissions, advancement, and graduation requirements.) For the convenience of students, however, courses are scheduled in a modular fashion on Saturdays rather than the traditional semester time frame. The fee structure is also unique to the program and unrelated to the usual California State University, Fresno fee schedule. Students should contact the Craig Graduate Programs Office or review the M.B.A. program
Web site at http://www.craig.csufresno.edu/mba for a program description, admission requirements, courses, calendar/class schedules, and fee summary.

The official program for all students in any one cycle, or cohort, is identical. (All students are in the "General Management" elective area.) Advancement to candidacy requires passing the writing requirement component of MBA 210 and at least 9 units with at least a 3.0 grade point average.

**Online Master of Business Program (Online M.B.A.)**

The Online M.B.A. program is administered by the Craig Graduate Business Programs in the Craig School of Business and is an alternative path for the Master's in Business Administration. The Online M.B.A. Program is one of about 55 in the United States that are accredited by the Association to Advance Collegiate Schools of Business (AACSB). It is designed especially to meet the needs of those seeking advanced business education but whose geographic location or work/family schedules make attending a traditional face-to-face semester-based program problematic.

In addition to meeting the requirements for classified graduate standing and the basic requirements for the master's degree as set forth by the university's Division of Graduate Studies, students must complete the 36-unit program by taking predetermined courses in a predetermined pattern over an 18-month period. No transfer courses and no substitute classes are accepted. Up to 15 units of preparatory work or equivalent knowledge are required of non-business majors, business majors from non-Association to Advance Collegiate Schools of Business, International (AACSB) business schools, or students who graduated from an AACSB Program more than seven years ago. Some or all preparatory work may be waived on the basis of an evaluation of previous coursework.

To be considered, candidates must have the following:

1. A completed California State University, Fresno graduate application form
2. A completed Online M.B.A. Program application form
3. Complete university transcripts - last 60 units require a GPA of 2.5 or higher
4. Official record of the Graduate Management Admission Test (GMAT) with a score of at least 550 and placement at or above the 25th percentile in the verbal and quantitative portions of the test
5. Two letters of recommendation
6. Statement of purpose
7. $55 non-refundable university application fee

Students accepted for the Online M.B.A. program are fully matriculated in the university and meet all university requirements as established by the Division of Graduate Studies. (Please see the Division of Graduate Studies section of the university's General Catalog for detailed information on admissions, advancement, and graduation requirements.) For the convenience of students, however, courses are scheduled in six-week offerings rather than the traditional semester time frame. The fee structure is also unique to the program and unrelated to the usual California State University, Fresno fee schedule. Students should contact the Craig Graduate Programs Office or review the M.B.A. Program website at http://www.craig.csufresno.edu/mba for a program description, admission requirements, courses, calendar/class schedules, and fee summary.

The official program for all students in any one cycle, or cohort, is identical. (All students are in the "General Management" elective area.) Advancement to candidacy requires passing the writing requirement component of MBA 210 and at least 9 units with at least a 3.0 grade point average.

**FACULTY**

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